

Shiksha Mandal, Wardha's
G. S. COLLEGE OF COMMERCE & ECONOMICS, NAGPUR
(AUTONOMOUS)
DIRECTION NO. 4 of 2020
[REGARDING PROGRAMME/COURSE OUTCOMES]

The following are the Programme Outcomes (POs)/Programme-Specific Outcomes (PSOs) and Course Outcomes (COs) of the various academic programmes as envisaged by the college in accordance with the UGC letter dt. 28-8-2019.

1. BACHELOR OF COMMERCE [B.COM.]

	BACHELOR OF COMMERCE [B.COM.]
A.	PROGRAMME OUTCOMES
	After completing three years of B.Com. programme, students are expected to
PO-1	Gain fundamental as well as advance knowledge of all the key and broad concepts in the Faculty of Commerce in general and the main domains like Commerce, Accountancy and Statistics, Business Management and Administration, Economics, Information Technology in Commerce and Business Communication in particular through various core and elective courses.
PO-2	Acquire and develop basic and advance skills like communication, problem-solving, decision-making etc. required of a Commerce Graduate in order to develop as professionals in different fields of Commerce & Industry through various skill and foundation courses including value-addition courses.
PO-3	Be able to use and apply their knowledge and skills to find effective solutions to real life situations and challenges and take proper decisions.
PO-4	Be capable of gaining employment in public and private sectors by virtue of their knowledge and skills acquired during the course of graduation.
PO-5	Be competent to serve in various industries and sectors especially banking and insurance sectors, finance companies, logistical services etc. in various positions viz. managers, marketing personnel, auditors/accountants, company secretaries, tax consultants, stock agents etc.
PO-6	Be capable of self-employment by virtue of a course in entrepreneurship development
PO-7	Have a solid foundation to build a larger corpus of knowledge through higher studies including post-graduation and research not only in the Commerce Faculty but also in other areas owing to the inter-disciplinary approach and study of Open Electives.
B.	PROGRAMME-SPECIFIC OUTCOMES
PSO-1	Have proficiency in the basic and advance knowledge of core Commerce subjects of Business Environment, Business Economics, Business Management, Business Laws, Taxation, Indian Financial Systems, Accountancy etc.
PSO-2	Have proficiency in various Discipline-specific and Generic Electives of their choices and interests.
PSO-3	Have specialized knowledge of Financial Accountancy, Management Accountancy, Cost Accountancy and Corporate Accountancy.
PSO-4	Have specialized knowledge of Business Finance and Financial Management, Security Analysis and Portfolio Management.
PSO-5	Have proficiency in both Direct and Indirect Taxes with special emphasis on GST
PSO-6	Have proficiency in HRM, Marketing Management and also Production and Logistics and Supply Chain Management

PSO-7	Have exposure to Gandhian Economics, Econometrics, IPR, E-Governance, Constitution of India etc. through Electives	
PSO-8	Prepare for Competitive Examinations by doing an Elective Course on Quantitative Aptitude and Logical Reasoning	
PSO-9	Apply Computer Application to business activity	
PSO-10	Be acquainted with business ethics and corporate culture	
C.	COURSE OUTCOMES	
	Course	Outcomes
1.	English Language Skills	Students will be able to develop competence in English Language through the study of relevant study material and motivating prose texts, Business Communication and Correspondence skills, Grammar skills and Vocabulary.
2.	Supplementary English	Students will be able to develop a flair and liking for English Language through a study of a wide variety of prose such as Essays, Short stories, Autobiography and Poetry combined with functional English components like Press Release, News Report, Essays writing and Dialogue writing.
3.	Hindi	विद्यार्थियों का भाषा ज्ञान सुदृढ़ होने से व संवाद व लेखन में कुशल बनते हैं। साथ ही उनमें नैतिकता का विकास होने से चरित्रवान नागरिकों का उन्नयन होता है।
4.	Marathi	विद्यार्थ्यांचे भाषिक ज्ञान सुदृढ झाल्यामुळे ते संवाद आणि लेखनात कुशल बनतील आणि त्यांच्यात नीतिमत्ता चा विकास होउन ते चारित्र्यवान नागरिक बनतील.
5.	Financial Accounting	Students will be able to understand the Fundamentals of Accounting and the process of preparation of accounts as per the need of business organization.
6.	Principles of Business Management	Students will be able to understand the concepts related to Business and be able to demonstrate the roles, skills and functions of management.
7.	Economics	Students will be able to relate the concepts and theories of Economics with the real world and its practical application in business.
8.	Business Mathematics and Statistics	Students will be able to get detailed understanding of various aspects of data collection and tabulation, learn application of measures of central tendency and get acquainted with the practical application of index number and to understand practical applications of business mathematics.
9.	Business Environment	Students will be aware of business and business environment and develop the skills for analysis of business environment.
10.	Business Ethics and Corporate Culture	Students will be able to understand the concept of ethics in business and their importance and develop acceptable attitudes and viewpoints with respect to business ethics and social responsibility.
11.	Cost Accounting	Students will be able to understand the fundamentals of Cost Accounting and the process of preparation of cost accounts and statement to arrive at cost of product as well as to know the amount of profit.
12.	Company Law and Secretarial Practice	Students will be able to understand the process of formation and incorporation of company in India; the framework of Memorandum of Association and Article of Association and

		Prospectus. Also learn about the concept of Share Capital, Shareholders, Members, Role of a Managing Director and meetings of companies.
13.	Computer Application in Business	Students will be able to use of MS Word, MS Power point and MS Excel Software in business, the computerized accounting with the Tally accounting software, E-filing procedures of Direct Taxes and E-compliances of Indirect Taxes.
14.	Management Accounting	Students will be able to understand the fundamentals of Management Accounting and practical knowledge about the various tools of management accounting for taking managerial decisions.
15.	Business Law	Students will be able to demonstrate an understanding of Legal Environment of Business in Indian scenario, apply basic legal knowledge to business transactions and communicate effectively using standard business and legal terminology.
16.	Entrepreneurship Development	Students will be able to understand historical evolution of entrepreneurship, various entrepreneurship trends, procedures of opportunity scouting and idea generation, the concept, need, problems of Rural entrepreneurship and measures to develop the same.
17.	Environmental Studies	Students will be able to understand the concept of Ecosystems and Environment, the concept of biodiversity and its conservation and environmental pollution.
18.	Corporate Accounting	Students will be able to understand the process of preparation of various companies' accounts and accounting as per the need of company.
19.	Indian Financial System	Students will be able to understand the concept of money markets, capital markets and various instruments of money and capital markets, the instruments of global capital markets, financial markets and the meaning and working of derivative market in India.
20.	Human Resource Management	Students will be able to build understanding about the Aspects of managing Human Resources in an organisation.
21.	Direct Taxes	Students would be able to understand the provisions of Income Tax Act 1961 as amended from time to time, procedure to compute total income under the heads of income, various deductions to be made from gross total income of an Individual Assessee and to compute Taxable Income and Tax Liability of an Individual Assessee as per the provisions of Income Tax Act, 1961.
22.	Indian Banking and Insurance System	Students will be able to understand, the principles of borrowing and lending, Internet banking and concepts of insurance.
23.	Organization Behaviour	Student will be able to understand personality and attitudes, effects of stress and concept of organisational development.
24.	Security Analysis and Portfolio Management	Students will be able to understand risk & return analysis, share valuation and portfolio Management through application of Various Models.

25.	Production Management	Students will be able to understand the dynamics of Production Management in an organisation.
26.	Quantitative aptitude and Logical reasoning	Student will be able to understand concept of ratio and proportion, concept of interest and logical reasoning.
27.	Econometrics	Students will be able to develop clarity on application of statistical techniques to analyses and solve economic issues.
28.	E-Governance	Student will be able to understand compliance norms of e-governance related to tax filings, GST filings and companies and LLP.
29.	Introduction to Travel and Tourism	Student will be able to understand tourism development and impact of tourism and rural tourism and other related aspects.
30.	Auditing and Corporate Governance	Student will be able to understand mechanisms of Corporate Governance, role of Board of Directors in Corporate Governance and corporate Governance in Indian context.
31.	Financial Management	Students will be able to develop the ability to take decisions and plan, execute and control financial strategies towards attainment of organizational goals.
32.	Marketing Management	Students will be able to demonstrate effective understanding of relevant functional areas of marketing management and its application.
33.	Indirect Taxes	Student will be able to understand concept of Indirect Taxes and GST, laws of Customs and Foreign Trade Policy
34.	Goods and Service Tax	Student will be able to understand the concept of charge and levy of Goods and Service Tax and computation of tax liability of Goods and Service Tax.
35.	Industrial and Labor Law	Student will be able to understand functioning of factories and industries, compensation Laws and Union Laws.
36.	Retail Management	Students will be able to determine concept of Retailing, operation and behaviour in retail management.
37.	Logistic and Supply Chain Management	Students will be able to apply knowledge in evolution and improve supply chain process.
38.	Gandhian Economics	Students would be acquainted with the understanding about the various aspects of socio-economic principles of Gandhian ideology related to Economics and the implications of Gandhian Economics with respect to Indian Economy.
39.	Introduction to Public Administration	Student will be able to understand functioning of Public Administrative Authorities, the Concept of Democratic Governance and functioning of Parliament.
40.	Intellectual property Rights	Student will be able to understand the concept of Intellectual Property Rights, functioning of Patents and concepts of Copyright and Trademarks
41.	Constitution of India and Human Rights	Student will be able to understand the basics of the Constitution, Citizenship Rights and Human Rights

**2. BACHELOR OF COMMERCE (COMPUTER APPLICATION)
[B.C.C.A.]**

BACHELOR OF COMMERCE (COMPUTER APPLICATION) [B.C.C.A.]	
A.	PROGRAMME OUTCOMES
	After completing three years of B.Com. (Computer Application) programme, students are expected to
PO-1	Gain fundamental as well as advance knowledge of all the key and broad concepts in the field of Information Technology and Computer Application in general and the main domains of Commerce, Accountancy and Statistics, Business Management and Administration, Economics, and Business Communication in particular through various core, elective and skill-foundation courses including value-addition courses.
PO-2	Acquire and develop basic and advance skills in computer application and information technology for business such as accounting software like Tally.ERP 9.0, management information systems, database management systems, programming languages, web designing etc. in order to develop into professionals in different fields of Information Technology and apply these IT skills for the promotion of Industry and business.
PO-3	Be able to use and apply their knowledge and skills to find effective solutions to real life situations and challenges and take effective decisions.
PO-4	Be capable of gaining employment in public and private sectors by virtue of their knowledge and skills acquired during the course of graduation.
PO-5	Be competent to serve in various industries and sectors especially in the field of information technology, banking and insurance sectors, finance companies, logistical services etc. in various positions viz. system administrator, network system and data analyst, database administrator, chief information officer etc.
PO-6	Be capable of self-employment or venturing into a start-up by virtue of course in entrepreneurship development
PO-7	Have a solid foundation to build a larger corpus of knowledge through higher studies including post-graduation and research not only in the field of Commerce and Information Technology but also in other areas owing to the inter-disciplinary approach and study of Open and Generic Electives.
B.	PROGRAMME-SPECIFIC OUTCOMES
	After completing three years of B.Com. (Computer Application) programme, students would
PSO-1	Have proficiency in the basic and advanced knowledge of the core information technology subjects viz. Programming in C, C++ & C#, VB.NET, Core Java, Advanced Java and Android, Python, Dynamic Web Designing, Database Management Systems and Oracle, Operating Systems and Computer Hardware and Networking Commerce as well as the core Commerce subjects of Accountancy, Business Economics, Business Laws, Taxation, Indian Financial Systems etc.
PSO-2	Have proficiency in various Discipline-specific and Generic Electives of their choices and interests.
PSO-3	Have specialized knowledge of Programming Languages, Database Management Systems, Management Information Systems, Web designing and key areas of Financial Accountancy, Management Accountancy, Cost Accountancy, Economics, Business Laws, Corporate Law and Secretarial Practices and Taxation.
PSO-4	Have specialized knowledge of E-commerce, Indian Banking and Insurance System, International Trade and Business Administration, Security Analysis and Portfolio Management,
PSO-5	Have proficiency in both Direct and Indirect Taxes with special emphasis on Corporate Tax and

	GST.	
PSO-6	Have proficiency in HRM, Entrepreneurship Development, Industrial and Labour Laws, E-Commerce.	
PSO-7	Have exposure to Gandhian Economics, Econometrics, Intellectual Property Rights, E-Governance, Constitution of India, Public Administration etc. through Electives leading to holistic development through an interdisciplinary approach.	
PSO-8	Prepare for Competitive Examinations by doing an Elective Course on Quantitative Aptitude and Logical Reasoning.	
PSO-9	Be able to apply Computer Application and data analytical skills in business decisions making.	
PSO-10	Be acquainted with business ethics and corporate culture and corporate governance.	
C.	COURSE OUTCOMES	
	Course	Outcomes
1.	English Language Skills	Students will be able to develop competence and proficiency in English Language by studying relevant and motivating prose texts, Business Communication and Correspondence skills, Grammar skills and Vocabulary.
2.	Financial Accounting	Students will be able to understand the fundamentals of Accounting and the process of preparation of accounts as per the need of business organization.
3.	Economics	Students will be able to relate the concepts and theories of Economics with the real world and its practical application in business.
4.	Programming in C	Students will be able to work on enterprise applications, games, graphics, and applications requiring calculations, etc by learning C language. Students would be able to design and develop Operating Systems like Windows, Linux etc.
5.	Information System and Information Technology	Students will be able to get benefit of keeping appropriate data about each user's task in a format best suited to that user and can do any task effectively and efficiently in a suitable format.
6.	Mathematics	Students will be able to get detailed understanding of various aspects of data collection and tabulation, learn application of measures of central tendency and get acquainted with the practical application of index number and to understand practical applications of business mathematics.
7.	Operating System and Computer Hardware and Networking	Students will be able to get the knowledge of Operating System and Computer Hardware & Network connected peripheral devices like printers, scanners and copiers or sharing of system and application software between multiple users.
8.	Programming in C++	Students can develop interest in areas where C++ is popularly used i.e. Operating Systems, Libraries, Graphics, Banking Applications, Databases, Embedded Systems, Compilers.
9.	Business Ethics and Corporate Culture	Students will be able to understand the concept of ethics in business and their importance and develop acceptable attitudes and viewpoints with respect to business ethics and social responsibility.
10.	Cost Accounting	Students will be able to understand the fundamentals of Cost Accounting and the process of preparation of cost accounts

		and statement to arrive at cost of product as well as to know the amount of profit.
11.	Company Law and Secretarial Practice	Students will be able to understand the process of formation and incorporation of company in India; the framework of Memorandum of Association and Article of Association and Prospectus. Also learn about the concept of Share Capital, Shareholders, Members, Role of a Managing Director and meetings of companies.
12.	Web Designing and HTML	Students will be able to create web pages which can be understood by any web browsers.
13.	Programing in C#	Students would able to develop native windows applications, mobile apps, websites, games and even native Android or iOS apps by learning of C# with some additional frameworks like Xamarin or Mono.
14.	MIS and System Analysis	Students would be able to know the current status of organization at a glance through Management Information System & System Analysis in order to improve the quality of decisions.
15.	Computer Application in Business	Students will be able to use of MS Word, MS Power point and MS Excel Software in business, computerized accounting with the Tally accounting software, E-filing procedures of Direct Taxes and E-compliances of Indirect Taxes.
16.	Management Accounting	Students will understand fundamentals of Management Accounting and practical knowledge about various tools of management accounting for taking managerial decisions.
17.	Business Law	Students will be able to demonstrate an understanding of Legal Environment of Business in Indian scenario, apply basic legal knowledge to business transactions and communicate effectively using standard business and legal terminology.
18.	VB.NET	Students can create wide range of applications like console-based applications, window-based applications, window services web application, web services etc.
19.	Dynamic Web Designing (PHP and My SQL)	Students can present dynamic web content on web browsers for the personal and professional users.
20.	Database Management System and Oracles	Students can manage the database by DBMS & Oracle used for running Online Transactions Processing (OLTP), Data Warehousing (DW) and mixed database workload. Students can store and retrieve related information.
21.	Environmental Studies	Students will be able to understand the concept of Ecosystems and Environment, the concept of biodiversity and its conservation and environmental pollution.
22.	Auditing and Corporate Governance	Students will be able to understand mechanisms of Corporate Governance, role of Board of Directors in Corporate Governance and corporate Governance in Indian context.
23.	Indian Financial System	Students will be able to understand the concept of money markets, capital markets and various instruments of money and capital markets, instruments of global capital markets, financial markets and the meaning and working of derivative

		market in India.
24.	Core Java	Students would be able to design application software for both desktop and web applications.
25.	Python	Students can create and learn Console application, Desktop application, web development, Machine learning, Internet of Things (IOT) applications, system scripting. Students can connect to database system so that they can handle big data and perform complex mathematics.
26.	Indian Banking and Insurance System	Student will be able to understand, the principles of borrowing and lending, Internet banking and concepts of insurance.
27.	International Trade and Business Administration	Students will be able to Explain the concepts in international business with respect to foreign trade/international business and Administration.
28.	Human Resource Management	Students would be able to build understanding about the aspects of managing Human Resources in an organisation.
29.	Entrepreneurship Development	Students will be able to understand historical evolution of entrepreneurship, various entrepreneurship trends, procedures of opportunity scouting and idea generation, the concept, need, problems of Rural entrepreneurship and measures to develop the same.
30.	Quantitative aptitude and Logical reasoning	Student will be able to understand concept of ratio and proportion, concept of interest and logical reasoning.
31.	Econometrics	Students would be able to develop clarity on application of statistical techniques to analyses and solve economic issues. Students would build an attitude towards the applicability of statistical techniques to various economic issues to evolve with a concrete solution.
32.	E-Governance	Student will be able to understand compliance norms of e-governance related to tax filings, GST filings and companies and LLP.
33.	Introduction to Travel and Tourism	Student will be able to understand tourism development and impact of tourism and rural tourism and other related aspects.
34.	Corporate Tax Planning	Student will be able to understand the provisions of direct taxes relating to corporate tax, application of tax provisions in respect of tax planning considerations relating to companies.
35.	Adv.Java and Android	Students can learn simplified mobile app development process. Students can also create custom mobile apps that solve customer problems and increase value for their business.
36.	ASP.NET	Students can get help to create web pages and web technologies like amazon.com, ebay.com and many other popular web sites by using ASP. NET as the framework.
37.	Security Analysis and Portfolio Management	Students will be able to understand risk & return analysis, share valuation and portfolio Management through application of Various Models.
38.	Goods and Service Tax	Student will be able to understand the concept of charge and levy of Goods and Service Tax and computation of tax liability of Goods and Service Tax.

39.	Industrial and Labor Law	Student will be able to understand functioning of factories and industries, compensation Laws and Union Laws.
40.	E-Commerce	Student will be able to understand the concepts of E-Commerce & E-Business, basic requirements of E-Commerce and use of digital payment systems.
41.	Gandhian Economics	Students would be acquainted with the understanding about the various aspects of socio-economic principles of Gandhian ideology related to Economics and the implications of Gandhian Economics with respect to Indian Economy.
42.	Introduction to Public Administration	Student will be able to understand functioning of Public Administrative Authorities, the Concept of Democratic Governance and functioning of Parliament.
43.	Intellectual property Rights	Student will be able to understand the concept of Intellectual Property Rights, functioning of Patents and concepts of Copyright and Trademarks
44.	Constitution of India and Human Rights	Student will be able to understand the basics of the Constitution, Citizenship Rights and Human Rights
45	Project	Students would be able to gain practical knowledge through exposure to different problems and are expected to find solutions through project work on any given idea/topic. Students would be able to understand which programming language is handy for them to make their project easier. Live projects will allow students to gain valuable work experience during study.

3. BACHELOR OF BUSINESS ADMINISTRATION [B.B.A.]

	BACHELOR OF BUSINESS ADMINISTRATION [B.B.A.]
A.	PROGRAMME OUTCOMES
	After completing three years of BBA programme, students are expected to
PO-1	Gain fundamental as well as advance knowledge of all the key and broad concepts in the Faculty of Commerce in general and the main domains like Business Management and Administration, Commerce, Accountancy and Statistics, Economics, Information Technology in Commerce and Business Communication in particular through various core and elective courses.
PO-2	Acquire and develop basic and advance skills like communication, problem-solving, decision-making etc. required of a Commerce Graduate in order to develop as professionals in different fields of Commerce & Industry through various skill and foundation courses including value-addition courses.
PO-3	Be able to effectively communicate business issues, management concepts, plans, solutions and decisions both in oral and written form using appropriate supportive technologies.
PO-4	Be capable to systematically and diligently recognize and resolve unethical issues arising into business organizations by learning the concepts of Business Ethics and Corporate Culture.
PO-5	Be equipped with analytical, logical and managerial skills along with technical aspects to resolve real world issues and inculcate entrepreneurial skills so as to provide themselves with self-employment opportunities.
PO-6	Be able to understand broad Business Concepts and Principles of subjects related to commerce

	and management.	
PO-7	Be able to develop ability so as to identify business problems by using quantitative methods to isolate its components, analyze the issues, set appropriate criteria for decision making, and draw appropriate conclusions and implications for proposed solutions.	
PO-8	Be capable of using appropriate techniques to effectively manage business challenges and utilize skills to develop solutions.	
PO-9	Have a solid foundation to build a larger corpus of knowledge through higher studies including post-graduation and research not only in the field of Management but also in other areas owing to the inter-disciplinary approach and study of Open and Generic Electives.	
B.	PROGRAMME-SPECIFIC OUTCOMES	
	After completing three years of BBA programme, students would	
PSO-1	Be able to thoroughly understand the structure and systems of business organizations.	
PSO-2	Be proficient in national and international business environment and business regulatory framework and business laws along with the knowledge of Company Act.	
PSO-3	Be proficient in various accounting genres of Financial, Cost, Management and Corporate Accountancy.	
PSO-4	Be able to demonstrate ability to evolve strategies for organizational benefits.	
PSO-5	Be able to demonstrate ability to develop models/frameworks to reflect critically on specific business contexts.	
PSO-6	Be able to demonstrate effective oral and written communication and ability to work in groups.	
PSO-7	Be able to analyze and interpret data used in Business Decision Making	
PSO-8	Be able to analyze global environment and its impact on business.	
PSO-9	Have proficiency in HRM, Marketing Management and also Production Management	
PSO-10	Have exposure to Gandhian Economics, Econometrics, Intellectual Property Rights, E-Governance, Constitution of India, Public Administration etc. through Electives leading to holistic development through an interdisciplinary approach.	
PSO-11	Be able to start enterprises/start-ups by virtue of the lessons learnt on Entrepreneurship Development.	
PSO-12	Prepare for Competitive Examinations by doing an Elective Course on Quantitative Aptitude and Logical Reasoning	
PSO-13	Be able to apply Computer Application and data analytical skills in business decisions making	
PSO-14	Be acquainted with business ethics and corporate culture and corporate governance	
C.	COURSE OUTCOMES	
	Course	
	Outcomes	
1.	English Language Skills	Students will be able to develop competence and proficiency in English Language through the study of relevant and motivating prose texts, Business Communication and Correspondence skills, Grammar skills and Vocabulary.
2.	Financial Accounting	Students will be able to understand the fundamentals of Accounting and the process of preparation of accounts as per the need of business organization.
3.	Principles of Business Management	Students will be able to understand the concepts related to Business and demonstrate the roles, skills and functions of management.
4.	Economics	Students will be able to relate the concepts and theories of economics with the real world and its practical application in business.
5.	Business Organization and	Students will be able to get a basic idea about business

	Systems	organization and various forms of business organization. They will be aware of the recent trends in business organization, the roles and responsibilities of Chairman, CEO & KMP. They will be aware of the concepts of E-Commerce, E-banking and E-business and be able to handle internet-based transactions, make online payments and understand the various applications of E-Commerce.
6.	Business Mathematics and Statistics	Students will be able to get detailed understanding of various aspects of data collection and tabulation, learn application of measures of central tendency and get acquainted with the practical application of index number and understand practical applications of business mathematics.
7.	Business Environment	Students will be aware of business and business environment and develop the skills for analysis of business environment.
8.	Business Regulatory Frameworks	Students will be able to understand the features and importance of Indian Constitution; develop an understanding about Business Laws, Judicial Systems in India and develop an understanding of the provisions of various Business Laws in India.
9.	Business Ethics and Corporate Culture	Students will be able to understand the concept of ethics in business and their importance and develop acceptable attitudes and viewpoints with respect to business ethics and social responsibility.
10.	Cost Accounting	Students will be able to understand the fundamentals of Cost Accounting and the process of preparation of cost accounts and statement to arrive at cost of product as well as to know the amount of profit.
11.	Company Law and Secretarial Practice	Students will be able to understand the process of formation and incorporation of company in India; the framework of Memorandum of Association and Article of Association and Prospectus. Also learn about the concept of Share Capital, Shareholders, Members, Role of a Managing Director and meetings of companies.
12.	Principles of Human Resource Management	Students would be able to build understanding about managing Human Resources in an organization. They will also be able to build Human Resource policies related to various Human Resource functions of the organization.
13.	Principles of Marketing Management	Students will be able to demonstrate effective understanding of relevant functional areas of marketing management and its application and understand the principles of marketing management.
14.	International Business Environment	Students would be able to develop an understanding of the working of international business environment as well as the functioning and working of International Financial Institutions. Students would have clear understanding about the functions, procedures and regulations of various elements of international business environment. Students would be

		able to build clarity on application of statistical techniques to analyse and solve economic issues.
15.	Computer Application in Business	Students will be able to use of MS Word, MS Power point and MS Excel Software in business, computerized accounting with the Tally accounting software, E-filing procedures of Direct Taxes and E-compliances of Indirect Taxes.
16.	Management Accounting	Students will be able to understand the fundamentals of Management Accounting and practical knowledge about the various tools of management accounting for taking the managerial decisions.
17.	Business Law	Students will be able to demonstrate an understanding of Legal Environment of Business in Indian scenario and to apply basic legal knowledge to business transactions and communicate effectively using standard business and legal terminology.
18.	Entrepreneurship Development	Students will be able to understand historical evolution of entrepreneurship, various entrepreneurship trends, procedures of opportunity scouting and idea generation, the concept, need, problems of Rural entrepreneurship and measures to develop the same.
19.	Production and Operations Management	Students will be able to understand the various aspects, systems, methodologies, processes, policies and concepts related to Production and Operations Management. They will also be able to adopt techniques for achieving Production and Operations goals of the organization through optimum use of effective resources of the organization.
20.	Strategic Management	Students will be able to understand and explore various perspectives and concepts in the field of Strategic Management and develop skills for applying these concepts to find solutions to business problems.
21.	Environmental Studies	Students will be able to understand the concept of Ecosystems and Environment, the concept of biodiversity and its conservation and environmental pollution.
22.	Corporate Accounting	Students will be able to understand the process of preparation of various companies' accounts and accounts as per the need of company.
23.	Indian Financial System	Students will be able to understand the concept of money markets, capital markets and various instruments of money and capital markets, the instruments of global capital markets, financial markets and the meaning and working of derivative market in India.
24.	Service Sector Management	Student will be able to understand the various concepts in the field of service sector management related to services like Banking, Finance, Insurance, Hospitality, Health care, etc. and the ability to develop the skills for applying these concepts for better management.
25.	Financial Management	Students will be able to develop the ability to take decisions and plan, execute and control financial strategies towards

		attainment of organizational goals.
26.	Indian Banking and Insurance System	Student will be able to understand the principles of borrowing and lending, Internet banking and concepts of insurance.
27.	International Trade and Business Administration	Students will be able to develop the ability to take decisions and plan, execute and control financial strategies towards attainment of organizational goals.
28.	Organization Behaviour	Students will be able to understand personality and attitudes effects of stress and concept of organizational development.
29.	Retail Management	Students will be able to understand the ways of building blocks of a winning sales force, and enduring in retail environment and build the framework to diagnose and address retail sales issues in the new marketing environment.
30.	Quantitative aptitude and Logical reasoning	Students will be able to understand concept of ratio and proportion, concept of interest and logical reasoning.
31.	Econometrics	Students would be able to develop clarity on application of statistical techniques to analyses and solve economic issues. Students would build an attitude towards applicability of statistical techniques to various economic issues to evolve a concrete solution.
32.	E-Governance	Student will be able to understand compliance norms of e-governance related to tax filings, GST filings and companies and LLP.
33.	Introduction to Travel and Tourism	Student will be able to understand tourism development impact of tourism and rural tourism and other related aspects.
34.	Auditing and Corporate Governance	Student will be able to understand mechanisms of Corporate Governance, role of Board of Directors in Corporate Governance and corporate Governance in Indian context.
35.	Corporate Tax Planning	Student will be able to understand the provisions of direct taxes relating to corporate tax and application of tax provisions in respect of tax planning considerations relating to companies.
36.	Financial Market, Institution and Services	Student will be able to understand operation of Financial Markets, Role of SEBI and Functioning of Financial Institutions in India
37.	Security Analysis and Portfolio Management	Students will be able to understand risk and return analysis, share valuation and portfolio Management through application of Various Models.
38.	Goods and Service Tax	Students will be able to understand the concept of charge and levy of Goods and Service Tax and computation of tax liability of Goods and Service Tax.
39.	Industrial and Labor Law	Students will be able to understand functioning of factories and industries, compensation Laws and Union Laws.
40.	E-Commerce	Students will be able to understand concepts of E-Commerce & E-Business, basic requirements of E-Commerce and Use of digital payment systems.
41.	Gandhian Economics	Students would be acquainted with the understanding of various aspects of socio-economic principles of Gandhian

		ideology related to economics and the implications of Gandhian Economics with respect to Indian Economy.
42.	Introduction to Public Administration	Students will be able to understand functioning of Public Administrative Authorities, Concept of Democratic Governance and functioning of Parliament.
43.	Intellectual property Rights	Students will be able to understand the concept of Intellectual Property Rights, functioning of Patents and concepts of Copyright and Trademarks
44.	Constitution of India and Human Rights	Student will be able to understand the basics of the Constitution, Citizenship Rights and Human rights
45.	Project	Students will gain valuable work experience during study of Industry based live projects. This will pave way for self-empowerment through skill-building and hands-on-training.

4. BACHELOR OF COMMERCE (HONOURS) [B.COM.(HONS)]

	BACHELOR OF COMMERCE (HONOURS) [B.COM.(HONS)]
A.	PROGRAMME OUTCOMES
	After completing three years of B.Com. (Honours) programme, students are expected to
PO-1	Gain fundamental as well as advance knowledge of all the key and broad concepts in the Faculty of Commerce in general and the main domains like Advanced Accountancy, Statistics, Business Law, Corporate Law and Secretarial Practice, Business Management and Administration, Economics, Marketing Management, Human Resource Management, Information Technology in Commerce and Business Communication in particular through various core and elective courses.
PO-2	Gain advanced knowledge with international component in key area of finance in addition to the knowledge of financial laws.
PO-3	Gain hands-on experience of corporate world through mandatory internship programme in corporate offices and Industry/Industrial visits and a project work thereupon.
PO-4	Get initiated and trained in business research methodology at UG level itself to identify, research, and solve business problems and arrive at business solutions through live projects and case studies.
PO-5	Acquire and develop basic and advance skills like communication, problem-solving, decision-making etc. required of a Commerce Graduate in order to develop himself as a professional in different fields of Commerce & Industry through internships and live projects and develop their employability skills through skill foundation courses including value-addition courses.
PO-6	Be equipped with analytical, logical and managerial skills along with technical aspects to resolve real world issues and inculcate entrepreneurial skills so as to provide themselves with self-employment opportunities through start-up and new venture management.
PO-7	Be capable of self-employment by virtue of a course in entrepreneurship development and simulate the knowledge and their ideas in real world situations through internships and project.
PO-8	Be able to develop ability so as to identify business problems by using quantitative methods to isolate its components, analyze the issues, set appropriate criteria for decision making, and draw appropriate conclusions and implications for proposed solutions.
PO-9	Be competent with an extra edge to serve in various industries and sectors especially banking and insurance sectors, finance companies, logistical services etc. in various positions viz. managers, marketing personnel, accounts manager, tax consultants, stock agents etc.
PO-10	Have a solid foundation to build a larger corpus of knowledge through higher studies including

	post-graduation and research not only in the field of Commerce Faculty but also in other areas owing to the inter-disciplinary approach and study of Open and Generic Electives.	
PO-11	Have strong curricular and extra-curricular back-ground owing to higher difficulty level and higher passing marks, additional credit frame-work etc. to withstand the challenges of competitive job market and be a natural choice for prospective employers.	
B.	PROGRAMME-SPECIFIC OUTCOMES	
	After completing three years of B.Com. (Honours) programme, students would	
PSO-1	Have proficiency in the basic and advance knowledge of core Commerce subjects of Accountancy, Business Finance, Business Environment, Business Economics, Business Management, Business Laws, Financial Laws, Taxation, Indian Financial Systems, Strategic Management etc.	
PSO-2	Be able to develop their business research acumen so as to carry out research in order to solve complex real-world business problems and find out effective solutions	
PSO-3	Have proficiency in various Discipline-specific, Generic Electives of their choices and interests.	
PSO-4	Have specialized knowledge of various branches of accounting viz. Financial Accounting, Management Accounting, Cost Accounting, Corporate Accounting etc., International Finance, Auditing and Corporate Governance.	
PSO-5	Have specialized knowledge of Financial Laws, Business Finance and Financial Management, Security Analysis and Portfolio Management, Organizational Behaviour and currently emerging domains in industry such as Brand Management, E-commerce etc.	
PSO-6	Have proficiency in both Direct and Indirect Taxes with special emphasis on GST and Customs Laws.	
PSO-7	Have exposure to Gandhian Economics, Econometrics, Intellectual Property Rights, Cyber Laws, Constitution of India, Public Administration etc. through open electives leading to holistic development through an interdisciplinary approach.	
PSO-8	Be capable of providing effective solutions to various business problems with the help of experience developed from internships and active participation in live business projects.	
PSO-9	Be able to apply Computer Application and data analytical skills in business decision-making.	
PSO-10	Be acquainted with business ethics and corporate culture and corporate governance.	
PSO-11	Be familiar with the corporate culture through mandatory internships and be adept in finding solutions to business issues through project work on the basis of internships/industrial visits or live projects.	
C.	COURSE OUTCOMES	
	Course	Outcomes
1.	English Language Skills	Students will be able to develop competence and proficiency in English through study of relevant and motivating prose texts, Business Communication and Correspondence skills, Grammar skills and Vocabulary.
2.	Fundamental of Accounting Standards	Student will be able to understand accounting standards, national and international accounting authorities and procedure for adoption of international financial reporting standards and working knowledge of Accounting Standards
3.	Financial Accounting	Students will be able to understand the fundamentals of Accounting and the process of preparation of accounts as per the need of business organization.
4.	Economics	Students will be able to relate the concepts and theories of economics with the real world and its practical application in

		business.
5.	Principles of Business Management	Students will be able to understand the concepts related to Business and demonstrate the roles, skills and functions of management.
6.	Business Mathematics and Statistics	Students will be able to get detailed understanding of various aspects of data collection and tabulation, learn application of measures of central tendency and get acquainted with the practical application of index number and to understand practical applications of business mathematics
7.	Business Environment	Students will be aware of business and business environment and develop the skills for analysis of business environment.
8.	Indian Financial System	Students will be able to understand the concept of money markets, capital markets and various instruments of money and capital markets, the instruments of global capital markets, financial markets and the meaning and working of derivative market in India.
9.	Business Ethics and Corporate Culture	Students will be able to understand the concept of ethics in business and their importance and to develop acceptable attitudes and viewpoints with respect to business ethics and social responsibility.
10.	Cost Accounting	Students will be able to understand the fundamentals of Cost Accounting and the process of preparation of cost accounts and statement to arrive at cost of product as well as to know the amount of profit.
11.	Company Law and Secretarial Practice	Students will be able to understand the process of formation and incorporation of company in India; the framework of Memorandum of Association and Article of Association and Prospectus. Also learn about the concept of Share Capital, Shareholders, Members, Role of a Managing Director and meetings of companies.
12	Indian Economic Planning	Students will be able to understand the overview of Indian Economy, the role of Agriculture in Indian Economy and the role and contribution of Industries in development of Indian Economy.
13.	Human Resource Management	Students would be able to build understanding about aspects of managing Human Resources in an organization.
14.	Marketing Management	Students will be able to demonstrate effective understanding of relevant functional areas of marketing management and its application.
15.	Computer Application in Business	Students will be able to use of MS Word, MS Power point and MS Excel Software in business, computerized accounting with the Tally accounting software, E-filing procedures of Direct Taxes and E-compliances of Indirect Taxes.
16.	Management Accounting	Students will be able to understand the fundamentals of Management Accounting and practical knowledge about the various tools of management accounting for taking managerial decisions.

17.	Business Law	Students will be able to demonstrate an understanding of Legal Environment of Business in Indian scenario, apply basic legal knowledge to business transactions and communicate effectively using standard business and legal terminology.
18.	Entrepreneurship Development	Students will be able to understand historical evolution of entrepreneurship, various entrepreneurship trends, procedures of opportunity scouting and idea generation, the concept, need, problems of Rural entrepreneurship and measures to develop the same.
19.	Business Finance	Students will be able to understand various types of financing, analyzing capital budgeting projects and make investment decisions, concepts of working capital management and Mutual Funds.
20.	Strategic Management	Students will be able to understand and explore various perspectives and concepts in the field of Strategic Management and develop skills for applying these concepts to find solutions to business problems.
22.	Environmental Studies	Students will be able to understand the concept of Ecosystems and Environment, the concept of biodiversity and its conservation and environmental pollution.
23.	Corporate Accounting	Students will be able to understand the process of preparation of various companies' accounts and accounts as per the need of company.
24.	Direct Taxes	Students would be able to understand the provisions of Income Tax Act 1961 as amended from time to time, procedure to compute total income under the heads of income, the various deductions to be made from gross total income of an Individual Assessee and to compute Taxable Income and Tax Liability of an Individual Assessee as per the provisions of Income Tax Act, 1961
25.	Financial Market, Institution and Services	Students will be able to understand operation of Financial Markets, Role of SEBI and Functioning of Financial Institutions in India.
26.	Financial Management	Students will be able to develop the ability to take decisions and plan, execute and control financial strategies towards attainment of organizational goals.
27.	Security Analysis and Portfolio Management	Students will be able to understand risk and return analysis, share valuation and portfolio management through application of Various Models.
28.	Organization Behaviour	Students will be able to understand personality and attitudes effects of stress and concept of organizational development.
29.	E-Commerce	Students will be able to understand concepts of E-Commerce & E-Business, basic requirements of E-Commerce and use of digital payment systems.
30.	Production Management	Students would be able to understand the dynamics of Production Management in an organization.
31.	Indian Banking and Insurance System	Students will be able to understand the principles of borrowing and lending, Internet banking and concepts of insurance.

32.	Public Finance and Taxation	Students will be able to have conceptual clarity of public expenditure and revenue theories. They will be able to apply the principle of optimal taxation in analysing various tax policies. Demonstrate administrative, political, and economic constraints to public finance reforms and develop budgeting and performance evaluation systems for public sector institutions.
33.	Econometrics	Students would be able to develop clarity on application of statistical techniques to analyses and solve economic issues. Students would build an attitude towards the applicability of statistical techniques to various economic issues to evolve with a concrete solution.
34.	Start-up and New Venture Management	Students will be able to get an overview of competences needed to become an entrepreneur. This will also develop spirit of entrepreneurship among the students.
35.	International Finance	Students will be able to understand the overview of international financial environment and international financial transactions, foreign exchange market and its participants and international monetary standards: Gold standards, overview of trading in foreign Exchange.
36.	Auditing and Corporate Governance	Students will be able to understand mechanisms of Corporate Governance, role of Board of Directors in Corporate Governance and corporate Governance in Indian context.
37.	Indirect Taxes	Students will be able to understand concept of Indirect Taxes and GST, laws of Customs and Foreign Trade Policy
38.	Business Research Methodology	Students will be able to learn about fundamentals of conducting a good research and to learn how to write and present a good Research Report and Research Project.
39.	Financial Laws	Students will be able to understand various provisions of laws related to financial and money market instruments.
40.	Brand Management	Students will be able to understand basics of brand management, key brand related terminology and important framework and principles of branding.
41.	GST and Custom	Students will be able to understand the concept of charge and levy of Goods and Service Tax, the concept of supply and computation of tax liability of Goods and Service Tax and the concepts of custom duty, import and export of goods
42.	Service Sector Management	Students will be able to understand the various concepts in the field of service sector management related to services like Banking, Finance, Insurance, Hospitality, Health care, etc. and the ability to develop the skills for applying these concepts for better management.
43.	Gandhian Economics	Students would be acquainted with the understanding about the various aspects of socio-economic principles of Gandhian ideology related to Economics and the implications of Gandhian Economics with respect to Indian Economy.
44.	Introduction to Public Administration	Students will be able to understand functioning of Public Administrative Authorities, Concept of Democratic

		Governance and functioning of Parliament.
45.	Intellectual Property Rights	Student will be able to understand the concept of Intellectual Property Rights, functioning of Patents and concepts of Copyright and Trademarks
46.	Cyber Laws	Students will be able to demonstrate a critical understanding of the Cyber Laws with respect to Indian Information Technology Act 2008.
40.	Internship/ Live Project/ Case Studies	Students will gain valuable work experience during internships/ Industry based live projects. This will pave way for self-empowerment through skill building and hands-on-training culminating in a scholarly Research Project/Case Study.

**5. BACHELOR OF COMMERCE (FINANCE AND ACCOUNTANCY)
[B.COM. (F & A)]**

	BACHELOR OF COMMERCE (FINANCE AND ACCOUNTANCY) [B.COM.(F & A)]
A.	PROGRAMME OUTCOMES
	After completing three years of B.Com. (Finance & Accounts) programme, students are expected to
PO-1	Gain fundamental as well as advance knowledge of all the key and broad concepts in the Faculty of Commerce in general and the main domains like Finance and Accountancy in addition to Business Laws, Financial Laws, Corporate Law and Secretarial Practice, Business Management and Administration, Economics, Marketing Management, Human Resource Management, Information Technology in Commerce and Business Communication in particular through various core and elective courses.
PO-2	Gain advanced knowledge with international component in key areas of Finance, Taxation, Banking in addition to the knowledge of financial laws.
PO-3	Be able to excel in the domain of finance and accountancy and choose specific domains like Financial Reporting, Business Finance, Auditing, Taxation etc. for their career or for higher studies especially the ICAI's CA course
PO-4	Get specialized accounting knowledge with respect to accountancy for services, Banking/Insurance Company Accounts, and Financial Reporting
PO-5	Get specialized knowledge of finance through various finance-specific courses including Business Finance, Financial Markets and Institutions and Services, Financial Management etc.
PO-6	Get initiated and trained in business research at UG level itself to identify, research, and solve business problems and arrive at business solutions through case studies.
PO-7	Acquire and develop basic and advance skills like communication, problem-solving, decision-making etc. required of a Commerce Graduate in order to develop as professionals in different fields of Commerce & Industry and develop their employability skills through skill foundation courses including value-addition courses.
PO-8	Be equipped with analytical, logical and managerial skills along with technical aspects to resolve real world issues and inculcate entrepreneurial skills so as to provide themselves with self-employment opportunities.
PO-9	Be able to develop ability so as to identify business problems by using quantitative methods to isolate its components, analyze the issues, set appropriate criteria for decision making, and draw appropriate conclusions and implications for proposed solutions.
PO-10	Be capable of self-employment by virtue of course in Entrepreneurship Development and take a step towards being <i>atmanirbhar</i> (self-reliant).

PO-11	Be competent to serve in various industries and sectors especially banking and insurance sectors, finance companies, logistical services etc. in various positions viz. accounts managers, tax consultants, stock agents etc.	
PO-12	Be able to develop basic foundation of knowledge for their professional career in the field of finance and accounts such as chartered accountant, forensic accountant etc.	
PO-13	Have a solid foundation to build a larger corpus of knowledge through higher studies including post-graduation and research in the field of Finance and Accounts and Taxation.	
B.	PROGRAMME-SPECIFIC OUTCOMES	
	After completing three years of B.Com. (Finance & Accounts) programme, students would	
PSO-1	Have proficiency in the basic and advance knowledge of core commerce subjects of Accountancy, Business Environment, Business Economics, Business Management, Business Laws, Taxation, Indian Financial Systems, Strategic Management etc.	
PSO-2	Have proficiency in various Discipline-specific, Generic and Open Electives of their choices and interests.	
PSO-3	Have specialized knowledge of various domains in accounting viz. Accounting Standards, Financial Accounting, Management Accounting, Cost Accounting, Corporate Accounting, Accounting Standards, Accounting framework for Banking and Insurance Companies, Financial Reporting Framework etc.	
PSO-4	Have specialized knowledge of Financial Laws, Financial Management, Security Analysis and Portfolio Management, Organizational Behaviour, E-commerce etc.	
PSO-5	Have proficiency in Direct and Indirect Taxes with special emphasis on International Taxation.	
PSO-6	Have exposure to Public Finance and Taxation, Corporate Tax Planning and Administration, Banking and Insurance Company Accounts and Services Accounts.	
PSO-7	Have advanced knowledge about practical aspects of International Banking and International Taxation as well as International Finance.	
PSO-8	Be able to apply Computer Application and data analytical skills in business decisions making	
PSO-9	Be acquainted with business ethics and corporate culture and corporate governance.	
C.	COURSE OUTCOMES	
	Course	Outcomes
1	English Language Skills	Students will be able to develop proficiency and competence in English through the study of relevant and motivating prose texts, Business Communication and Correspondence skills, Grammar skills and Vocabulary.
2	Fundamental of Accounting Standards	Students will be able to understand accounting standards, national and international accounting authorities and procedure for adoption of international financial reporting standards and working knowledge of Accounting Standards
3	Financial Accounting	Students will be able to understand the fundamentals of Accounting and the process of preparation of accounts as per the need of business organization.
4	Economics	Students will be able to relate the concepts and theories of economics with the real world and its practical application in business.
5	Principles of Business Management	Students will be able to understand the concepts related to Business and demonstrate the roles, skills and functions of management.
6	Business Mathematics and Statistics	Students will be able to get detailed understanding of various aspects of data collection and tabulation, learn application of measures of central tendency. To get acquainted with the practical application of index number and to understand practical applications of business mathematics
7	Business Environment	Students will be aware of the business and business environment and develop the skills for analysis of business environment.

8	Indian Financial System	Students will be able to understand the concept of money markets, capital markets and various instruments of money and capital markets, the instruments of global capital markets, financial markets and the meaning and working of derivative market in India.
9	Business Ethics and Corporate Culture	Students will be able to understand the concept of ethics in business and their importance and to develop acceptable attitudes and viewpoints with respect to business ethics and social responsibility.
10	Cost Accounting	Students will be able to understand the fundamentals of Cost Accounting and the process of preparation of cost accounts and statement to arrive at cost of product as well as to know the amount of profit.
11	Company Law and Secretarial Practice	Students will be able to understand the process of formation and incorporation of company in India; the framework of Memorandum of Association and Article of Association and Prospectus. Also learn about the concept of Share Capital, Shareholders, Members, Role of a Managing Director and meetings of companies.
12	Human Resource Management	Students would be able to develop understanding about the Aspects of managing Human Resources in an organization.
13	Marketing Management	Students will be able to demonstrate effective understanding of relevant functional areas of marketing management and its application.
14	Computer Application in Business	Students will be able to use of MS Word, MS Power point and MS Excel Software in business, computerized accounting with the Tally accounting software, E-filing procedures of Direct Taxes and E-compliances of Indirect Taxes.
15	Management Accounting	Students will be able to understand the fundamentals of Management Accounting and practical knowledge about the various tools of management accounting for taking managerial decisions.
16	Business Law	Students will be able to demonstrate an understanding of Legal Environment of Business in Indian scenario, apply basic legal knowledge to business transactions and communicate effectively using standard business and legal terminology.
17	Business Finance	Students will be able to understand various types of financing, analyzing the capital budgeting projects and make investment decisions, the concepts of working capital management and Mutual Funds.
18	Strategic Management	Students will be able to understand and explore various perspectives and concepts in the field of Strategic Management and develop skills for applying these concepts to the solution of business problems.
19	Environmental Studies	Students will be able to understand the concept of Ecosystems and Environment, the concept of biodiversity and its conservation and environmental pollution.
20	Corporate Accounting	Students will be able to understand the process of preparation of various companies' accounts and accounts as per the need of company.
21	Direct Taxes	Students would be able to understand the provisions of Income Tax Act 1961 as amended from time to time, procedure to compute total income under the heads of income, the various deductions to be made from gross total income of an Individual Assessee and to compute Taxable Income and Tax Liability of an Individual Assessee as per the provisions of Income Tax Act, 1961
22	Financial Market, Institution and Services	Students will be able to understand operation of Financial Markets, Role of SEBI and Functioning of Financial Institutions in India
23	Financial Management	Students will be able to develop the ability to take decisions and plan, execute and control financial strategies towards attainment of organizational goals.

24	Security Analysis and Portfolio Management	Students will be able to understand risk and return analysis, share valuation and portfolio Management through application of Various Models.
25	Organization Behaviour	Students will be able to understand personality and attitudes effects of stress and concept of organizational development.
26	E-Commerce	Students will be able to understand concepts of E-Commerce & E-Business, basic requirements of E-Commerce and Use of digital payment systems.
27	Entrepreneurship Development	Students will be able to understand historical evolution of entrepreneurship, various entrepreneurship trends, procedures of opportunity scouting and idea generation, the concept, need, problems of Rural entrepreneurship and measures to develop the same.
28	Banking and Insurance Company Accounts	Students will be able to understand the banking operations and its accounting functions. They will also understand the details about the insurance functions and its procedure of accounting.
29	Accounting for Services	Students will be able to understand the accounting procedure for various services.
30	Project Appraisal and Finance	Students will be able to understand project appraisal and evaluation techniques and Project Planning, Project Control and Implementation.
31	Financial Reporting	Students will be able to understand the Accounting and Reporting Framework for corporate restructuring, share based payments. They will also understand financial reporting for financial institutions and also concepts of valuation of assets.
32	International Finance	Students will be able to understand the overview of international financial environment and international financial transactions, foreign exchange market and its participants and international monetary standards: Gold standards, overview of trading in foreign Exchange.
33	Auditing and Corporate Governance	Student will be able to understand mechanisms of Corporate Governance, role of Board of Directors in Corporate Governance and corporate Governance in Indian context.
34	Indirect Taxes	Student will be able to understand concept of Indirect Taxes and GST, laws of Customs and Foreign Trade Policy
35	Financial Laws	Students will be able to understand various provisions of laws related to financial and money market instruments.
36	Public Finance and Taxation	Student will have conceptual clarity of public expenditure and revenue theories and apply the principle of optimal taxation in analysing various governments tax policies. Demonstrate administrative, political, and economic constraints to public finance reforms.
37	Corporate Tax Planning and Administration	Students would be able to understand provisions of direct taxes including rules pertaining there to and applications of tax planning provisions to different business situations in relation to companies.
38	International Taxation	Students will be able to understand the need of incorporation of transfer pricing provisions in the Income Tax Act, 1961 and the meaning and significance of arm's length principle and the practical difficulties in application of arm's length principle.
39	International Banking	Students will be able to understand the basic concept of International Banking and Financial Institutions and expose various types of risk faced by international banks and acquire the necessary knowledge of international banking operations and international payment arrangements
40	Gandhian Economics	Students would be acquainted with the understanding about the various aspects of socio-economic principles of Gandhian ideology related to Economics and the implications of Gandhian Economics with respect to Indian Economy.

41	Introduction to Public Administration	Students will be able to understand functioning of Public Administrative Authorities, Concept of Democratic Governance and functioning of Parliament.
42	Intellectual Property Rights	Student will be able to understand the concept of Intellectual Property Rights, functioning of Patents and concepts of Copyright and Trademarks
43	Cyber Laws	Students will be able to demonstrate a critical understanding of the Cyber Laws with respect to Indian Information Technology Act 2008.

6. MASTER OF COMMERCE

[M.COM.]

MASTER OF COMMERCE [M.COM.]	
A.	PROGRAMME OUTCOMES
	After completing two years of M.Com. programme, students are expected to
PO-1	Gain advanced knowledge of all the key and broad concepts in the Faculty of Commerce in general and the main domains like Commerce, Accountancy and Statistics, Business Management and Administration, Economics, Information Technology in Commerce, Financial Management and Business Communication in particular through various core and elective courses.
PO-2	Acquire and develop advance skills such as research aptitude, communication, problem-solving, decision-making etc. required of a Commerce Post Graduates in order to develop as professionals in different fields of Commerce & Industry through various skill and foundation courses including value-addition courses.
PO-3	Gain advanced knowledge about research and develop research acumen in order to conduct quality research in diverse areas of disciplinary and interdisciplinary research.
PO-4	Be able to use and apply their knowledge and skills to find effective solutions to real life situations and challenges and take effective decisions.
PO-5	Be able to develop employability skills and turn out to be industry ready by learning advanced and updated curriculum.
PO-6	Be competent to serve in various industries and sectors especially banking and insurance sectors, finance companies, logistical services etc. in various positions viz. managers, marketing personnel, accounts managers, tax consultants, stock agents etc.
PO-7	Have a solid foundation to appear for various competitive examinations such as NET-JRF, SET and PET in order to choose teaching and research as a path for their career.
PO-8	Have a solid foundation to build a larger corpus of knowledge through higher studies and research not only in the Commerce Faculty but also in other areas owing to the inter-disciplinary approach and study of Open and Generic Electives.
B.	PROGRAMME-SPECIFIC OUTCOMES
	After completing two years of M.Com. programme, students would
PSO-1	Have proficiency in the advance knowledge of core Commerce subjects of Financial Accounting, Cost Accounting, Management Accounting, Global Business Environment, Economics, Business Management, Corporate Laws, Taxation, etc.
PSO-2	Have proficiency in various Discipline-specific and Generic Electives of their choices and interests.
PSO-3	Have specialized and recent knowledge in rapidly changing areas such as Business Research Methods and Application, Marketing Management, Statistical Techniques for Business, Human Resource Management, Business Information Systems, etc. in order to become industry ready.
PSO-4	Have knowledge of recent trends and updates in Strategic Management, Corporate Social

	Responsibility, Operation Management, E-commerce, International Financial Systems, Performance and Compensation Management, Operation Management, Service Sector Management etc.	
PSO-5	Have proficiency in both Direct and Indirect Taxes with special emphasis on Corporate Tax and GST.	
PSO-6	Have proficiency in HRM, Marketing Management and also Production Management	
PSO-7	Have exposure to Holistic Development, Intellectual Property Rights, Constitution of India, Public Administration etc. through Open Electives leading to holistic development of students through an interdisciplinary approach.	
PSO-8	Be able to apply Computer Application and data analytical skills in business decision- making	
PSO-9	Be acquainted with the recent trends and techniques of business research and its application in solving real life research problems.	
PSO-10	Be acquainted with the topic of corporate social responsibility through open elective subject.	
C.	COURSE OUTCOMES	
	Course	Outcomes
1.	Advance Financial Accounting	Students will be able to understand the concepts of advanced accounting and also get knowledge about the practical aspect of accounts.
2.	Managerial Economics	Students would be conversant with the managerial perspective to economic principles and economic decisions and get adapted to strong theoretical foundation for application of economics in managerial decision making.
3.	International Trade and Business Management	Students will be able to conduct an environmental scan to evaluate the impact of world issues on an organization's international business opportunities. Conduct, evaluate and present market research to support an organization's international business decision-making. Manage the preparation of documents and the application of procedures to support the movement of products and services in the organization's global supply chain.
4.	Marketing Management	Students will be able to demonstrate effective understanding of relevant functional areas of Marketing Management and its application.
5.	Statistical Techniques for Business	Students will be able to know the various statistical techniques to be used in business for decision making.
6.	Business Information System	Students will be able to learn about new tools of Information Technology for enabling efficient Business Information Systems and will learn about building & deploying an Information System.
7.	Advanced Cost Accounting	Students will be able to get knowledge about the various cost accounts which are used as per the need of organization.
8.	Co-operation and Rural Development	Students would understand in detail the concept of cooperation & co-operative movement in rural areas. Students would be familiarized with the various aspects aiming towards rural development and transformation.
9.	Human Resource Management	Students would be able to build understanding about managing Human Resources in an organization. They will also

		learn the various policies, programs and procedures to carry out the function of HRM in an organization.
10.	Business Research Methods and Applications	Students will be able to learn about fundamentals of conducting a good research and learn how to write and present a good Research Report.
11.	Advanced Management Accounting	Students will be able to understand various tools of management accounting and its use in taking business decisions
12.	Public Finance: Theory and Practices	Students would be introduced with the various issues relating to Public Finance. Students would understand the framework for functionality of Public Finance and its various instruments.
13.	Corporate Laws	Students would acquire the knowledge of Company Law and would be able to distinguished between old (1956) and new (2013) Laws and would be able to handle corporate office.
14.	Corporate Tax Planning and Management	Students would be able to understand provisions of direct taxes including rules pertaining thereto and applications of tax planning provisions to different business situations in relation to companies.
15.	Global Strategic Management	Students will be able to recognize the stages of industry and recommend strategies at global level to appraise the resources and capabilities of the firm in terms of their ability to confer sustainable competitive advantage and formulate strategies that leverage a firm's core competencies.
16.	Operational Management	Students would be able to understand the dynamics of Operations Management in an organization. They also will be able to understand the methods of achieving quality management through application of proper tools in manufacturing while carrying out the process of Operations Management.
17.	Service Sector Management	Students would be conversant with the various attributes of Service Sector Management and its applicability and would be familiarized with the role of Service Sector and its management in the economic development of the country
18.	Corporate Social Responsibility	Students would be able to understand CSR and its applicability and radical requirement in various parts and sectors in the country.
19.	Global Business Environment	Students would be introduced to the contemporary issues in global business and various International Institutions regulating same and would be acquainted with the knowledge regarding various global perspectives, global challenges and opportunities encountered by International Business.
20.	Advance Financial Management	Students will be able to develop the ability to take decisions and plan, execute and control financial strategies towards attainment of financial goals.
21.	Business Ethics and Corporate Culture	Students will be well versed with ethical business practices in our country and come to know the right and wrong practices.
22.	International Financial	Students will be able to understand various exchange rate

	System	regimes and analyse their impact on international trade and investments as well as risks associated with it.
23.	E-Commerce	Students would be employable in any e-business company or can develop their own website and carry on online business and would generate employment.
24.	Entrepreneurship Development and Management	Students' training in ED will give rise to new class of entrepreneurs who can meet the challenges of new India, self-reliant India (Atmanirbhar Bharat).
25.	Performance Management and Compensation	Students will be able to learn basic compensation concepts, context of compensation practice and different ways to strengthen the pay-for-performance linkages by associating the right performance to right pay outs.
26.	Holistic Development	Students will relate themselves with the mother Earth and environment and would be able to address issues with confidence and zest.
27.	Introduction to Public Administration	Students will be able to understand functioning of Public Administrative Authorities, the Concept of Democratic Governance and functioning of Parliament.
28	Intellectual Property Rights	Students will be able to understand the concept of Intellectual Property Rights, functioning of Patents and concepts of Copyright and Trademarks
29.	Constitution of India and Human Rights	Students will be able to understand the basics of the Constitution, Citizenship Rights and Human Rights

**7. MASTER OF BUSINESS ADMINISTRATION
[M.B.A.]**

	MASTER OF BUSINESS ADMINISTRATION [M.B.A.]
A.	PROGRAMME OUTCOMES
	After completing two years of M.B.A. programme, students are expected to
PO-1	Acquire requisite knowledge, skills and attitude to provide effective leadership in global environment
PO-2	Be able to gain basic knowledge for designing business solutions for problems across the various functional domains of management across various sectors.
PO-3	Become competent management professionals with strong ethical values capable of assuming important managerial positions in various sectors.
PO-4	Develop entrepreneurial approach and requisite skill sets.
PO-5	Be able to use and apply their knowledge and contribute to the growth and development of the society through their research acumen and entrepreneurial skills.
PO-6	Be able to acquaint themselves with the relevant interpersonal skills, communication skills with a higher empathy quotient and develop an appropriate aptitude in becoming job ready for the industry.
PO-7	Be able to adapt skills and talent to develop solutions that are out of the box for challenging situations and facilitate their decision making process by applying various analytical, logical and synthetic modes of reasoning.
PO-8	Have a solid foundation to build a larger corpus of knowledge through higher studies and research not only in the field of Management but also in other areas owing to the interdisciplinary approach and study of domain specific Electives.

PO-9	Get empowered to demonstrate the ability to innovate and execute the most challenging tasks in trying circumstances.	
B.	PROGRAMME-SPECIFIC OUTCOMES	
	After completing two years of MBA programme, students would	
PSO-1	Be able to develop and understand Principles of management including Human resources, marketing and finance and management skills and utilize communication skills to bridge diverse perspectives, cultures, and disciplines in taking decisions for problems of business management.	
PSO-2	Be able to demonstrate critical and analytical thinking skills by evaluating and synthesizing information across all functional areas of business through live field research projects and case studies through subjects like Research methodology and quantitative techniques.	
PSO-3	Be able to cultivate the art of being creative, innovative, and develop entrepreneurial solutions to business problems with subjects like Entrepreneurship development.	
PSO-4	Be able to demonstrate an ability to act as a global citizen through community engagement, incorporating financial, social, and environmental context in organizational and business decisions with subjects like Strategic Management and International trade and Business Management.	
PSO-5	Be able to apply knowledge of all functional areas of business using integrated problem-solving skills and strategic analysis and be able to accurately assess the feasibility of business propositions and develop an integrated plan for a business using Project Management techniques.	
PSO-6	Be able to apply responsible business practices and ethical principles in analyzing business problems and understand corporate governance and Business Ethics for making informed decisions through case studies, research, and coursework.	
PSO-7	Be able to demonstrate abilities in relationship building, teamwork, and application of MBA subject matter evaluated by self-reflection, assessment, and projects.	
PSO-8	Be able to practise ethical, mature, and professional values in their behaviour in all decisions and contexts through peer- and self-assessments and observation.	
PSO-9	Be able to understand Technical/Digital Literacy by developing and integrating technical, digital, and media literacy through applications of current and emerging technologies.	
PSO-10	Be able to integrate and develop quantitative and qualitative research processes and methods by defining, analyzing, and solving business problems through cases and research projects.	
C.	COURSE OUTCOMES	
	Course	Outcomes
1.	Evolution of Business Management	Students will be able to understand the concepts related to Business and demonstrate the Roles, Skills and Functions of Management.
2.	Fundamentals of Human Resource Management	Students would be able to build understanding about the fundamentals of managing Human Resources in an organization. Also, they will be able to understand various functions that HR performs for employees welfare in order to maximize productivity.
3.	Fundamentals of Financial Accounting	Students will be able to understand the concepts of financial accounting and its procedure. They will also learn how the accounts are maintained by the various business organizations.
4.	Fundamentals of Marketing Management	Students will be able to identify and explain factors which influence consumer buying behaviour and use appropriate research approaches including sampling, data collection and questionnaire design for specific marketing situations.
5.	Economics for Managers	Students would be familiarized with the economic framework for managerial decision making and they would be introduced to the

		application of economic principles through the use of various managerial attributes and perspectives.
6.	Business Communication & Information Systems	Students will be able to learn effective business writing, effective business communications; research approaches and information collection; effective interpersonal communications; skills that maximize team effectiveness and students will be able to define information systems.
7.	Corporate Image Building	Students will be able to build a corporate identity of a company to make it distinctive and better able to clearly differentiate itself from competitors. The concept of a corporate identity must be well planned and strategically implemented.
8.	Financial Planning and Wealth management	Student will get ways and means to understand the intricacies of financial planning and help manage financial investments and wealth management through research tools and planning.
9.	Business Valuation	Students will be able to understand the difference between equity value and enterprise value. They will understand the drivers of equity multiples and value a business using equity multiples. Calculate and analyses valuation multiples.
10.	Economic Environment of Business	Students will be able to discuss the supply and demand theory and its impact on particular business model, explain the effects of government policy on the economic environment, outline how an entity operates in a business environment, describe how financial information is utilized in business and explain the legal framework that regulates the insurance industry.
11.	Cost & Management Accounting	Students will be able to understand the concepts of cost and management accounting. They also learn the accounting procedure of cost and management account.
12.	Entrepreneurship Development	Students will be able to learn oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act. Entrepreneurship and Innovation minors will be able to find problems worth solving. These students become Job Providers instead of Job seekers.
13.	Quantitative Techniques for Business	Students will learn quantitative skills that are required to make business decisions. These skills involve using statistics, forecasting and estimation techniques. Students will be able to formulate and apply mathematical models in business decision-making scenarios.
14.	Business Research Methods & Application	Students will be familiarized with basic of research and the research process. Students would have developed understanding on various kinds of research, objectives of doing research, research process, research designs and sampling. It will enable students /participants in conducting research work and formulating research synopsis and final report with interpretation.
15.	Regulatory Aspect of Banking & Finance	Students will be able to understand the Indian Banking System, role of Reserve Bank of India, understand different types of bank accounts, KYC and Anti-money laundering measures and calculation of interest and annuities.
16.	Environment Management &	Students will be able to learn the methods from ecological and physical sciences and their application in environmental problem

	Legislation	solving. Appreciate the ethical, cross-cultural, and historical context of environmental issues.
17.	Project Management	Students can manage the scope, cost, timing, and quality of the project, at all times focused on project success as defined by project stakeholders. Also they can identify project goals, constraints, deliverables, performance criteria, control needs, and resource requirements in consultation with stakeholders
18.	Agri-Business Management	Students will demonstrate the ability to communicate effectively by analysing the current events and issues that are occurring in agriculture and how they affect the future of agriculture. They will also be able to understand the policies and programs chalked out by government from time to time in order to develop this sector.
19.	International Business Management	Students will be able to conduct an environmental scan to evaluate impact of world issues on an organization's international business opportunities. Conduct, evaluate and present market research to support an organization's international business decision-making. Manage preparation of documents and application of procedures to support the movement of products and services in the organization's global supply chain. Evaluate the impact of statutory and regulatory compliance on an organization's integrative trade initiatives
20.	Advanced Strategic Management	Students will be able to learn various perspectives and concepts in the field of Strategic Management and develop skills for applying these concepts to the solution of business problems.
21.	Summer Internship Project/ Report writing & Assessment	Students will develop awareness, understanding and capacity in the specific roles and responsibilities of a business and industry in their subject specializations and, as far as possible, to effectively participate in these roles and responsibilities.
22.	Sales and Distribution Management	Students will be able to know the building blocks of a winning sales force, and enduring in the new environment. Frameworks to diagnose, and address sales issues in the new environment. The changing buyer and role of the salesperson and digital channels. How new sales roles impact sales force structure, size and deployment and channel partner decisions.
23.	Integrated Marketing Communication & Brand Management	Student will be able to identify brand equity, branding and communication strategies require to adopt during the process of Marketing & Branding.
24.	Corporate Financial Management	Students will be able to demonstrate various aspects of Corporate Financial Management such as Valuation, Dividend policy, mergers, acquisitions and related issues.
25.	Security Portfolio and Risk Management	Students will know and be able to do analysis valuation of securities, equity analysis, derivatives and portfolio theory.
26.	Training & Development Practices	Students will get ability to explain the role of training and development in human resources management, psychology of learning process and evaluate the value of training once completed from the individual employee and the organization's viewpoint.
27.	Performance Management & Compensation	Students will be able to learn basic compensation concepts, context of compensation practice and different ways to strengthen the pay-for-performance link.

28	Logistics and Supply Chain Management	Students will be able to apply knowledge in evaluation and improve the overall efficiency and effectiveness while implementing the supply chain management process.
29.	Operations Research	Students will be able to formulate and solve problems as networks and graphs, develop linear programming (LP) models for shortest path, maximum flow, minimal spanning tree, critical path, minimum cost flow, and transshipment problems. Solve the problems using special solution algorithms.
30.	Banking & Insurance Services	Students will understand Banking and Insurance sectors which mobilize funds in the economy. Students will be well-versed with study of the sector: its structure, operations, functions, instruments, regulations and other roles. Students will understand the changing national and global banking and insurance operations, technology and paradigm shift in the sector.
31.	Hospitality Management	Students will be able to identify and recognize legal issues that may impact hospitality industry. Distinguish among the various types of costs in the hospitality industry. Monitor and control food, beverage. Make managerial decisions based on analysis of cost data and expectations of customers.
32.	Business Ethics & Corporate Governance	Students would acquire the skills with which they will recognize and resolve ethical issues in business; enhance awareness and critical self-examination of one's own values, and to appreciate the relevance of personal values in business/workplace setting; they would further imbibe the ethical issues in corporate governance and adhere to the ethical codes.
33.	Corporate Laws	Students would get basic and broad knowledge in business laws in management, also the ability to apply concepts, principles and theories to understand simple business laws. Global Perspective: awareness of the different business laws.
34.	Advanced Financial Management	Students will be able to develop the ability to take decisions and plan, execute and control financial strategies towards attainment of organizational financial goals.
35.	Corporate Tax Planning & Management	Students will be able to use knowledge of tax planning, provisions, capital gains and depreciation management process under companies act and income tax act.
36.	Consumer Buying Behaviour	Students would establish the relevance of consumer behavior theories and concepts to marketing decisions. Implement appropriate combinations of theories and concepts. Recognize social and ethical implications of marketing actions on consumer behaviour. Use most appropriate techniques to apply market solutions.
37.	Investment Environment & Wealth Management	Students will be able to explain the financial and investment environment, assess the financial objectives, evaluate factors affecting investment decisions, identify alternative sources of finance and consider their suitability and apply techniques in managing wealth.
38.	Industrial relations and Labour Laws	Students will be able to elaborate the concept of Industrial Relations. Students will be able to illustrate the role of trade union in the industrial set-up. Students will be able to outline the important

		causes and impact of industrial disputes. Students will be able to elaborate Industrial Dispute settlement procedures.
39.	Total Quality Management	Students can demonstrate principles and processes of quality management which involves statistical techniques, tools and system. They will also be able to understand the methods of minimizing deficiencies and defects while learning various quality management tools and techniques.
40.	Health Care Management	Students will be benefited by studying this subject because the healthcare industry will continue to expand and diversify, requiring administrators to help ensure smooth business operations. Great growth potential. Skills-focused program that helps you to acquire the skill-sets to work as a Health Care Office Administrator.
41	Project Work	Industry based live projects will allow students to gain valuable work experience during study. This will pave way for self-empowerment through skill building and hands-on-training.

This Direction has been approved by the Academic Council of the College in its meeting dt. 21.08.2020, and by the Governing Body in its meeting dt. 28.08.2020.

This Direction shall come into effect from the academic session 2020-21.

Dr. N.Y. Khandait
Principal