B. Com.

Syllabus

English Language Skills (BCL 1.E)				
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Language				
Objectives:				
1. Introducing great Entrepreneurs				

- 2. Developing Communication Skills
- 3. Developing Grammar and Vocabulary Components

Unit	Contents		
Ι	Great Entrepreneurs		
	Akio Morita, Dhirubhai Ambani, Louis Braille, Rahul Bajaj, Ratan Tata, Steve Jobs		
II	Communication:		
	 Definition, importance, nature , scope Elements of the Communication Process- Sender, Channel, Message, Receiver and Feedback Methods of Communication- Verbal & Non-Verbal Types of Communication- Formal and Informal, Dyadic & Group, Electronic & Print Directions of Communication- Vertical, Horizontal, Diagonal Barriers to effective communication Communication Networks 		
III	Grammar		
	 Parts of Speech Types of Sentences Tenses Transformation of Sentences- Interrogative-Assertive; Affirmative-Negative; Exclamatory-Assertive Question tag; Inter-change of Degree etc. 		
IV	Vocabulary		
	 Formation of words: Primary words, compound words, primary derivatives, secondary derivatives (Pre-fixes/suffixes) Formation of nouns from verbs/adjectives; adjectives from nouns/verbs 		
Books Recomm	Books Recommended:		
	Text-Book on Great Entrepreneurs - 1) 'Modern Trailblazers' Eds- .Dhote, Published by- Orient Blackswan.		

- 2. Unit II Developing Communication Skills Krishna Mohan & Meera Banerji (Macmillan)
- 3. Unit III -High School English Grammar & Composition– Wren & Martin Revised & Edited by N.D.V. Prasada Rao (S.Chand)
- 4. Unit IV -English Vocabulary in Use- Michael McCarthy & Felicity O'Dell
- 5. Unit IV- Macmillan Foundation English, R. K. Dwivedi, Macmillan Publisher.

Supplementary English (BCL 1.SE)				
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Language				
Objectives:				

1. To help students develop the language skills through the study of prose and poetry

2. To encourage students to appreciate language and literature in its various forms

3. To strengthen the grammar/vocabulary components for competitive examinations

Unit	Contents	
Ι	Essays: 1. Good Manners 2. Tosted English 3. Why is the sea Blue 4. On Forgetting 5. The Gift of Magi from the text book "Plumage".	
II	Poetry: 1. Money Madness 2. Stay Calm 3. Father Willian 4. If 5. Where the Mind is without Fear from the text book "Plumage".	
III	Story of My Experiments with Truth by Gandhiji (Abridged version by Mahadeo Desai) Part I 1-68 pages.	
IV	Essay Writing	
Books Recommended:		
1. Unit	I & II - "Plumage", Dr. Vivek Vishwarupe (Board of Editors), Orient Black	

Swan.

2. Unit III - Story of My Experiments with Truth (abridged version)

3. Unit IV - For Essay & General English-High School English Grammar & Composition– Wren & Martin Revised & Edited by N.D.V. Prasada Rao (S.Chand)

Hindi (BCL 1.H)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Language
उद्देश्यः- 1. कोई भी भाषा मनुष्य को परिष्कृत, परिमार्जित और संस्कारित बनाकर उसके व्यक्तित्व के गुणों की			
सुवास को समाज में फैलाती है।			
2. आधुनिकता के इस युग में समय की माँग को देखकर युग के साथ कदम से कदम मिलाकर चलने के			

लिए हिन्दी ने अपने पुरातन रूप को परिवर्तित कर व्यवहारिक हिन्दी को अपनाया।

3. इस व्यवहारिक हिन्दी के माध्यम से हिन्दी भाषी व्यक्ति रोजगार के क्षेत्र में स्वंय को सिद्ध कर सकता है। चरित्र निर्माण के साथ वैश्वीकरण के इस युग में व्यक्ति हिन्दी को जीविकोपार्जन का साधन भी बना सकता है।

Unit	Contents	
Ι	गद्य विभागः– पाठ्य पुस्तकः–''साहित्य वीथिका'' भाग–१	
	1) गपशप– निबंध– नामवर सिंह 2) सच्ची वीरता– निबंध– सरदार पूर्णसिंह	
	3) कफन – कहानी –प्रेमचंद 4) चीफ की दावत– कहानी – भीष्म साहनी	
	5) शरणागत– कहानी– वृन्दावनलाल वर्मा	
	लोकोक्ति– पाठ्य पुस्तक से	
II	पद्य विभागः– पाठ्य पुस्तकः– ''साहित्य वीथिका'' भाग–१	
	1) कबीर के दोहे – कबीरदास 2) बाल लीला – सूरदास 3) भक्ति, नीति के दोहे	
	-बिहारी 4) वर दे, वीणावादिनी वर दे- सूर्यकान्त त्रिपाठी निराला 5) हिमाद्रि तुंग श्रृंग से	
	– जयशंकर प्रसाद।	
III	सत्य के प्रयोग – गाँधी जी की आत्मकथा पृष्ठ १ – ८० प्रथम भाग– नवजीवन	
	प्रकाशन मंदिर अहमदाबाद- गुजरात	
IV	व्यावहारिक हिन्दी :– १ समकालीन राष्ट्रीय, सामाजिक तथा आर्थिक समस्याओं पर	
	आधारित निबंध । (किन्ही चार में से एक विषय पर – शब्द सीमा २०० से २५० तक)	
	२ पत्र व्यवहार (कार्यालयीन, वाणिज्य विषयक, सरकारी)	
Books Recommended:		
पाठ्यपुस्तकः- ''साहि	त्य वीथिका'' भाग–1	
सत्य के प्रयोग – ग	ाँधी जी की आत्मकथा पृष्ठ १ – ८० प्रथम भाग	

	Marathi (BCL 1.M)				
Теас	ching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Language	
उद्दिष्टे	: -				
1 भाषा मानवाला परिष्कृत, परिमार्जित आणि संस्कारित बनवून त्यांच्या व्यक्तित्व गुणांचा सुवास समाजामध्ये पसरविण्याचे कार्य करीत असते.					
2 विद्यार्थ्यांना उद्यमशील प्रेरणे बरोबरच मानवी जीवनातील उच्च मूल्यांची ओळख करून देणे.					
3	वैश्वीकरणाच्या युगात	चारित्र्यनिर्मिती बरोबरच व	यक्तीला रोजगाराच्या क्षेत्रात	स्वंयपूर्ण सिद्ध करण्यासाठी	

व्यावहारिक मराठीला उपजिविकेचे साधन म्हणून स्विकारणे.

4 मराठी भाषेचा अभ्यास करणा–या व त्यासोबतच स्पर्धापरीक्षेची तयारी करणा–या विद्यार्थ्यामध्ये निबंध लेखनाचे कौशल्य विकसित करणे.

Unit	Contents
Ι	अः– गद्य विभागः– १. लोकशाहीचे भवितव्य (डॉ. बाबासाहेब आंबेडकर) २. नौका (पु. भा.
	भावे) 3. अस्पृश्यांचा आधारवड (शिवाजी सावंत) 4. बेगड (योगीराज वाघमारे) 5. उमा
	(वि. स. जोग)
	बः– म्हणी
II	पद्य विभागः– 1. ज्ञानेश्वरांच्या विराण्या (संत ज्ञानेश्वर) 2. मन (बहिणाबाई चौधरी) 3.
	गणपतवाणी (बा. सी. मर्ढेकर)4. गिरणीची लावणी (नारायण सुर्वे)5. माउली भुकेले बेट(
	सुधाकर गायधनी)
III	सत्याचे प्रयोग – गांधीर्जीची आत्मकथा पृष्ठ १ ते ८६ खंड १
	नवजीवन प्रकाशन मंदिर अहमदनगर
IV	व्यावहारिक मराठी १. समकालीन राष्ट्रीय, सामाजिक समस्यांवर आधारित निबंध (चार
	पर्यायांपैकी एका विषयावर)– शब्दमर्यादा २०० ते २५० शब्द २. पत्र व्यवहार
	(कार्यालयीन, मागणी, व्यक्तिगत)
Books Recomm	ended:
पाठ्यपुस्तकः-'भाषादश	โฮ'भाग–1
सत्याचे प्रयोग – गांध	ग्रीजींची आत्मकथा पृष्ठ १ ते ८६ खंड १

SEMESTER I

Financial Accounting – I (BCC 1.1)					
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Core					
Objectives:					
1. To provide knowledge on the fundamental of financial accounting.					

2. To expose the student to various financial transaction and its current application.

Unit	Contents
Ι	Meaning and scope of Accounting, Need, Development & Definition of
	accounting, Branches of accounting and Principles, Concepts and
	Conventions of accounting, Journal Entries of Transactions, Ledgers
	and Trial Balance

II	Rectification of Errors & Bank Reconciliation		
III	Joint Venture (Centralize and Decentralize Method)		
IV	Depreciation including five methods		
	i) Straight line method		
	ii) Reducing balance method		
	iii) Annuity method		
	iv) Depreciation fund method		
	v) Depreciation fund insurance policy method		
Books Recomm	ended:		
1. Financia	l Accounting, Paul S. K, New Central Book Agency.		
2. Financia	l Accounting For Managers, Ghosh T. P., Taxman Allied Servic		
3. Financia			
4. Fiananci	Fianancial Accounting, Jain S.P., Narang K.L., Kalyani Publishers, Delhi.		
- n			

5. **Financial Accounting,** Grewal, Shukla, S. Chand (Sultan Chand Publications), Delhi.

SEMESTER I

Principles of Business Management (BCC 1.2)				
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core	
Objective				

Objective:

To acquaint the student with the basic concepts of management and use of management principles in the organization. To impart knowledge, so as to use the principles of management in all walk of life i.e. social and professionals. Also to acquaint them of recent trends in management.

Unit	Contents
I	Meaning and definition of Management, Nature and scope of management - Science or Art, Profession, Management Process, Role of Manager, Modern Theories; Management Thinkers- F. W. Taylor, H. Fayol, Maslow, Elton Mayo.
II	Management skills, levels of management, importance of management in the Indian context, Role of Managers in the organization: Production, Marketing, Human Resource, Finance & Strategic management.
III	Planning; meaning, characteristics, process. Organizing; concept, importance, types of organization- Line, Line & Staff, Functional Organisation, Formal & Informal Organisation.

	Staffing; Recruitment & Selection, Direction; meaning, importance, techniques, Delegation of Authority, & Decentralisation of Authority
IV	Coordination; meaning, importance, methods of achieving effective Co-ordination. Communication: meaning, importance, media, types. Control: meaning, need, techniques, essentials of a good control system.

Books Recommended:

- 1. **Essentials of Management,** Harold Kooritz & Heinz Weihrich, Tata McGraw-Hill, 1998.
- 2. **Essentials of Management,** Joseph L Massie, Prentice Hall of India, (Pearson) Fourth Edition, 2003.
- 3. **Principles of Management**, Tripathy PC And Reddy PN, Tata McGraw-Hill, 1999.
- 4. **Personnel and Human Reasons Management,** Decenzo David, Robbin Stephen A, Prentice Hall of India, 1996.
- 5. **Management,** JAF Stomer, Freeman R. E and Daniel R Gilbert, Pearson Education, Sixth Edition, 2004.

SEMESTER I

Business Economics (BCC 1.3)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core
Objectives:			
 To provide the economics 	he students an unde	erstanding of basic c	oncepts of business

2. By the end of the Semester, students will be able to analyze and predict consumption and production behaviour.

Unit	Contents	
Ι	Foundations of Business Economics	
	1. Meaning, Nature & Methodology of Economics	
	2. Micro & Macro Economic Analysis	
	3. Central Problems of an economic system & Production	
	Possibility Curve	
	4. Utility & Demand Analysis	
II	Elasticity of Demand & Demand Forecasting	
	1. Factors affecting Elasticity of Demand	
	2. Methods of Elasticity of Demand	
	3. Meaning, Importance & Techniques of Demand	
	Forecasting	

	4. Concept of Demand Estimation
III	Theory of Production, Costs & Revenue
	1. Production Function in the Short & Long Run
	2. Introduction to Various Short & Long Run Costing
	Concepts
	3. Meaning of Market & Revenue Analysis
	Price Determination under Perfect & Imperfect Competition Market
IV	Theory of Distribution
	1. Theories of Rent
	2. Theories of Wages
	3. Theories of Interest
	4. Theories of Profits
Books Recomm	nended:
1. Introdu	ction to Modern Economics, Hardwick, Khan & Langmead, An,
Longma	n London & New York, 3 rd Edition, 1990.
	ed Economic Theory (Micro Economic Analysis), H.L.Ahuja, S.Chand & 1 th Edition, 2004.
3. Modern	Economics, H.L.Ahuja, S.Chand & Co Ltd, 11 th Edition, 2004.
4. Micro E	c onomics, P.N.Chopra, , Kalyani Publishers, 6 th Edition,1996.
5. Micro E	c onomics, D.D.Chaturvedi, Galgotia Publishing Company, 1999.
6. Principl	es of Economics, D.M.Mithani, Himalaya Publishing Huse, 10th Edition,
1999.	
7. Modern	Economic Theory, K.K.Dewett, S.Chand & Co Ltd, 22 nd Revised Edition,
2005.	
8. Advance	e Micro Economic Theory, M.Maria John Kennedy, Himalaya Publishing
House,1 ^s	t Edition ,1997.
9. Micro E Edition,	conomic Theory, M.L.Jhingan, , Vrinda Publishing Pvt. Ltd, 5 th Revised 1999.
10. Busines	s Economics, Rashi Arora, Sheth Publishers Pvt Ltd,6 th Edition, 2010.

SEMESTER I

Business Mathematics and Statistics (BCSFC 1.0)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core Skill Foundation
Objective: The objective of this course is to familiarize students with the applications of mathematics and statistical techniques in business decision-making.			

Unit	Contents
Ι	Statistics: An Overview: Definition & function of statistics; Statistical

	Techniques commonly used in business activities; Law of statistics; limitations of statistics.	
Collection and Presentation of Statistical Data: Primary and Secondary Data; Classification and tabulation of data; Frequency Distribution of Data; Diagrams and Graphs.		
II	Measures of Central Tendency: Mean, Median, Mode, Standard Deviation, Quartiles, Deciles, Quartile Deviation, Dispersion and Skewness.	
III	Mathematics of Finance: Simple Interest, Compound Interest, Present Value & Future Value of an Annuity.	
	Probability: Sample Spaces, Events and Probability, Set Theory: Union, Intersection and Complement of Events, Conditional Probability, Intersection and Expected Value, Random variable, Probability distribution and Expectation.	
IV	Index Numbers and Time Series Analysis:	
	Familiarization with the concepts relating to Index Numbers: 1) Laspeyres' Index Numbers, 2) Paasche's Index Numbers, 3) Bowley's Index Numbers, 4) Fisher's Ideal Index Numbersand Time Series (Simple Numerical Problems)	
Books Recomm	ended:	
1. Stat	istics. K. Kapoor, S. Chand & Sons.	
2. Stat	Statistics, B. New Gupta, Sahitya Bhavan Agra.	
3. Stat	Statistics Methods, S.P.Gupta, S. Chand & Sons.	
4. Fun	Fundamental of Statistics, S. C. Gupta, Himalaya Publishing House.	
	iness Mathematics & Statistics, NEWK Nag&S.C. Chanda– rani Publishers.	
6. Pro	blem in Statistics, Y.R. Mahajan, PimplapurePublisherNagpur.	

English Language Skills (BCL 2.E)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Language
Objectives:			
1. Introducing great Economic Thinkers			
2. Developing knowledge of business communication			

3. Developing Grammar and Vocabulary Components

Unit	Contents
Ι	Great Economic Thinkers
	Adam Smith, Karl Marx, John Stuart Mill, John Keynes, Thomas Malthus, Alfred Marshall, John Galbraith, Amartya Sen, Raghuram Rajan, Angus Deaton, Richard Thaler, C. Rangrajan, M.G.Ranade, Dr VKRV Rao (Any 8)
II	Business Correspondence:
	 Application for Job Preparing Bio-data Letter of enquiry/Reply to enquiry Order letter/Reply to Order letter Complaint (Claims) Letter Internal Communication (Memorandum, Office Order, Office Circular, Office Note, Correspondence with Branch Offices) *Report and Proposal Writing
III	Grammar
	 Active/Passive voice Direct/Indirect Narration Simple/compound/complex sentences Analysis of Sentences (Simple, Compound, Complex)
IV	Vocabulary
	 Synonyms, Antonyms, homonyms (Homographs/homophones), look-alikes, one word substitution etc. Idioms and phrases Business terminology: A select business terms
Books Recon	nmended:
1. Unit I - R	eference book- 'The Worldly Philosophers - The Lives, Times and Ideas of

Great Economic Thinkers' Published by Paperback

- 2. Unit II -Business Communication Urmila Rai, S.M. Rai (Himalaya Publishing House) & V.K.Jain & Omprakash Biyani (S. Chand)
- 3. Unit II Business Correspondence and Report Writing R.C. Sharma & Krishna Mohan (Tata McGraw-Hill)
- 4. Unit II Developing Communication Skills Krishna Mohan & Meera Banerji (Macmillan)

5. Unit III- High School English Grammar & Composition– Wren & Martin Revised & Edited by N.D.V. Prasada Rao (S.Chand)

6. Unit IV - English Vocabulary in Use- Michael McCarthy & Felicity O'Dell

SEMESTER II

	Supplementar	y English (BCL 2.SE)	
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Language
Objectives:			I
1. To help students d	evelop the language	skills through the study	of prose and poetry

2. To encourage students to appreciate language and literature in its various forms

3. To strengthen the grammar/vocabulary components for competitive examinations

Unit	Contents
Ι	Select Essays by renowned writers (6-10) from the prescribed Text
	book
II	Poetry- 6-10 (from the prescribed anthology/text book)
III	Discovery of India by Pt. Jawaharlal Nehru (Abridged version)
IV	Unseen Passage
	Precis writing
Books Recomm	ended:
1. Unit	I & II - Text Book for prose and poetry- 'Literary Pinnacles' (Board of
Edito	ors)
2. Unit	III - Discovery of India by Pt. Jawaharlal Nehru (Abridged version)
3. Unit	IV - High School English Grammar & Composition- Wren & Martin
Revis	sed & Edited by N.D.V. Prasada Rao (S.Chand)

Hindi (BCL 2.H)				
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Language				
उद्देश्यः– १. कोई भी भाषा	मनुष्य को परिष्कृत, परिमानि	र्जेत और संस्कारित बनाकर उ	उसके व्यक्तित्व के गुणों की	
सुवास को समाज में फैलात	सुवास को समाज में फैलाती है।			
2. आधुनिकता के इस युग में समय की माँग को देखकर युग के साथ कदम से कदम मिलाकर चलने के				
लिए हिन्दी ने अपने पुरातन रूप को परिवर्तित कर व्यवहारिक हिन्दी को अपनाया।				
3. इस व्यवहारिक हिन्दी के माध्यम से हिन्दी भाषी व्यक्ति रोजगार के क्षेत्र में स्वंय को सिद्ध कर सकता है।				
चरित्र निर्माण के साथ वैश्वीकरण के इस युग में व्यक्ति हिन्दी को जीविकोपार्जन का साधन भी बना सकता है।				

Unit	Contents		
Ι	गद्य विभागः– पाठ्यपुस्तकः– ''साहित्य वीथिका'' भाग–1		
	1) हृषिकेश मुखर्जी के साथ		
	2) पर्यावरण और हम – निबंध – राजीव गग		
	3) साइबर कौतुक – एकांकी – मधु धवन		
	4) रात का रहस्य – एकांकी – डॉ. रामकुमार वर्मा		
	5) इंस्पेक्टर मातादीन चाँद पर – व्यंग्य – हरिशंकर परसाई		
	मुहावरे		
II	पद्य विभागः– पाठ्यपुस्तकः– ''साहित्य वीथिका''भाग–1 1) टुकरा दो या प्यार करो –		
	सुभद्राकुमारी चौहान २) कलम और तलवार – रामधारीसिंह 'दिनकर' ३) धूप चमकती है		
	चाँदी की साडी पहने – केदारनाथ अग्रवाल 4) बीते दिन कब आने वाले – हरिवंशराय		
	बच्चन ५) पृथ्वी किसलिए घूमती रही – अरुण कमल		
III	डॉ. प्रकाश आमटे – अलौकिक पथ –समकालीन प्रकाशन, पूणे पृष्ठ 1 से 80		
IV	व्यावहारिक हिन्दी– 1. जीवनी, वर्णनात्मक तथा शैक्षणिक विषयों पर आधारित निबंध। (
	किन्ही चार में से एक विषय पर – शब्द सीमा २०० से २५० तक) २ साक्षात्कार		
	कौशल – परिभाषा,सीमाएँ, उद्देश्य, सिद्धान्त, प्रकार और महत्व।		
Books Recomm	Books Recommended:		
पाठ्यपुस्तकः– ''साहित्य वीथिका'' भाग–1			
डॉ. प्रकाश आमटे –	अलौकिक पथ –समकालीन प्रकाशन, पूणे पृष्ठ 1 से 80		

	Marathi (BCL 2.M)				
Tead	ching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Language	
उद्दिष्टे	:-				
1	१ भाषा मानवाला परिष्कृत, परिमार्जित आणि संस्कारित बनवून त्यांच्या व्यक्तित्व गुणांचा सुवास समाजामध्ये पसरविण्याचे कार्य करीत असते.				
2	विद्यार्थ्यांना उद्यमशील प्रेरणे बरोबरच मानवी जीवनातील उच्चमूल्यांची ओळख करून देणे.				
3	वैश्वीकरणाच्या युगात चारित्र्य निर्मिती बरोबरच व्यक्तीला रोजगाराच्या क्षेत्रात स्वंयपूर्ण सिद्ध करण्यासाठी व्यावहारिक मराठीला उपजिविकेचे साधन म्हणून स्विकारणे.				
4	मराठी भाषेचा अभ्य लेखनाचे कौशल्य विव		व स्पर्धा परीक्षेची तयारी कर	ण्णा–या विद्यार्थ्यामध्ये निबंध	

Unit	Contents		
Ι	अ :– गद्य विभागः पाठ्यपुस्तकः–'भाषा दर्शन'भाग–१ १. जेट युगातील मराठी माणूस		
	(शंतनूराव किर्लोस्कर) २. विट्ठल तो आला आला (पु. ल. देशपांडे) ३. नवसमाजनिर्मितीचे		
	प्रणेतेः महात्मा ज्योतीबा फुले (गंगाधर पानतावणे) ४. भरती (वसंत व–हाडपांडे) ५. महालूट		
	(सदानंद देशमुख) ब :– वाकप्रचार		
II	पद्य विभागः– पाठ्यपुस्तकः–'भाषादर्शन'भाग–१ १. तुकारामांचे अभंग (संत तुकाराम) २.		
	प्रेमाचा गुलकंद (केशव कुमार) ३. पृथ्वीचे प्रेमगीत (कुसुमाग्रज) ४. स्वप्न (ग्रेस) ५. दोन		
	कामागारांच्या गोष्टी (लोकनाथ यंशवत)		
III	प्रकाशवाटा– डॉ. प्रकाश आमटे, समकालीन प्रकाशन, पुणे, पृष्ठ १ ते८०		
IV	व्यावहारिक मराठी– १ आत्मवृत्तपर, वर्णनपर विषयांवर आधारित"निबंध. (चार पर्यायांपैकी		
	एका विषयावर– शब्दमर्यादा २०० ते २५० शब्द) २ मुलाखत लेखन (मुलाखतीचे		
	स्वरूप, मुलाखतीची पूर्वतयारी, मुलाखतीचे प्रकार, मुलाखतीचे प्रात्यक्षिके)		
Books Recommended:			
पाठ्यपुस्तकः-'भाषादर्श	पाठ्यपुस्तकः-'भाषादर्शन'भाग-1		
प्रकाशवाटा– डॉ. प्रका	प्रकाशवाटा– डॉ. प्रकाश आमटे, समकालीन प्रकाशन, पुणे, पृष्ठ १ ते८०		

Financial Accounting II (BCC 2.1)					
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Core					
Objectives: To give the knowledge about the preparation of various accounts and their					

Unit	Contents		
Ι	Final Account of sole Trading Concern		
II	Single Entry system including conversion method		
III	Final Accounts of Non- Profit Organization		
	Accounts of Non-profit organization and Accounts of Professionals: Meaning of Non-profit organization, Preparation of Receipts & Payment Account, Income & Expenditure Accounts & Balance Sheet.		
IV	Consignment Account including valuation of closing stock and removal of loadings		
Books Recommended:			
1. Financial Accounting, Paul, S. K, New Central Book Agency.			
2. Financial	2. Financial Accounting For Managers, Ghosh, T. P., Taxman Allied Servic		
4. Financial	4. Financial Accounting, Dr.V.K.Goyal, Excel Books.		
5. Financial	5. Financial Accounting, Jain S.P., Narang K.L., Kalyani Publishers, Delhi.		
6. Financial Publications	A ccounting, Grewal, Shukla, S. Chand (Sultan Chand s), Delhi		

Business Environment (BCC 2.2)					
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Core					
Objectives:					
1) To enable students to understand the impact of environment on the business.					
2) To give orientation about different forms of organizations functions					

2) To give orientation about different forms of organizations, functions inorganizations, business strategies and environment, along with an exposure to elements of external business environment.

Unit	Co	ontents
Ι	1.	Business Environment: An Introduction-Introduction, Concept of
		Business,Levels of the Business Environment, Understanding the
		Environment
	2.	Economic Environment: Introduction, Economic Environment of Business,
		The Global Economic Environment, Economic Policies, Business and
		Economic Policies
	3.	Socio Cultural Environment: Introduction, Business and Society, Business
		and Culture, Indian Business Culture, Culture and Organizational Behavior
	4.	Political Environment: Introduction, Political Environment and the

		Economic system, Types of Political Systems, Indian Constitution and Business, Changing Profile of Indian Economy, Business Risks Posed by the Indian Political System
II	1.	Economic Systems: Introduction, Capitalist Economy, Socialist Economy,
	2.	Mixed Economy Financial Environment: Introduction, An Overview of the Financial System, Components of Financial System, Financial Institutions and their Roles, Financial Institutions in India, Role of Foreign Direct Investment
	3.	Legal Environment: Introduction, Legal Environment, Laws Impacting Industry in India, Intellectual Property Rights, Major Regulations Pertaining to Business
	4.	Economic Role of Government: Introduction, Regulatory Role of Government, Promotional Role of Government, Participatory Role of Government, Conciliatory and Judicial Role of Government, Impact of India's Industrial Policy on Economic Reforms
III	1.	New Economic Policy: Introduction, Industrial Policy, The crisis of June, 1991, Objectives of New Economic Policy – 1991, Emphasis of NEP on Liberalization, NEP and Privatization, NEP effect on Globalization, Positive and Negative effects of New Economic Policy
	2.	Privatization: Introduction, Meaning of Privatization, Objectives of Disinvestment, Privatization / Disinvestment in India, Problems with Privatization
	3.	Globalization: Introduction, Meaning of Globalization,Future of Globalization, Organisations to facilitate globalization
	4.	India, WTO and Trading Blocs: Introduction, Levels of Economic Integration/Trading Blocs, Effects of Economic Integration, Major Regional Trading Blocs, Commodity Agreement, World Trade Organization, WTO and India
IV	1.	Corporate Social Responsibility: Introduction, Meaning and Definition, Need for social responsibility of business, Social responsibility of business towards different groups, Barriers to social responsibility, Social responsibility of business in India
	2.	Public, Private, Joint and CooperativeSectors : Introduction, Public sectors, Organization of public sector enterprises, Private Sector, Joint sectors, Formation of Joint sector enterprise, Cooperative sectors
	3.	Indian Economy: Introduction: India as a Developing Economy, India as an Emerging Economy, India as a Mixed Economy
		ecommended:
1.	Th	e International Business Environment, Morrison J, Palgrave.
2.		i siness Environment , Francis Cherunilam, Himalaya Publishing House, New lhi.

- 3. **Essentials of Business Environment** Aswathappa, Himalaya Publishing House, New Delhi.
- 4. Indian Economy, Mishra and Puri, Himalaya Publishing House, New Delhi.
- 5. Business Environment, Raj Aggarwal Excel Books, Delhi.
- 6. Strategic Planning for Corporate, Ramaswamy V McMillan.
- 7. **Economic Environment of Business**, M. Adhikary, Sultan Chand & Sons.

Monetary Economics (BCC 2.3)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core
Objectives:			

- 1. The core objective is to provide students with an understanding of financial institutions and services and how changes in money supply can lead to economic fluctuations in a dynamic economic system.
- 2. By the end of the Semester students will be able to comprehend the significance and working of financial institutions.

Unit	Contents	
Ι	Commercial Banks	
	1. Meaning & Importance of Commercial Banks	
	2. Functions of Commercial Banks	
	3. Credit Creation by Commercial Banks	
	New Technologies in Banking. Debit & Credit Cards, Electronic	
	Banking, ATM, EFT	
II	Central Bank (Reserve Bank of India)	
	1. History, Meaning & Functions of Central Bank	
	2. Role of Central Bank in a Developing Economy	
	3. Instruments of Monetary Policy	
	4. Credit Control by Central Bank	
III	Various Banking Institutions	
	1. Cooperative Banks & Services	
	2. Development Banks	
	3. IMF & IBRD	
	4. India and International Financial Institutions	
IV	Banking Services	
	1. Towards Private Individuals	
	2. Towards Corporate Entities	
	3. Towards Government	

	4. Towards Foreign Trade and Commerce	
Books Recommended:		
1. Financial Inst	titutions and Markets, Agrawal & Gupta, Kalyani Publishers, 2015.	
2. Money, Bank	ing, Trade & Public Finance, M.V.Vaish, New Age International Pvt.Ltd	
,1996.		
3. Modern Bank	ting, Vaish, M.C., Oxford & IBH Publishing Co., New Delhi.	
4. Money, Bank	king and International Trade , K.P.M. Sundaram, Sultan Chand, New	
Delhi.		
5. Money and Fi	nancial System, P.K. Deshmukh, Phadke Prakashan.	

6. **Modern Banking**, Sayers, Oxford, Clarendon Press.

SEMESTER II

Business Ethics and Corporate Culture (BCSFC 2.0)					
Teaching Hours: 4	Hours: 4 Total Credit: 4 Total Marks: 80 Group: Core Skill Foundation				
Objective:					

1. To have an understanding of ethical issues in business.

2. To inculcate the understanding about the healthy corporate culture in the organization

Unit	Contents
Ι	Introduction to Business Ethics
	The nature, purpose of ethics and morals for organizational interests; ethics and conflicts of interests; ethical and social implications of business policies and decisions; corporate social responsibility; ethical issues in corporate governance.
	Environment Issues
	Protecting the Natural Environment – prevention of pollution and depletion of natural resources; conservation of natural resources.
II	Ethics in Workplace
	Individual in the organisation, discrimination, harassment, gender equality.
	Ethics in Marketing and Consumer Protection
	Healthy competition and protecting consumer's interest.
	Ethics in Accounting and Finance
	Importance, issues and common problems.
III	Corporate Culture:
	Meaning, Nature, Objectives of Corporate Culture, Importance of Corporate

	Culture, Factors affecting Corporate Culture, Role of Corporate Culture in
	development of Organisation, Factors aff Corporate Culture.
IV	Management of interpersonal issues in the organization: Types of attitude,
	Types of egos.
Books	Recommended:
1)	Business Ethics and Corporate Social Responsibility, Dr. S. S. Khanka, S. Chand
	Publication
2)	Being Ethical: Ethics as foundation of the Business, IIM Ahmedabad Business
	Books.
3)	Ethics and Corporate Governance B N Ghosh TATA McGraw Hill

3) **Ethics and Corporate Governance,** B. N. Ghosh, TATA McGraw Hill Publications.

SEMESTER III

English Language Skills (BCL 3.E)				
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Language				
Objectives:				
1. Developing Ability to comprehend and interpret texts				
2. Developing the ability to Read and enjoy literature				
3. Developing Language Skills (Oral & Written)				

Unit	Contents
I	Prose Lessons 1-5 (from the prescribed text book- a combination of articles, essays and speeches)
II	Short Stories 1-5 (from the prescribed text book
III	Essay Writing
IV	Precis writing
Books Recomm	ended:
Harvest -	'Honey Dew' an anthology of prose, poetry and one act plays 2) 'Golden An anthology of prose, poetry and stories Golden Harvest' and a few other published Anthology of stories

3. Unit III & IV - High School English Grammar & Composition– Wren & Martin Revised & Edited by N.D.V. Prasada Rao (S.Chand)

SEMESTER III

Supplementary English (BCL 3.SE)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Language

Objectives:

To help students develop the language skills through the study of prose and poetry

2. To encourage students to appreciate language and literature in its various forms

3. To strengthen the grammar/vocabulary components for competitive examinations

Unit	Contents
Ι	Drama(Abridged version- Merchant of Venice, Othello, Hamlet)
II	Drama(Abridged version- Merchant of Venice, Othello, Hamlet)
III	Select Short Stories - Sherlock Holmes
IV	English for Competitive Examinations (Grammar)
	(MCQ/Spot the errors etc. on Parts of speech, articles, tenses, active- passive, direct-indirect, simple-compound, complex sentences, transformation etc.)
Books Recon	nmended:

- 1. Unit I & II Drama(Abridged version-Any One)- Merchant of Venice, Othello, Hamlet)
- 2. Unit III Select Short Stories Sherlock Holmes
- 3. Unit IV- High School English Grammar & Composition– Wren & Martin Revised & Edited by N.D.V. Prasada Rao (S.Chand)
- 4. Unit IV -English vocabulary in Use- Michael McCarthy & Felicity O'Dell

SEMESTER III

Hindi (BCL 3.H)Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Languageउद्देश्यः- 1. किसी भी क्षेत्र में सफलता पाने के लिए यह आवश्यक है कि वह अपने विचारों की अच्छीअभिव्यक्ति दें अतः हिन्दी भाषी व्यक्ति सरल व सुबोध हिन्दी में अपने विचारों को मूर्त रूप दे सकता है। 2.आध ुनिकता के इस युग में समय की माँग को देखकर युग के साथ कदम स` कदम मिलाकर चलने केलिए हिन्दी ने अपने पुरातन रूप को परिवर्तित कर प्रयोजन मूलक हिन्दी को अपनाया। विविध भाषा भाषी इसभारत में हिन्दी ही ऐसी भाषा है जो अधिक स` अधिक लोग समझते हैं, इसलिए आज हिन्दी मीडिया,विज्ञापन, कम्प्यूटर आदि संचार साधनों की भाषा बनी हुई है। 3. इस व्यवहारिक हिन्दी के माध्यम से हिन्दीभाषी व्यक्ति रोजगार के क्षेत्र में स्वंय को सिद्ध कर सकता है। चरित्र निर्माण के साथ वैश्वीकरण के इस युगमें व्यक्ति हिन्दी को जीविकोपार्जन का साधन भी बना सकता है।

Unit	Cont	ents									
Ι	ज्वलंत	समस्याओं,	आधुनिक	ञ्चान–विज्ञान	तथा	प्रसार	माध्यम	आदि	विषयों	पर	आधारित

	निबंध । (किन्ही चार में से एक विषय पर – शब्द सीमा ४०० तक)
II	गद्य विभाग :– पाठ्यपुस्तकः– ''साहित्य वीथिका – भाग–2'' 1) हिम्मत और जिंदगी –
	निबंध– रामधारी सिंह 'दिनकर' 2) जीवन की किताब – निबंध– अनंत गोपाल शेवडे 3)
	पर्यावरण– प्रदूषण ः समस्या मनोजगत की – निबंध– विवेकी राय 4) गौरा – संस्मरण –
	महादेवी वर्मा 5) प्रतिशोध – एकांकी – डॉ. रामकुमार वर्मा
III	पद्य विभागः– पाठ्यपुस्तकः– ''साहित्य वीथिका–भाग–2'' 1) विनय पत्रिका – तुलसीदास
	2) मीरा के पद – मीराबाई 3) रहीम के दोहे – रहीम 4) प्रिय प्रवास – अयोध्यासिंह
	उपाध्याय 'हरिऔध' 5) बादल को घिरते देखा है – नागार्जुन
IV	व्यावहारिक हिन्दी– १ समाचार पत्रों में प्रकाशित सामयिक स्तम्भ २ सृजनात्मक लेखन
	एवं कल्पना विस्तार ३ ग्रंथ परीक्षण ४ स्मरणिका संपादन
Books Recomm	ended:
पाठ्यपुस्तकः- ''साहि	हेत्य वीथिका – भाग–२

	Marathi	(BCL 3.M)	
Teaching Hours: 4	4 Total Credit: 4 Total Marks: 80 Group: Language		
उद्दिष्टेः–			
1 शिक्षण आणि भाष जुळलेला आहे.	ा यांचा संबंध संपूण ['] समाजाच	या अस्तित्वाशी व सुजाण स	माज घडविण्याच्या प्रकियेशी
2 कोणत्याही क्षेत्रात येणे आवश्यक आहे	सफलता प्राप्त करायची असेल :.	तर आपलेविचार, कल्पना च	गंगल्या त-हेने व्यक्त करता
5	बदलाची गती लक्षात घेता वि इन व्यावहारिक मराठीला अभ्या	9	
४ व्यावहारिक मराठीच्या स्वयंसिद्ध करू शकेल.	अभ्यासकमामुळे मराठीभाषेचा	अभ्यास करणारा विद्यार्थी	रोजगाराच्या क्षेत्रा तस्वतःला
Unit	ontonte		

Unit	Contents
Ι	पर्यावरण, आध ुनिक ज्ञानविज्ञान आणि प्रसार माध्यमे ह्या विषयांवर आधारित निबंध.
	(चार पर्यायांपैकी एका विषयावर– शब्दमर्यादा३००)
II	गद्य विभागःपाठ्यपुस्तकः'भाषादर्शन'भाग–२ १. दुखःक्रांत लेंकी येणे (म्हाइंभट) २. माझे
	दत्तक वडील (चि. वि. जोशी) ३. सांगावा (शंकरराव खरात) ४. शेवटची माती (आनंद
	यादव) ५. जनसामान्यांच्या प्रबोधनाचं गतिचक्र (बा. ह. कल्याणकर

III	पद्य विभागः पाठ्यपुस्तकः'भाषा दर्शन'भाग–२ १. संतवाणी (चोखामेळा, सेनान्हावी, नरहरी
	सोनार) 2. लटपट लटपट तुझें चालणे (होनाजी बाळा) 3. माझी कन्या (बी.) 4. आभाळाची
	अम्ही लेकरे (वसंत बापट) 5. इथेच (यशवंत मनोहर) 6. जहर खाऊ नका (ज्ञानेश
	वाकुडकर)
IV	व्यावहारिक मराठी– 1. कल्पना विस्तार 2. ग्रंथ परीक्षण 3. स्मरणिका संपादन 4.
	सारांश लेखन
Books Recomm	nended:
पाठ्यपुस्तकः'भाषादर्शव	ភ'भाग−2

Cost Accounting (BCC 3.1)				
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core	
Objective : this course exposes the students to the basic concepts and the tools used in cost accounting.				

Unit	Contents	
Ι	Theory:- Meaning, Nature, Scope, Advantages & Disadvantages of Cost Accounting, Elements of Cost, Concept of Overheads, Direct & Indirect Overheads, Segregation of Indirect Overheads, Preparation of Cost sheet and Tender	
IIProcess Costing including Simple Process by-product Costing, Abnormal Loss and Gains, Equivalent Units Production and Inter Process profit.		
III	Contract Costing including completed contract, incomplete contract and Contract account for more than 2 years	
IV	Operating Costing including transportation, electricity, hotel and hospitals	
Books Recommended:		
1. Cost Accounting, Dr. V.S. P. Rao, Vrinda Publication Pvt. Ltd., Delhi, 2000.		
2. Cost Accounting, Dr. M.P. Gupta, Mansarovar Publication, Kanpur, 2016.		
3. Cost Accounting, Dr. R. N. Khandelwal, SBPD Publication, Agra, 2015		
4 Cont Announce Des (CN Det) Will a Diller to New 2001		

4. **Cost Accounting**, Prof. S.N. Patil, Vishwa Publication, Nagpur, 2001.

SEMESTER III

Company Law & Secretarial Practice (BCC 3.2)		.2)	
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core

Objective: To provide basic knowledge about the provisions of the Companies Act, 2013

Unit	Contents
Ι	 Corporate Personality: Meaning of a company, characteristics of a company, Kinds of company, lifting the corporate veil. Formation & Incorporation of company: Stages in formation of a company,Certificate of Incorporation, certificate to commence business, Pre- incorporation contracts, provisional contracts
II	Memorandum of Association and Articles of Association: Meaning of Memorandum of Association, Contents of Memorandum of Association, Alteration in Memorandum of Association, Importance of Memorandum of Association
	Meaning and Definition of Articles of Association, Contents of Articles of Association: Doctrine of Indoor management, Doctrine of constructive notice, Doctrine of ultra vires, Procedure for Alteration of Articles of Association, Model Sets of Article of Association. (Table 'F' as per Companies Act, 2013)
	Prospectus: Definition of Prospectus, Statutory requirement of prospectus, Contents of prospectus, Types of Prospectus- Abridged prospectus, Shelf prospectus, Deemed Prospectus, Statement in Lieu of Prospectus, Misrepresentation in Prospectus, Consequences of Misrepresentation
	Share Capital: Classification of share Capital, Meaning of Shares, Kinds of Shares, Issue of Shares.
III	Shareholders and Members: Meaning of shareholder/ Member, Procedure to become a member, kinds of members.
	Directors: Meaning of Directors, D.I.N, Minimum directors required in a company, Types of directors, Appointment of Directors, Duties of Directors
	Managing Directors: Meaning of Managing Directors, Qualifications of Managing Directors, Appointment of Managing Directors, Remuneration of Managing Directors
IV	Secretary: Meaning, Definition of secretary, kinds of secretary, qualities of secretary, Appointment of secretary
	Role of Secretary: As trustee, As an employee, As an administrative officer, Skill required
	Correspondence: Official correspondence with Directors, members, outsiders, SEBI, Stock Exchanges, Government, Ministry of Corporate

Affairs

Report Writing and Compliances: letter writing, notice of meeting, preparing agenda, preparing and finalizing minutes of meeting, to look into compliances of all documents.

Books Recommended:

- 1. **Company Law & Secretarial Practice**, Kapoor, N.D, Sultan Chand & Sons, New Delhi.
- 2. Indian Company Law, Singh Avtar, Eastern Book Company, Lucknow.
- 3. **Company Law and Secretarial Practice,** Dr. R.K. Nelakha, Ramesh Book Depot, Jaipur
- 4. **Corporate & Allied Laws,** Munish Bhandari, Best Word Publication
- 5. Analysis of Companies Act, 2013 CCH

SEMESTER III

Indian Economy (BCC 3.3)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core
Objectives:			
1. To make students understand the state of various macroeconomic fundamentals in the Indian Economy.			

2. By the end of the Semester, students will have gained knowledge of obstacles and challenges in the path of India's economic development.

Unit	Contents	
Ι	Indian Economy	
	1. Broad Features of Indian Economy	
	2. Economic Planning in India	
	3. Population Explosion in India	
	4. National Income in India	
II	Indian Agriculture	
	1. Role of Agriculture in Indian Economy	
	2. Agencies Engaged in Rural Finance. Role of NABARD	
	3. Problems & Remedies of Agricultural Marketing in India	
	4. Causes of low Agriculture Productivity in India. Effects &	
	suggestions towards the same.	
III	Indian Industry	
	1. Role of Industrialization in the Indian Economy	
	2. New Industrial Policy.	
	3. Problems of Small Scale & Cottage Units in India	
	Private & Public Sector Industries	

IV	Indian Service Sector & Fiscal Policy	
	1. Role of Service Sector in Indian Economy	
	2. Comparative Role of Various Sectors in GDP &	
	Employment Generation	
	3. Role of Fiscal Policy in Indian Economic Development.	
	Working of Fiscal and Monetary Policies in Recent Years.	
Books	Recommended:	
1.	Indian Economy, Datt & Sundharam, S Chand, 6th Revised Edition, 2013.	
2.	The Indian Economy, Sanjiv Verma, For UPSC and State Civil Services	
	Preliminary and Main Examinations, Unique Publications, 2nd Edition, 2013.	
3.	Economic Policy Reforms and the Indian Economy, Anne Krueger, University	
	Of Chicago Press, 2 nd Edition 2002.	
4.	The Indian Economy: Problems and Prospects, D .R.Gadgil, Oxford University	
	Press ,2011.	
5.	The Indian Challenge, Sage India, Ashoka Chandra & M.K.Khanijo, 1 st Edition,	
	2009.	
6.	Globalization And Indian Economy, R.Chaddha, Sumit Enterprises, 2011.	
7.	Indian Economy Since Independence, Editied By Uma Kapila, Academic	
	Foundation, 14 th Edition 2002.	
8.	Indian Economy, M.B.Shukla, Taxmann Allied Services Pvt. Ltd., 2012.	
9.	Contemporary India:Economy, Neera Chandhoke & Praveen Priyadarshi,	
	Society, Politics, Pearson, 1999.	

Computer Application in Business (BCSFC 3.0)					
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Foundat		Skill
Objectives:	I	1			

- 1. To enable students to understand advanced functions of basics of MS-office.
- 2. To acquaint students to the procedures of computerized accounting in Tally software.
- 3. To acquaint students with practical understanding the e-compliances under various Acts.

ſ	Unit	Contents

Ι	Introduction to MS-Word: Creation, deletion of document, saving a document, Use of Mail Merge, Indent setting, use of templates, Report writing in MS-Word using templates.		
	Introduction to MS-Power Point: Creation of power point presentation, use of animations, use of transitions, using templates, creation of power point show.		
	Introduction to MS-Excel: Basics of MS-Excel, Basic formulas, Data filter, Use of H-Lookup and V-Lookup functions, Pivot Tables, Use of Macros, Using Excel Statistical Tool pack, Goal Seek, What-if analysis etc.		
II	Accounting in Tally:		
	Introduction to Tally, Creation of Company, Types of Vouchers, Bank Reconciliation, Financial Statements – Profit and Loss Statement, Balance Sheet.		
	Company related E-filing:		
	MCA-21 Portal, Online application for Director's Identification Number (DIN), Use of Digital Signature, Understanding various e-forms on MCA-21 Portal.		
III	E-filing under Direct Taxes		
	Income Tax Act:		
	Online Application for Permanent Account Number (PAN), Online registration of Assessee on Income Tax Department portal, understanding various forms of Income Tax Returns, Filing of Income Tax Returns, understanding of various forms of TDS & TCS returns, Filing of TDS and TCS returns.		
IV	E-compliances of Indirect Taxes		
	GST:		
	Registration, Introduction to Tariffs Act, Important Concepts – GST Network, GST Council, E-compliances under GST, E-filing of GSTR – 1, GSTR – 2, GSTR – 3, GSTR – 3B etc. and their applicability.		
Book	s Recommended:		
1. Ac	counting with Tally, K.K. Nadhani, BPB Publication.		
2. Ta	lly Tutorial, K.K. Nadhani and A.K. Nadhani, BPB Publication.		
	lvances Accounts Vol-I:, M.C. Shukla, T.S.Grewal and S.G,Gupta, S.Chand& any, Delhi.		
4. Ac	Accounting Principles, Anthony R.N. and J.S. Richard, Irwin Inc.		
5. Adv	Advanced Accountancy, P.C. Tulsian, Tata McGraw HILL Publication.		
7. Fu	Fundamentals of Computers, ITL Education Solutions Ltd. (Pearson)		
1)	Microsoft Office -2000/2007, Gini Courter, Annelte Marquis BPB		
2	IT Today (Encyclopedia), S.Jaiswal		
3) 4)	A First Course in Computers, Sanjay Saxena First Text Book on Information Technology, Srikant Patnaik		

Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Language				
Objectives:				
1. Developing Ability to comprehend and interpret texts				

- 2. Developing the ability to Read and enjoy literature
- 3. Developing Language Skills (Oral & Written)

Unit	Contents
Ι	Prose Lessons no. 6-10
	(from the prescribed text book- a combination of articles, essays and speeches)
II	Rapid Reading: Any one of the classics - David Copperfield, Oliver
	Twist, Gulliver's Travels etc
	(Abridged versions)
III	Unseen Passage
IV	Dialogue Writing
Books Recommended:	
 For unit I - 1) 'Honey Dew' an anthology of prose, poetry and one act plays 2) 'Golden Harvest - An anthology of prose, poetry and stories 	
 For unit II- Rapid Reading- Adopting Any one of the Classic(abridged) - David Copperfield, Oliver Twist, Gulliver's Travels 	
••	- A suitable book on Situational Conversation in English (OUP, Step Up

Supplementary English (BCL 4.SE)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Language
Objectives:			
1. To help students develop the language skills through the study of prose and poetry			
2. To encourage students to appreciate language and literature in its various forms			
3. To strengthen the grammar/vocabulary components for competitive examinations			

Unit Contents

Ι	Wings of Fire by APJ Abdul Kalam (abridged version)	
II	Wings of Fire by APJ Abdul Kalam (abridged version)	
III	Autobiography- 'Straight from the Heart' by Kapil Dev	
IV	Vocabulary for Competitive Examination	
	 (MCQ/Spot the errors etc. on Synonyms, antonyms, homonyms, one word substitution, idioms and phrases etc.) Use of idioms/phrases in sentences to bring out the meaning 	
Books Recomm	ended:	
1. Unit I & II	- Prescribed Autobiography/Biography (abridged version)	
2. Unit III -	Prescribed text for rapid reading Autobiography/biography	
3. Unit IV -	High School English Grammar & Composition- Wren & Martin Revised	

& Edited by N.D.V. Prasada Rao (S.Chand)

4. Unit IV - English vocabulary in Use- Michael McCarthy & Felicity O'Dell

SEMESTER IV

Hindi (BCL 4.H)

		•	
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Language
उद्देश्यः– १. किसी भी क्षे	त्र में सफलता पाने के लि	ए यह आवश्यक है कि वर	इ अपने विचारों की अच्छी
अभिव्यक्ति दें अतः हिन्दी	भाषी व्यक्ति सरल व सुबोध	हिन्दी में अपने विचारों को	मूर्त रूप दे सकता है। २.
आध ुनिकता के इस युग	में समय की माँग को देख	कर युग के साथ कदम स	े कदम मिलाकर चलने के
लिए हिन्दी ने अपने पुरातन	ा रूप को परिवर्तित कर प्रय	ोजन मूलक हिन्दी को अपना	या। विविध भाषा भाषी इस
भारत में हिन्दी ही ऐसी	भाषा है जो अधिक से ः	अधिक लोग समझते हैं, इस	रलिए आज हिन्दी मीडिया,
विज्ञापन, कम्प्यूटर आदि सं	चार साधनों की भाषा बनी	हुई है। ३. इस व्यवहारिक	हिन्दी के माध्यम से हिन्दी
भाषी व्यक्ति रोजगार के क्षे	त्र में खंय को सिद्ध कर र	ाकता है। चरित्र निर्माण के र	साथ वैश्वीकरण के इस युग
में व्यक्ति हिन्दी को जीविक	ोपार्जन का साधन भी बना र	सकता है।	

Unit	Contents
Ι	साहित्यिक विषयों, भारतीय त्यौहारों तथा स्वास्थ्य संबंधी विषयों पर आधारित निबंध। (
	किन्ही चार में सेएक विषय पर – शब्द सीमा ४०० तक)
II	गद्य विभागः- पाठ्यपुस्तकः- ''साहित्य वीथिका -भाग-2'' 1) लक्ष्मी का स्वागत-एकांकी
	–उपेन्द्रनाथ 'अश्क' २) अभाव–कहानी–विष्णु प्रभाकर ३) अकेली–कहानी–मन्नू भंडारी ४)
	घर की तलाश–कहानी–राजेन्द्र यादव 5) लकी –कहानी–ममता कालिया
III	पद्य विभागः– पाठ्यपुस्तकः– ''साहित्य वीथिका भाग–२'' 1) गीत –फरोश–भवानीप्रसाद
	मिश्र 2) स्वर्णिम पराग–सुमित्रानन्दन पंत 3) धरती स्वर्ग समान–गोपालदास 'नीरज' 4)

	खोने को पाने आये हो ?–माखनलाल चतुर्वेदी 5) झाँसी की रानी की समाधि पर–सुभद्राकुमारी चौहान
IV	O;ogkfjd fgUnh%& 1 vkosnu ,oa vkRe ifjp; ys[ku 2 ekSfyd ,oa l`tukRed ys[ku ,oa Ádk'ku gsrq tkudkjh] ekxZn'kZu ,oa ÁksRlkguA 3 bfro`RRk ys[ku 4- fufonk ys[ku
Books Recomm	ended:
पाठ्यपुस्तकः- ''साहि	हेत्य वीथिका – भाग–२

Marathi (BCL 4.M)			
Teaching Hours: 4	Feaching Hours: 4 Total Credit: 4 Total Marks: 80 Group: Language		
उद्दिष्टेः–			
१ शिक्षण आणि भाषा यांचा संबंध संपूण [्] समाजाच्या अस्तित्वाशी व सुजाण समाज घडविण्याच्या प्रकियेशी जुळलेला आहे.			
2 कोणत्याही क्षेत्रात सफलता प्राप्त करायची असेल तर आपलेविचार, कल्पना चांगल्या त–हेने व्यक्त करता येणे आवश्यक आहे.			
3 आधुनिक काळाची बदलाची गती लक्षात घेता विद्यार्थ्यानानाना विध अनुभवांना नित्य सामोरे जावे लागत आहे. हे लक्षात घेऊन व्यावहारिक मराठीला अभ्यासकमात महत्वाचे स्थान देण्यात आले आहे.			
४ व्यावहारिक मराठीच्या अ	अभ्यासकमामुळे मराठीभाषेचा	अभ्यास करणारा विद्यार्थी ः	रोजगाराच्या क्षेत्रा तस्वतःला
स्वयंसिद्ध करू शकेल.			

Unit	Contents
Ι	साहित्य विषयक निबंध (चार पर्यायांपैकी एका विषयावर– शब्दमर्यादा३००)
II	गद्य विभागःपाठ्यपुस्तकः'भाषादर्शन'भाग–२ १. इंद्रायणीच्या वाळवंटात (श्री म. माटे) २. मित्र (ना.सी. फडके) ३. माणसांत विरलेला माणूस (दर्ुर्गा भागवत) ४. रामा मैलकुली (व्यंकटेश माडगुळकर) ५. प्रेम (मारोती चित्तमपल्ली) ६. विज्ञानयुगात भारत (जयंत नारळीकर)
III	पद्य विभागःपाठ्यपुस्तकः'भाषादर्शन'भाग–२ १. दोन भारूडे (संत एकनाथ) २. विद्यार्थ्याप ्रत (केशवसुत) ३. आइर् (यशवंत) ४. विचार झाला पाहिजे (वसंत आबाजी डहाके) ५. आता आम्ही (वैभव सोनारकर)
IV	व्यावहारिक मराठी– १. इतिवृत्तलेखन २. टिप्पणी लेखन ३. निविदालेखन ४. घोषणा पत्र
Books Recomm	ended:

पाठ्यपुस्तकः'भाषादर्शन'भाग-२

Management Accounting (BCC 4.1)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core
Objectives: The objective of the course is to enable students to acquire sound Knowledge of concepts, methods and techniques of management accountingand to make the students develop competence with their usage inmanagerial decision making			
and control.			

- 4. Management Accounting, RSN Pillai, S. Chand & Co., Ltd., New Delhi, 2012.
- 5. **Management Accounting,** M. Muniraju, Himalaya Pub. House, 2011.
- 6. Management Accounting, Dr. Jawaharlal, S. Chand & Co., Ltd., New Delhi, 2006.
- 7. **Principles of Management Accounting**, S. N. Maheshwari, S. Chand & Co., Ltd., New Delhi, 2007.
- 8. Financial Management, Ravi M. Kishore, Taxmann, New Delhi.
- 9. Accounting for Management Planning and Control, Richard M. Lynch and Robert Williamson,
- 10. Advanced Management Accounting, Ravi Kishor, Taxmann, New Delhi.

Business Law (BCC 4.2)			
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Core			
Objective: To provide a brief idea of Indian Business Laws			

Unit	Contents		
Ι	Contract of Indemnity - Definition, Rights of indemnity holder		
	Contract of Guarantee – Definition, Difference between contract of indemnity and Guarantee, Rights of surety, Extent of Surety's liability		
	Contract of Bailment – Definition, Kinds, Duties of Bailer and Bailee, Rights of Finder of goods as Bailee, Liability towards true owner		
	Contract of pledge – Definition, Comparison with Bailment, Rights and duties of Pawnor and Pawnee		
	Agency – Definition, Creation of Agency, Kinds of Agents, Rights and Duties of Agent, Extent of Agents authority, Termination of Agency		
II	INTELLECTUAL PROPERTY LAW		
	Copyright- meaning of copyright, infringement of copyright;		
	Trademark Act1999- Definition of trade mark; Doctrine of deceptive similarity; infringement of trademark; Remedies in case of infringement		
	Patents Act- Definition, patentableinventions;Procedure for obtaining patent;opposition to grant of patents;infringement of patents; Offences under the Patent Act; penalties		
III	INFORMATION TECHNOLOGY ACT, 2000		
	Scope of the Act;Meaning of Digital Signature,Digital Signature Certificate E-Governance-Advantages of e-governance, E-Governance and the IT Act 2000, Use of electronic records and digital signatures in Government and its agencies, legal recognition of electronic records;		

	Penalties, Offences
IV	BANKING LAW
	Indian Banking Structure; Evolution of Banking Institutions; Functions of banks;RBI- Constitution, Management and Functions; Definition of banker and customer; Duties of a Banker; Relationship between banker and customer; Banking Regulation Act, 1949- Nature of theAct; Forms of business in which banking companies may engage;Powers of RBI;Reserve Fund; Cash reserve
Books Recomn	nended.

Books Recommended:

1. Business Laws, Kapoor N.D., Sultan Chand & Sons, New Delhi

2. Intellectual property Rights &Law, G.B. Reddy –Gogia Law agency Hyderabad.

3. Law and Practice of intellectual Property, Vikas Vashisht, Bharat Law House Delhi, 1999.

4. I.T. Rules with Information Technology Act, 2000, Taxmann Publication Pvt. Ltd. New Delhi

5. Law of Information Technology, Paintall D; Taxmann Publication Pvt. Ltd., New Delhi

Entrepreneurship Development (BCC 4.3)				
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Core				
Objectives:				
1. To acquaint with basics of subject.				
2. To impart the knowledge and scope of entrepreneur.				
3. To motivate the students for self-employment				

Unit	Contents
Ι	Introduction to Entrepreneurship:
	a. Meaning
	b. Definition
	c. Objectives
	d. Scope
	e. Advantages
	f. Barriers
	g. Rate and functions of entrepreneurs; need for an entrepreneur
	h. Entrepreneurship development in India
	i. Women Entrepreneurs; Function of women Entrepreneur;

	Growth of women Entrepreneurship in India
II	Entrepreneurship Trends;
	5. Forms and ownership
	6. Franchising
	7. Types of entrepreneurship
	8. Choice of entrepreneurship as a career
	9. The ED cycle
	10. Issues and opportunities
	11. Documents and clearance requires by Nationalized Bank
III	Opportunity Scouting and Idea Generation;
	5. Role of creativity and innovation and business research
	6. Sources of business ideas
	7. Procedure of setting up a small business
	8. Developing entrepreneurial potentials
	9. NGO's and entrepreneurship
	10. Project report; project Appraisal preparation of DPR;
	format of DPR
IV	Rural Entrepreneurship
	5. Meaning
	6. Need
	7. R. Entrepreneurship
	8. Problems of R. E.
	9. How to develop R. E.
Books Recomm	iended:
1. Entrepren	eurship 6 th edition, Robert D Hisrich, Tata McGraw-Hill.
2. Entrepren	eurship Development, S. S. Khanka, S. Chand & Co.
3. Entrepren	eurship, Roy, Oxford University Press.
4. Entrepren	eurship Development, Shiba Charan, Anmol Publication.

Environment Studies (BCSFC 4.0)					
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Foundat		Skill
Objectives:					

At the end of the course it is expected that the students will be

- Proficient and knowledgeable about the understanding of natural system.
- Familiar with the issues and problems in environment, causes of such problems, effect of such issues and pollution on human life and remedies for these problems and pollution.

Unit	Contents
Ι	Ecosystem and the Environment
	 a) Definition, Scope and importance of Environmental studies, Need for Public awareness. b) Concepts of an Ecosystem, Structure and functions of an Ecosystem. c) Producers, Consumers and Decomposers in an Ecosystem.
II	Natural Resources
	 a) Renewable and non-renewable resources, Role of individual in conservation of natural resources for sustainable life styles. b) Use and over exploitation of Forest resources, Deforestation, Timber extraction, Mining, Dams and their effects on forest and tribal people. c) Use and over exploitation of surface and ground water resources, Floods, Drought, Conflicts over water, Damsbenefits and problems
III	Biodiversity and its Conservation
	 a) Definition, Genetic, Species and Ecosystem diversity, Bio- geographical classification of India. b) Value of biodiversity: Consumptive use, Productive use, Social, Ethical, Aesthetic and option values.
	Environmental pollution
	 a) Definition, Causes, effects and control measures of Air pollution. Water pollution and Soil pollution. b) Causes, effects and control measures of Marine pollution, Noise pollution, Thermal pollution, Nuclear hazards.
IV	Population issues and the Environment:
	 a) Population growth, Variation among nations, Population explosion- Family welfare programmes, Environment and Human health, Human rights, Value education, HIV/AIDS. b) Woman and Child welfare, Role of information technology in environment and human health, Case studies.
Books Reco	mmended:
(India 2. The Ahme	Book of Environmental Studies, Bharucha Erach (ed), University Press a) Pvt. Ltd. Biodiversity of India, Bharucha Erach, Mapin Publishing Pvt. Ltd, edabad 2003, ronmental Science, IndiaSantra S.C(ed), New Central Agency Pvt Ltd.

Kolkata, India.

4. **Perspectives in Environmental Studies,** Kaushik, Anubha & Kaushik, C.P., New Age International (P) Ltd. Publisher, New Delhi, 2006.

Corporate Accounting (BCC 5.1)			
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Core			
Objectives : To give practical knowledge about corporate accounting			

Unit	Contents
Ι	Final Account of Joint Stock Company as amended by Companies Act, 2013
II	Holding Company Accounts including preparation of consolidated balance sheet, intercompany transactions, issue of bonus shares etc.
III	Unit III: Liquidation of Companies or Winding-up of companies; Preparation of Liquidator's Final Statement of Account
IV	Valuation of Goodwill - Meaning and features of goodwill, need for valuation of goodwill, factors influencing valuation of goodwill. Methods of valuation of goodwill - Average profit method, Weighted average profit method, Super profit method, Capitalization method.
	Valuation of shares - Meaning and need for valuation of shares, factors influencing valuation of shares, Methods of valuation of shares - Net asset method, Yield method, Fair value method.
Books Recomm	nended:
2. Financial	Accounting, Paul, S. K, New Central Book Agency, Accounting For Managers , Ghosh, T. P, Taxman Allied Service. Accounting, Mohammed Hanif, Amitabh Mukherjee, Tata McGraw-Hill
	Accounting, Dr.V.K.Goyal, Published by Excel Books. Accounting, Jain S.P., Narang K.L., Kalyani Publishers, Delhi.
Publications	
8. Corporat	e Accounting, Dr. R.K. Mittal, Dr. Shagun Ahuja, VK Publications e Accounting, Mukherjee & Hanif, Amitabha Mukherjee Mohammed IcGraw-Hill Education.

SEMESTER V

Indian Financial System (BCC 5.2)					
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Core					
Objective: To enable and equip the students with the understanding of Indian Financial System.					

Unit	Contents
Ι	Components of formal financial system- Structure & Functions of
	Financial system, Nature and role of financial institutions and financial markets, financial system and economic growth.
	Money Markets - Overview of money markets, functions & operations, instruments, Treasury Bills and types, Commercial papers, Commercial bills, Call money market, Moneymarket intermediaries, Money markets and monitory policies in India.
	MONEY MARKET AND CAPITAL MARKET
	Money Market: Structure of Indian Money Market, Recent Development in Indian Money Market, Capital Market: Structure of the Indian Capital Market – Recent Developments in the Indian Capital Market - Interlink between Money Market and Capital Market - Overview of Debt Market in India
II	Global Capital Markets –Impact of globalization on capital markets – Global (International Bond Market) – Global Equity Markets: ADR, GDR, Obstacles to international investments
III	Financial Instruments:
	Traditional Instruments: Equities, Debentures and Bonds
	Hybrid Instruments: Different types of bonds such as Floating Rate Bonds, Zero Coupon Bonds, Deep Discount Bonds, Inverse Float Bonds
IV	The Derivative Market in India:
	Meaning of Derivatives; Participants in the Derivatives Markets – Hedgers, Arbitragers and Speculators; Significant of Derivative Market; Types of Financial Derivatives – Forwards, Futures, Options and Swaps; Pricing of Derivatives – Pricing of Futures and Pricing of Options; Derivatives Trading in India
Books Recomm	ended:
	Financial System – Markets, Institutions, and Services,(2 nd Edition), rati , Pearson Education, New Delhi, 2008.

2. **Financial Institutions and Markets, Growth and Innovation,** Bhole L. M., TataMcGraw-Hill, New Delhi, 2008 .

- 3. Financial Economics, Bodie, Z. et. el., Pearson Education, New Delhi, 2009.
- 4. Introduction to Futures and Options Market, Hull John, Prentice Hall of India, Delhi, 2002.
- 5. Financial Services, Khan, M.Y., Tata McGraw Hill, New Delhi, 2007.
- 6. **Management of Banking and Financial Services,** Paul, J. and P. Suresh, Pearson Education, Delhi, 2008.
- 7. Reserve Bank of India (various issues) Report on Currency and Finance, RBI, Mumbai.
- 8. Futures and Options Equities and Commodities; Sridhar, A. N., Shroff Publishers, Mumbai 2006.

SEMESTER V

Human Resource Management (BCC 5.3)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Foundation
Objective:			

Students will learn the basic concepts and frameworks of human resource management (HRM), and understand the role that HRM has to play in effective business administration. This syllabus will also improve students' ability to think about how HRM should be used as a tool to execute strategies.

Unit	Contents
Ι	Introduction: Concept, Nature, Scope, Objective, Scope and Importance of HRM, role of personnel Manager, evaluation of the concept of HRM in India.
II	Human Resource Planning:
	Introduction, process of HRP; recruitment - definition, sources & process; orientation; Selection- selection process, new tools & methods of selection, interview, test & assessment of effectiveness of selecting tools; induction and placement.
	Training & Development –
	Meaning, definition, importance, needs, types of training , evaluation & effectiveness of training, task analysis, man analysis, organizational analysis, responsibility of training areas identified by trainers.
III	Employment Remuneration and Compensation:
	Introduction, nature & purpose of wage determinations process, incentive plans & profit sharing, exit policy – VRS, resignation, termination.
	Job Evaluation and Design: concept, objectives, limitations, importance; methods and procedures. Competency approach to Job evaluation, Job design, job specification & role

	analysis, factors affecting Job design, Techniques of Job Design. Cases & exercise in understanding Job analysis.			
	Personal Records, Audit and Research: introduction, purpose and fundamental principles of record keeping.			
IV	Performance Appraisal and Merit Rating: Nature, objective, limitation- various methods- modern & traditional, multiple person evaluation methods, performance test & field review techniques, appraisal, praise, recognition, rewards and incentives, promotion. HR record , MIS, HR report, HR formats, personal files, attendance, leave, medical records, absenteeism, Merit rating- concepts, methods, difference between job evaluation and merit rating.			
Books I	Recommended:			
	Fext book of Human Resource Management , C. B. Mamoria & S. V. Gankar. nalaya Publishing House			
	 Personnel and human Resource management - Text & cases, P Subba Rao, Himalaya Publishing House 			
3. Hu i	man resource Management, P. Jyothi, Oxford University Press.			
4 U.,	man Descurse Management Night Edition D. Warme Mandy Debort M. Nac			

- 4. **Human Resource Management,** Ninth Edition, R.WayneMondy, Robert M, Noe, Pearson Education .
- 5. **Human Resource and Personnel Management Text and cases,** K. Aswathappa, Publication.

Direct Taxes (BCC 5.4)					
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core		
Objectives:					

After studying this paper, the student will be able to -

- 1. know the various provisions relating to Income and Incomes tax computation
- 2. understand the basic concepts of the Income Tax Act 1961 and get the elementary knowledge of scheme of taxation in India
- 3. compute Income and Tax of an Individual assesse under the Act.

Unit	Contents		
Ι	Introduction of Income Tax Act 1961 and basic concepts		
	a) Study of basic concepts – Introduction of Income Tax Act 1961,		
	Finance Act; Concepts of - Agricultural income, Assesse,		
	Assessment year, Previous year, Person, Income, Gross total		
	income, Charge of income Tax; Average rate of tax, Capital and		
	Revenue Receipts, capital or revenue expenditure, Heads of		

	 Income; Taxability of Agricultural Income. b) Residential Status - Rules for determining residential status of Individual, HUF, Firm and Company, need to determine residential status, Incidence of tax 			
II	Computation of Income from Salary			
	 a) Income from Salary - Salary, Allowances, perquisites and retirement benefits, exemptions and deductions, computation of salary income. (Study of the sections relevant to the topic) b) Allowances to be studied – HRA, Transport Allowance, Children Education Allowance, Medical allowance. c) Perquisite to be studied – Rent-free Accommodation d) Deduction on account of Professional Tax e) Practical problems on computation of salary income 			
III	Computation of Income from House Property			
	 a) Income from House Property - Study of the concepts: Let-out property, Self-occupied properties, Gross Annual Value, Net Annual value – Deductions allowable while computing income from house property (Study of the sections relevant to the topic) b) Computation of house-property income – Practical problems on computation of income from house property 			
	Computation of Income from Other Sources			
	 a) Income from other sources – Concept of Income from other sources - Sources to be covered - Interest on Bank Saving deposit, Bank Fixed Deposit, Accrued Interest on NSCs b) Computation of income from other sources - Practical problems on computation of income from other sources 			
IV	Computation of Taxable Income and Income tax of an Individual Assessee			
	 a) Computation of Gross Total Income, Deductions under sections 80- C, 80-CCC, 80-CCD, 80CCD(1B), 80-D, 80-E, 80-G, 80-TTA b) Income tax slabs and rates for the Assessment year under study, including Education cess, Higher education cess, surcharge (in case applicable for the assessment year) c) Computation of Total Income and Income Tax of an Individual assesse. 			
Books Recom	mended:			
Publication	Guide to Income Tax, Vinod K. Singhania Publisher, Taxmann s Pvt Ltd, New Delhi. Approach to Taxation, Dr Girish Gupta, Dr Ravi Ahuja, Bharat			

- 3. **Students Handbook on Income tax,** T. N. Manoharan and G. R. Hari, Snow White Publications.
- 4. **Direct Tax Laws,** T. N. Manoharan and G. R. Hari, Snow White Publications.
- 5. **Students Guide to Income Tax,** Dr Monica Singhania / Dr. Vinod K Singhania, Taxmann Publications Pvt Ltd, New Delhi.
- 6. **STUDENTS GUIDE TO INCOME TAX WITH PROBLEMS AND SOLUTIONS (COMBO),** Dr Monica Singhania / Dr. Vinod K Singhania, Taxmann Publications Pvt. Ltd, New Delhi.
- 7. Income Tax Law & Accounts, Mehrotra, SahityaBhavan, Agra.
- 8. **Law and Practice of Income-tax in India,** Bhagavati Prasad, New Age International Publishers, New Delhi.
- 9. **Direct Tax Laws**, Dr. Girish Ahuja & Ravi Gupta, Bharat Publications

Indian Banking and Insurance Systems (BCDE 5.1)					
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Discipline Specific Elective		
Objective: This course aims at providing the understanding of basic principles followed in Banking and Insurance.					

Unit	Contents
Ι	Introduction:
	Origin of banking: definition, banker and customer relationship, General and special types of customers, Types of deposits, Origin and growth of commercial banks in India. Financial Services offered by banks, changing role of commercial banks, types of banks.
II	Banking Lending:
	Principles of sound lending, Secured vs. unsecured advances, Types of advances, Advances against various securities.
III	Internet Banking:
	Meaning, Benefits, Home banking, Mobile banking, Virtual banking, E- payments, ATM Card/ Biometric card, Debit/Credit card, Smart card, NEFT, RTGS, ECS (credit/debit), E-money, Electronic purse, Digital cash.
IV	Insurance:
	Basic concept of risk, Types of business risk, Assessment and transfer, Basic principles of utmost good faith, Indemnity, Economic function, Proximate cause, Subrogation and contribution, Types of insurance: Life and Non-life, Re-insurance, Risk and return relationship, Need for

		coordination. Power, functions and Role of IRDA, Online Insurance
Books	s Recomm	ended:
1.	Banking	and Insurance, Agarwal, O.P., Himalaya Publishing House
2.	Financial	l Services Banking and Insurance, Satyadevi, C., S.Chand
3.	Practical	and Law of Banking, Suneja, H.R., , Himalya Publishing House
4.	Elements	s of Banking Law, Chabra, T.N., Dhanpat Rai and Sons
5.	Elements	s of Banking and Insurance, Jyotsna Sethi and Nishwan Bhatia, PHI
	Learning	

Organizational Behavior (BCDE 5.2)					
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group:	Discipline	
			Specific Elec	tive	
Objective: The main objective is to familiarize the students with the basic concepts and					
factors underlying organizational behaviour so as to make them understand what					
shapes the way, organisations' work. Thus, it aims to provide better understanding of					
human behaviour in organisations.					

Unit	Contents
Ι	Introduction to Organizational Behaviour- Organizational Behaviour – Definition, nature, importance& role of OB, relationship of OB with other sciences
II	Foundations of Individual Behaviour and Group Behaviour - Perception Process - Nature & Importance - Perceptual Selectivity - Perceptual Organization
	Personality & Attitudes - Meaning of personality - Development of personality - Nature and dimensions of attitude - Job Satisfaction - Organizational Commitment, Values.
	Learning - Process of Learning - Principles of Learning – Theories of Learning. Organizational Reward Systems & Behavioural Management.
	Foundations of Group Behaviour: The nature of groups- formal and informal groups, stages of group formation, group dynamics, group norms, group cohesiveness, small groups in organization, leadership and its theories.
III	Conflict and Organisational Change Management: Conflict: concept, goal conflict, conflict levels, sources of conflict in organizations, symptoms and causes of conflict, strategies for the management of conflict, functional and dysfunctional aspects of

	organizational conflict.				
Management of Change - Importance - Forces responsib change - Resistance to change - Overcoming resistance to cha Introduction of change in the organization -Organization Development as a tool for introduction of change.					
	Work Stress: concept, sources of stress, effects of stress and stress management.				
IV Organizational Development Techniques: Organization					
	Development Techniques: Goals of organizational development, principles underlying OD and process of OD, OD interventions, transactional analysis.				
	Organizational Culture - Organizational Effectiveness.				
Books Recommended:					
1. The Process of Management: Concepts, Newman and Warren, Behaviour and					
Practice, Prentice Hall of India Ltd., New Delhi.					
2. Organisational Behaviour, Shashi K. Gupta, Kalyani Publications.					

3. **Organisational Behaviour,** Stephen Robbins & Timothy Judge, Pearsons Publication.

Security Analysis & Portfolio Management (BCDE 5.3)					
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group:	Discipline	
			Specific elec	tive	
Objective: This course aims at providing the students a comprehensive introduction to					
the areas of security analysis and portfolio management and equipping them with					
advanced tools and techniques for making profitable investment decisions.					

Unit	Contents
Ι	INTRODUCTION TO INVESTMENT AND SECURITY ANALYSIS
	Meaning of investment – speculation and Gambling – Investmentavenues - Types of investors – Investment objectives – The investmentprocess – Security Analysis –Meaning of security – Types ofsecurities – Meaning of security analysis
	Risk and Return – Computation of return – Meaning and definition of risk – Types: (Systematic risk- Market risk, Purchasing power risk, Interest rate risk, Unsystematic risk- Business risk (Internal, External), Financial risk) – Minimizing risk exposure
	Risk measurement - Standard deviation - Meaning of Beta -

	Computation and interpretation – Use of beta in estimating returns. (Including simple problems)
II	FUNDAMENTAL ANALYSIS & TECHNICAL ANALYSIS
	Economic analysis: Factors in Domestic and International economy – Economic forecasting and stock-investment decisions – Types of economic forecasts – Forecasting techniques – Anticipatory surveys – Barometric or Indicator approach (Delhi School of Economics- ECRI methodology) – Money supply approach – Econometric model building – Opportunistic model building.
	Industry analysis: Industry classification schemes –Classification by product and according to business cycle – Key characteristics in industry analysis – Industry life cycle–Sources of information for industry analysis.
	Company analysis: Sources of information for company analysis (Internal, External) – Factors in company analysis – Operating analysis – Management analysis – Financial analysis – Earnings quality.
III	SECURITIES RETURN AND VALUATION ANALYSIS
	Fixed-Income Securities – Overview of fixed-income securities – Risk factors in fixed-income securities (Systematic and unsystematic) – Bond analysis – Types of bonds–Major factors in bond rating process – Bond returns – Holding period return - Concept of yield – Current yield – Yield-to-Maturity – Price-yield relationship – Convexity - Term structure of interest rates and yield curve – Duration - Valuation of preference shares.
	Stock Return and Valuation – Anticipated returns, Present value of returns, Constant Growth model, Two-Stage Growth model, The Three-Phase Model, Valuation through P/E ratio.
IV	PORTFOLIO MANAGEMENT AND CAPITAL MARKET THEORY
	Efficient Market Hypothesis (EMH) – Random Walk theory – Forms of EMH – EMH and empirical findings – Implication of EMH on fundamental and technical analysis – Market inefficiencies.
	Portfolio Analysis – Selection and Evaluation – Meaning of portfolio – Reasons to hold portfolio – Diversification analysis – Markowitz's Model – Assumptions – Specific model – Risk and return optimization – Efficient frontier – Efficient portfolios – Leveraged portfolios – Corner portfolios – Sharpe's Single Index model – Portfolio evaluation measures – Sharpe's Performance Index – Treynor's Performance Index – Jensen's Performance Index.
	Capital Market Theory – CAPM theory: Assumptions – CAPM Model –

Capital Market Line (CML) – Security Market Line (SML) – Evaluation
of securities - Present validity of CAPM - Arbitrage Pricing Theory
(APT) – Assumptions – APT model – AP equation – Factors affecting
return – APT and CAPM.

Books Recommended:

- 1. **Security Analysis and Portfolio Management,** Fischer & Jordan, Prentice Hall India.
- 2. **Security Analysis and Portfolio Management,** P. Chapter havathy Pandian, Vikas Publishing House Pvt. Ltd.
- 3. **Financial Management**, I.M.Pandey, VikasPublishingHousePvt.Ltd.
- 4. **Investment and Securities Market in India,** V.A.Avadhani, Himalaya Publishing House.
- 5. **Options and Futures: Indian Perspective,** D.C.Patwari, Jaico Publishing House.
- 6. **Introduction to Futures and Options,** Hull, PrenticeHall.
- 7. **An Introduction to Commodity Trading**, Richard Waldron, Quantum Publishing.
- 8. Introduction to Commodity Futures and Options, NickBattley, Irwin
- 9. Security and Portfolio Analysis, French, Don, MerrilPublishingCo.
- 10. Investment Management, PreetiSingh, HimalayaPublishing.
- 11. **Portfolio Management,** DevinS., PrenticeHall.
 - 12. Portfolio Analysis and Management, V.K.Bhalla, Sultan Chand & Sons

SEMESTER V

Production Management (BCDE 5.4)				
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group:	Discipline
			Specific El	ective
Objectives:				
1. To introduce	students with various	s techniques of produc	ction plannir	ng and
management.				

2. To introduce students with various tools for material management

Unit	Contents
Ι	An Introduction to Production/Operations Management
	a) Meaning & Introduction to Production & Operations Management
	b) ScopeofOperationsManagementw.r.t.Design&SelectionofProduc t,Selection&PlanningforProcessaswellLayout,SelectionofLocatio

	n,CapacityPlanning,TypesofProductionsystemsandOperational/ ShortTermDecisions.		
	c) Criteria of Performance		
	d) Operations Strategy		
	i) Product selection & Product selection Process		
	 Product development & design–Form & functional Design, Design w.r.t. Cost, Design for Volume w.r.t. Reparability, Redesign & Miniaturization. 		
	e) The comparison between Product Innovation & Process Innovation.		
II	Services		
	a) Meaning of Service & Intangibility of Service		
	b) Customer's view w.r.t. Service		
	c) Comparison between Services & Goods.		
	d) Non-inventor ability of services & Customer Involvement		
	e) Service Matrix & Implications for Operations Policy		
	f) Determinants of Service Quality		
III	Productivity		
	a. Introduction & Meaning of Productivity & Output		
	b. The concepts of Inputs & Productivity Measures		
	c. The concept of Multi Factor Productivity &Efficiency & Effectiveness		
	d. Introduction to -		
	i. Business Process Re-engineering(BPR)		
	ii. Benchmarking & its classification		
	e. Introduction to various measures to increase Productivity		
	f. Meaning of Pursuit of Excellence		
IV	Materials Management		
	a) Concept, Importance & Functions of Inventory Management		
	b) Various Costs associated with Inventory		
	c) The concepts of– EOQ &Safety/Buffer stock		
	d) Classification of Materials – ABC,VED,FSN,SDE&HML		
	e) Latest terminology in Invenory management–JIT & its philosophy, Kanban		
	f) Concepts of Materials Requirement Planning (MRP), Master		

		Production Schedule (MPS) & Bill of Materials (BOM).	
D.			
Books Recommended:			
1.	Productio	on & Operations Management, S.N.Chary, TataMcGrawHill	
2.	Productio Publishing	on & Operations Management, Chunawala&Patel, Himalaya g House	
3.		on & Operations Management, K.Ashwathappa & K.ShridharBhat, Publishing House.	
4.	Productio	on & Operations Management, Upendra Kachru, ExcelBooks	
5.	A Modern Age Intern	1 Approach To Operations Management, Dr Ram Naresh Roy,New national	
6.		on and Operations Management, Everette E. Adam, Jr. Ronald J. Ebert; Iall of India	
7.	Productio Hill	on and Operations Management, N.G. Nair; Publisher: Tata Mc. Graw	
8.	Productio Hall of Ind	on and Operations Management, Panneerselvam R; Publisher, Prentice ia	
9.	Operation	is Management, Shafer Scott M; Publisher, John Wiley	
10	Succeedin	g in Project-Driven Organizations , Knutson Joan; Publisher, John Wiley	

Quantitative Aptitude and Logical Reasoning (BCGE 5.1)			
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Generic Elective
Objectives:			
1. To develop an understanding of the basic mathematical and statistical tools and their			
application in business and finance.			

2. To develop logical reasoning skills and apply the same in simple problem solving.

3. The students should be able to evaluate various real life situations by resorting to analysis of key issues and factors

Unit	Contents
Ι	Ratio & Proportion and Indices
	Ratio - Meaning, properties, the concept & application of inverse ratio.
	Proportion – Meaning, properties of proportion, laws on proportion (Invertendo, Alternendo, Componendo, Dividendo)
	Indices – Meaning of indices & laws of indices (Easy applications)
II	Simple & Compound Interest& Annuity

	Concept of interest, reasons why interest is charged, definition of		
	Interest, Principal, Rate of interest & Accumulated amount.		
Simple interest & Compound interest, difference between SI & CI, effective rate of interest, basic concept of Annuity & Future value, fur value of an annuity regular, basic concept of present value.			
III	Statistical Description of Data, Measures of Central Tendency & An		
	introduction to Dispersion		
	Introduction of statistics, collection & presentation of data, frequency distribution of data.		
	Definition of central tendency, arithmetic mean, properties of arithmetic mean, median & its properties, mode.		
	Definition of dispersion, range & coefficient of range.		
IV	Logical Reasoning		
	Number series, Alphabet series, letter coding, number coding and blood relations. (Basic & Moderate level)		
Books Rec	ommended:		
1. Qua	ntitative Aptitude for competitive exams, Dr. R. S. Agrawal, S. Chand.		
2. A M	lern Approach to Logical Reasoning, Dr. R. S. Agrawal, S. Chand		
3. Qua Hill.	Eitative Aptitude for all competitive exams, Abhijit Guha, Tata Mac Graw		
4. Qua	uantitative Aptitude for CAT, Deepak Agrawal & D. P. Gupta.		
5. Qua	citative Aptitude, Shripad Deo, Allied Publishers Pvt. Ltd.		
6. ICAI	udy module of CA Foundation course, Paper 3 Business Mathematics &		

6. **ICAI study module of CA Foundation course,** Paper 3 Business Mathematics & Logical Reasoning & Statistics.

	Econometrics	s (BCGE 5.2)	
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Generic Elective
Objectives: The cour	se is designed to equip	students with basic	econometric skills
required for applied research in Economics.			

Unit	Contents
Ι	Classical Linear Regression Model
	Types of Data: Cross-Section, Time Series, Panel Data; Steps in Empirical Econometric Analysis; Concept of Population Regression Function and Sample Regression Function
II	Estimation and Results

	Estimation of the SRF using OLS; Analysis of Variance;			
	Coefficient of Determination R2 ; Assumptions underlying			
	Classical Linear Regression Model; Gauss Markov Theorem;			
	Interval Estimation and Hypothesis Testing			
III	Multiple Linear Regression Model -I			
	Interpretation of Partial Regression Coefficients; Interval Estimation			
	and Hypothesis Testing:			
IV	Multiple Linear Regression Model –II			
	Testing Hypothesis about a single Population Parameter: The t test,			
	Testing Multiple Linear Restrictions: The F test			
Books Recom	mended:			

Books Recommended:

1. **Basic Econometrics,** Gujarati, Damodar N.; Porter, Dawn C. & Gunasekar, Sangeetha: (5th ed.) New Delhi. Tata Mcgraw Hill Education Private Limited, 2012.

2. **Introduction to econometrics,** Dougherty, Christopher: (4th ed.) New Delhi. Oxford University Press, 2011.

3. **Econometric models, techniques and applications,** Intriligator, Michael D.: New Delhi. Prentice-Hall Of India Private Limited, 1980.

4. **Elements of econometrics,** Kmenta, Jan: (2nd ed.) New York. Macmillan Publishing Company, 1986.

E-Governance (BCGE 5.3)							
Teaching Hours: 4	Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Generic Elective						
Objectives: To aware students about the application of information and communication							
technology (ITC) for delivering government services, exchange of information,							
communication transaction, etc.							

Unit	Contents	
Ι	Introduction to E-Governance, Concepts and Model of E-Governance	
II	ICT Acts and Initiatives, Methods of E-Governance	
III	Application in Local Administration and Economic Development, e- Governance in Public Office, e-Governance Initiatives at National Level	
IV	Citizen Services, Citizen Services Knowledge Society, e-Governance: Challenges and Trends	
Books Recommended:		
1) E-Governance and Social Inclusion - Concepts and Cases, Scott Baum and		

Arun Mahizhnan, IGI Publications.

2) **E-Governance,** Pankaj Sharma, APH Publishing

3) E-Governance in India – Initiatives and Cases, R. P. Sinha

SEMESTER V

Introduction to Travel and Tourism (BCGE 5.4)					
Teaching Hours: 4 Total Credit: 4 Total Marks: 80 Group: Generic Elective					
Objectives:					
1. To make students understand the scope in travel and tourism and various aspects related to it.					
2. To give brief description about the Indian tourism vis-à-vis world tourism.					

3. To aware about basic concepts and types of travel and tourism.

Unit	Contents
Ι	Tourism Concepts & Significance
	Definitions, Tourist, Tourism, Leisure, Recreation, Terminology, An overview of Tourism, Historical Development of Tourism, A historical perspective. of travel, Famous travelers, The Industrial revolution and travel, History of transport and its impact on tourism development
II	Tourism Systems, Scope, & Impacts
	System approach to Tourism; Tourism Industry; Structure and Components: Attractions, Accommodation, Activities, Transportation, F&B, Shopping, Entertainment, Infrastructure and Hospitality, Ideals of • Responsible Tourism, Alternate Tourism, Tourism Impacts, Tourism Area Life Cycle (TALC), Demonstration Effect, Push and PullTheory
III	Travel Motivations & Types
	Major motivations and deterrents to travel; Typology of Tourism, Emerging areas of tourism - Rural, Eco, Medical, MICE, Literary, Indigenous, Wellness, · Film, Golf, etc., Classification of Tourists; Tourism Destinations of India: Ecotourism, Rural Tourism, Golf Tourism, Wine Tourism, Camping Tourism, Medical Tourism, MICE Tourism, Pilgrimage Tourism

Tourism Communication System

Process of Communication, Formal and Informal Communication, Verbal and non-Verbal Communication, Barriers to Communication, Role of Language in Tourism Communication, Communication Process, Tourism Communication System, Methods of achieving Effective Communication, Measurement of Impact of Communication, Mass Media, Media Relations

Books Recommended:

IV

1. **International Tourism Management,** Bhatia, A.K. (2001), Sterling Publishers, New Delhi.

- 2. **Tourism Operations and Management,** SunetraRoday, et al (2009), Oxford UniversityPress.
- 3. Tourism Past, Present and Future, Burkart A.J., Medlik S. (1974), Heinemann, London.
- 4. **The Travel Industry,** Chuck Y. Gee, James C. Makens & Dexter J. L. Choy (1989), Van Nostrand Reinhold, NewYork.
- 5. Effective Business Communication, Kaul, Asha (2005), PHI, NewDelhi.

	Auditing and Corporate Governance (BCC 6.1)				
Teaching Hours: 4	4	Total Credit: 4	Total Marks: 80	Group: Core	
practices to the s	Objective : To imbibe the knowledge of Corporate Governance and good governance practices to the students. It will help the students in better understanding of Corporate World and its outcome based ethical business practices.				
Unit	Con	itents			
Ι	Obj Gov Gov Cor Gov stal Glol	spectives on Corporat ectives of Corpora- ernance, Advantages ernance Code and Prin porate Governance. Co- rernance in India. Con- ceholders. palization and Corpor ernance, Models of ironment to Corporate	te Governance, Feat of good corporate go aciples of Corporate Go ntrol model of governa rporate Governance a ate Governance, Mech of Corporate Gove	ures of Corporate overnance. Corporate overnance. Theories of ance chain. Corporate and its obligations to nanisms of Corporate	
II				Governance, Types of rs, Board Committees	

	and Chairman, Separation OF CEO & Board Chairman post, Nomination Committee, Board Selection, Boards Performance Evaluation . Executive Compensation, Role of Remuneration Committee, Human Side of Governance Financial Oversight and Audit Mechanisms, Audit Committee, Disclosure mechanisms, Role of SEBI, Governance and Risk Management, Risk Management Committee Responsibilities of Shareholders, Minority Shareholders' Protection, Stakeholder Protection.
III	Cases of Good Governance in Indian Companies. Best Practices at Infosys and Sony Ltd. Merits and Significance of Good Governance. Regulatory Framework for Corporate Governance in India. Cases of Financial Scams and White Crimes in Indian Corporate Houses, Legislations and Regulations. Laws pertaining to Corporate Governance in Indian and Foreign Context .SEBI Guidelines on Governance. Corporate Governance in PSUs, Banks and Insurance Companies.
IV	Ethical Corporate Governance, Ethical Leadership in Corporate Houses., Corporate Ethics. Code of Ethics; Ethics Committee; Ethics Training; Integrity Pact. Concept of whistle-blower Social and Ethical Accounting. Ethics Audit. Ethical Dilemma Corporate Governance and other Stakeholders. Corporate Governance and Corporate Responsibility. Corporate governance and Societal Well being. Corporate Governance and Environmental Responsibility. Corporate Governance and Corporate Citizenship. Corporate Governance Forums- The Institute of Company Secretaries of India, National Foundation for Corporate Governance, Organization for Economic Co-operation and Development, Global Corporate Governance Forum
Books Recomm	
1 C	vornance Inderijt Duba Lovie Novie Dutter worthe Dublications

1. Corporate Governance, Inderjit Dube, LexisNexis Butter worths Publications

2. **Corporate Governance Concept & Dimensions,** Sanjiv Agarwal, Snow white Publications

3. Law of Corporate Governance: Principles and Perspective, K R Sampath, Snow white

Publications P. Ltd.

4. Corporate Governance and Stewardship, N Balasubramanian, Tata McGrawHill

5. Business Ethics and Value System, H C Mruthyunjaya, PHI

Financial Management (BCC 6.2)					
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Core		
Objective: To enable	Objective: To enable and equip the students with the basic functions and tools of				
financial management. It will also help them to understand how firms meet their					
financial objectives utilizing financial decision-making. This course will also explain					
financial tools and techniques, which can be used to help firms maximize value by					
improving decisions relating to capital budgeting, capital structure, and working capital					
management.					

Unit	Contents			
Ι	Conceptual Framework- Finance - Definition - Nature and scope of finance function. Financial Management - Meaning - Scope and Objectives Organizational framework of financial management-Relationship of finance Department with other department- Role of finance manager			
II	Sources of financing and Working Capital- LONG TERM: shares, debentures, term loans, lease & hire purchase, retained earnings, public deposits, bonds (Types, features & utility). (a) SHORT TERM: bank finance, commercial paper & trade credit & bills discounting. (b) INTERNAL: Retained earnings, Depreciation policies. Working capital - C oncept, significance, types. Adequacy of working capital, Factors affecting working capital needs, Financing approaches for working capital, Methods of forecasting working capital requirements			
III	Capital Structure -Meaning - criteria for determining capital structure. Factors influencing capital structure. Capital Structure Theories			
IV	Dividend policies - Concept, determinants and factors affecting, relevance and irrelevance concept, dividend valuation models – Gordon, Walter and Modigliani-Miller models.			
Books Recomm	Books Recommended:			
1. Financial M	1. Financial Management, P.V. Kulkarni, Himalaya Publishing House, Mumbai.			
-	2. Corporation Finance, S.C. Kucchal, Chaitanya Publishing House, Allahabad.			
3. Financial Management, I.M. Pandey, Vikas Publishing House.				
4. Financial Management, M.Y. Khan and P.K. Jain, Tata - McGraw Hill Publishing				
co. Ltd., New				
5 Financial M	Financial Management Presenna Chandra Tata - McGraw Hill Publishing co. Ltd			

5. **Financial Management**, Prasanna Chandra, Tata - McGraw Hill Publishing co. Ltd., New Delhi.

Marketing Management (BCC 6.3)					
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Core					
organizations. It will	equip the students	e students with the n with understanding o ging issues in Marketin	f the Marketing Mix		

Unit	Contents
Ι	Concepts & Application:
	Core Concepts of Marketing, Company Orientation towards Market place, New Concepts – E Business, Relationship Marketing; Database Marketing, Functional areas of Marketing.
II	Marketing Plan:
	Steps in the Marketing Process, Nature and contents of a marketing plan, marketing mix.
III	Product Management:
	Meaning of product, product classification, product levels, product policies, Product life cycle and new product development, Branding & packaging.
IV	Pricing Strategies:
	Pricing objectives, methods and pricing policies; adopting the price; Initiating and responding to price changes.
	Distribution Strategies - Channel design and management, Channel dynamics and market logistics, Channels of distribution, Types of channels, Importance of Retailing and wholesaling.
	Promotion Strategies- Promotion decisions and promotion mix, advertising, sales promotion, public relations personal selling, Channel management-selection, Emergence of new channels.
Books	Recommended:
1. Mar	keting Management, Philip Kotler, Prentice Hall India, New Delhi.
2. Mar	keting Management, Sherlekar, Himalaya Publishing House.
3. Mar	keting Management: Text & Cases, By Rajagopal, Vikas Publishing House.
4. Mod	ern Marketing, Bhagwati , Pillai- S.Chand Publications.
5. Mar	keting Management: Text & Cases, Chandrashekar, McGraw Hill.

Indirect Taxes (BCC 6.4)					
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Core					
Objectives:					
After studying this paper, the student will be able to –					

- 1. know the various provisions relating to Goods and Service Tax Law
- 2. understand the basic concepts of the Income Tax Act 1961 and get the elementary knowledge of scheme of taxation in India
- 3. compute Income and Tax of an Individual assesse under the Act.

Unit	Contents
Ι	Concept of Indirect Taxes
	a) Concept and Features of Indirect Taxes
	b) Principal Indirect taxes
II	Goods and Service Tax (GST) Laws
	 a) GST Laws: An introduction including Constitutional aspects b) Levy and Collection of CGST and IGST a. Application of CGST/IGST Law b. Concept of Supply including composite and mixed supplies c. Charge of tax d. Exemption of Tax e. Composition Levy c) Basic concepts of time and value of supply d) Input Credit Tax
	e) Computation of GST Liability
	 f) Registration g) Tax invoice; Credit and Debit Notes; Electronic way bill h) Accounts and records i) Returns j) Payment of Tax including reverse charge k) Refund
	Customs and Foreign Trade Policy (FTP)
	Customs Law as contained in the Customs Act, 1962 and the Customs Tariff Act, 1972
III	 a) Introduction to Customs Law including Constitutional aspects b) Types of Custom duties c) Classification and valuation of imported and exported Goods d) Officers of customs; appointment of customs ports, airports etc. e) Levy and exemptions from customs duties – application of

	 customs law, taxable event, charge of customs duty, exceptions to levy customs duty, exemptions from customs duty. f) Import Export Procedures – including baggage, goods imported and exported by post, stores
IV	Foreign Trade Policy to the extent relevant to the indirect tax
	laws
	a) Introduction to FTP – legislation governing FTP, salient features of FTP, administration of FTP, contents of FTP and other related provisions
	b) Basic concepts related to import export of goods
	c) Basic concepts relating to export promotion schemes provided under FTP.
Books Recomm	ended:
1. Indirect Tax	tes - Law and Practice, V. S. Datey- Publisher, Taxmann Publications
Pvt. Ltd, New	Delhi.
2. Students Gu	uide to Indirect Taxes , Written by CA Vineet Sodhani, Taxmann
Publications.	

Project Appraisal and Finance (BCDE 6.1)			
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: DisciplineSpecific Elective			
Objectives: Equips the students to be aware of the latest trends in the Project Financing and give a broader view to subject both on a National &Global prospective. Thus encouraging them to become Project managers in the future.			

Unit	Contents
Ι	Introduction:- What is a Project? What is Project Finance? How is it
	different from Conventional Finance? Project Finance in Developing
	Countries, The Importance of using project Finance? Concept of Capital
	Budgeting, Time Value of Money, Cost of Capital, Cost of debt, Cost of
	preference capital, Cost of Retained earnings and Cost of equity,
	Concept of Risk & Return and calculation of required rate of return for a
	Project; Project Identification and Feasibility Studies, Preliminary
	Screening, Analysis of Market, Technical, Financial, Economic and
	Environmental Analysis.
II	Project Estimation: Importance Of Estimation, Method Of Cost
	Estimating, Parameter Cost Estimating, Cost Capacity Factor, Detailed
	Cost Estimation, Provision Of Escalation, Inflation Provision And

	Operation Of Contingency Provisions.
	Project Costing : Project Cash Flows, Time Value Of Money, Cost Of Capital
III	Project Appraisal : NPV,(Net Present Value) ,IRR (Internal Rate of Return), ARR (Accounting Rate of Return), Urgency, Pay Back Period, Assessment Of Various Methods Indian Practice of Investment Appraisal As Followed By Institutions For Private Projects & For Government Projects, International Practice Of Appraisal Analysis Of Risk, Different Method , Selection Of Project And Risk, Analysis In Practice.
IV	Project Financing:- SEBI Guidelines On Project Financing in India; Sources Equity, Debentures and Term Loans from Financial Institutions; Policies and practices of Indian Financial Institutions. Lease and Hire Purchase Financing - Financial and Leveraged lease, Benefits to Lessor and Lessee, Evaluating a financial Lease Proposal, Depreciation Tax Shield, Salvage value with ref. to Tax laws.
Books Recom	mended:
1. Project Pla	nning: Analysis, Financing, Implementation & Review, Dr. Prasanna

Chandra, Tata McGraw Hill.

2. **Project Management,** Narendra Singh, Himalaya Publishing House.

3. **Project Management,** Vasanth Desai, Himalaya Publishing House.

Industrial and Labour Law (BCDE 6.2)				
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group:	Discipline
			Specific elect	tive
Objective: To familiarize and impart primary knowledge of Industrial Laws.				

Unit	Contents
Ι	INDIAN FACTORIES ACT 1948
	Meaning, Objectives; Occupier and Inspecting Staff; Provisions regarding Health, Safety and welfare; Employment of young persons, women, adult; Hours of work for adult and young person; Rules of leave
II	INDUSTRIAL DISPUTES ACT, 1947 Objective of the Act; Definition of Industry; Meaning of industrial dispute; Strike, Lock out; Difference between strike and lockout; Closure, Lay off, Retrenchment; Compensation for lay off; difference between Lay off and Retrenchment; Dispute settlement machinery;

	Settlement and awards		
III	PAYMENT OF BONUS ACT, 1965		
	Scope and application of the Act; Act not to apply to certain classes of employees; Provisions relating to set on & set off of allocable surplus; time limit for payment of bonus; Disqualification of bonus		
IV	WORKMEN'S COMPENSATION ACT, 1923		
	Definitions; Employers liability for compensation; Total disablement;		
	Partial disablement; 'Arising out of and in the course of employment'		
	(Sec.3); Occupational diseases		
Books Recomm	Books Recommended:		
1. Industrial L	ndustrial Law, J. K. Bareja, Galgotia Publishing Company, New Delhi.		
2. Hand Book of Industrial Law, N. D. Kapoor; S Chand & Sons, New Delhi.			
3. Labour Legi	•		

- 4. General & Commercial Laws, Taxmann Publication.
- 5. Industrial Relation & Labour Law, P.C. Tripathi, C.B Gupta & N. D. Kapoor, S. Chand & Sons.

Retail Management (BCDE 6.3)				
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group:	Discipline
			Specific el	ective
viewpoint. The subj	oduce the student to ect will also provide ement and supply cha	an understanding	to the inte	egration of

Unit	Contents
Ι	Retail marketing and retail management, strategic retail marketing, retail marketing mix, CRM and retail marketing
II	Retail location & related strategies, retail store operations, retail organizations & structure, applications of IT in retail, retail distribution and SCM
III	Services, nature, characteristics, service product & pricing, service positioning, pricing services
IV	CRM and services, managing service quality, CBB and services marketing, service demand management, promoting & services
Books Reco	ommended:

- 1. **Retail Management A Strategic Approach**, Barry Bermans and Joel Evans, 8th edition, PHI Private Limited, New Delhi, 2002.
- 2. **Retail Management**, Suja Nair: HPH.
- 3. The Art of Retailing, A.J. Lamba, 1st edition, Tata McGrawHill, New Delhi, 2003.
- 4. Retailing Management, Swapna Pradhan, 2/e, 2007 & 2008, TMH
- 5. **Retail Management**, K. Venkatramana, SHBP.
- 6. **Retail Marketing**, A. Siva Kumar; Excel Books.
- 7. **Integrated Retail Management James** ,R. Ogden & Denise T. Ogden, , Biztantra Cengage Learning, 2007.
- 8. **Retail Managemen**, R.S. Tiwari : HPH.
- 9. **Retail Management**, Araif Sakh: HPH.
- 10. **Retail Management**, Levy &Weitz, TMH 5th Edition 2002.

Logistics and Supply Chain Management (BCDE 6.4)				
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group:	Discipline
			Specific elec	tive
performance. It will	on management and i be valuable for stude a position in operati tribution firm.	ents who would like	e to pursue a	a career in

Unit	Contents	
Ι	Introduction to Logistics Management:- Meaning, Basic Concepts of	
	Logistics- Logistical Performance Cycle, Inbound Logistics, In process	
	Logistics, Outbound Logistics, Logistical Competency, Objectives of	
	Logistics, Importance of Logistics, Scope of Logistics, Logistical	
	Functions/Logistic Mix, Changing Logistics Environment.	
	Introduction to Supply Chain Management: - Meaning, Objectives,	
	Functions, Participants of Supply Chain, Role of Logistics in Supply	
	Chain, Comparison between Logistics and Supply Chain Management	
II	Elements of Logistics Mix	
	Transportation, Warehousing, Materials Handling & Packaging:-	
	Introduction, Principles and Participants in Transportation, Factors	
	Influencing Transportation Decisions, Modes of Transportation-	
	Railways, Roadways, Airways, Waterways, Ropeways, Pipeline,	
	Transportation Infrastructure, Warehouse Operating Principles,	
	Types of Warehouses, Warehousing Strategies, Principles of Materials	
	Handling, Systems of Materials Handling, Equipments used for	
	Materials Handling, Objectives of Packaging, Functions/Benefits of	

	Packaging.				
III	Inventory Management, Logistics Costing, Performance				
	Management and Logistical Network Analysis Inventory				
	Management: - Meaning, Objectives, Functions, Importance,				
	Techniques of Inventory Management (Numericals - EOQ and				
	Reorder levels). Logistics Costing: - Meaning, Total Cost Approach,				
	Activity Based Costing, Mission Based Costing. Performance				
	Measurement in Supply Chain: - Meaning, Objectives of				
	Performance Measurement, Types of Performance Measurement,				
	Dimensions of Performance Measurement, Characteristics of Ideal				
	Measurement System. Logistical Network Analysis: - Meaning,				
	Objectives, Importance, Scope, RORO/LASH				
IV	Information Technology in Logistics:- Introduction, Objectives, Role				
	of Information Technology in Logistics and Supply Chain Management,				
	Logistical Information System, Principles of Logistical Information				
	System, Types of Logistical Information System.				
	Modern Logistics Infrastructure:- Golden Quadrilateral, Logistics Parks, Deep Water Ports, Dedicated Freight Corridor, Inland Container Depots/Container Freight Stations, Maritime Logistics, Double Stack				
	Containers/Unit Trains				
	Logistics Outsourcing:- Meaning, Objectives, Benefits/Advantages of				
	Outsourcing, Third Party Logistics Provider, Fourth Party Logistics Provider, Drawbacks of Outsourcing, Selection of Logistics Service				
	Provider, Drawbacks of Outsourcing, Selection of Logistics Service Provider Outsourcing-Value Proposition				
	Provider, Outsourcing-Value Proposition				
	Logistics in the Global Environment : - Managing the Global Supply				
	Chain, Impact of Globalization on Logistics and Supply Chain				
	Management, Global Logistics Trends, Global Issues and Challenges in				
	Logistics and Supply Chain Management				
Books Recomm	ended:				
1. Logistics and	1. Logistics and Supply Chain Management, MacMillan 2003, 1st Edition				
2. Supply Chain Management concepts and case, Rahul V Altekar, PHI, New Delhi.					
3. Supply Chai n Delhi.	n Management, Robert B Handfield and Ernest L Nichols, PHI, New				
4. Logistics and Supply Chain Management - Cases and Concepts.G Raghuram & N					
Rangaraj, Mac	Millan.				

Gandhian Economics (BCOE 6.1)					
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Open Elective		
Objectives:					

1. To familiarize the students with the application of Gandhiji's principlaes and value in economics.

2. To imbibe the teaching and thoughts of Gandhiji that are applicable to present day economic and financial aspect in overall economy.

Unit	Contents
Ι	Introduction & basic concepts underlying Gandhian Thought, Truth, Non-violence and purity of ends and means. Fundamental Principles of Gandhian Economic thought. Labour capital relations, Theory of trusteeship, use of local energy sources. Gandhi's views on distribution of wealth. Concept of Economic Equality. Economic problems of India, Welfare Economics.
II	Gandhian Concept of Rural Economic development, Role of Co-operative Sector in Rural Development, Micro planning and Village Swaraj, Community Development, Concept of Self-sufficient Villages through local industries development, Economics of Khadi and Small-Scale Industries Development, Agricultural Sector Reforms, Economic Reconstruction of Villages.
III	Swadeshi Economic Pattern AndSarvodaya Economics; Decentralisation and its present relevance; Economics ideas of Gandhi; Gandhian theory and Business Ethics; Social Responsibility of Corporates; Economics and Ethics; Relevance of Gandhian Economic Thought in Indian and Global Content.
IV	Ethical Man vs Economic Man; Simplicity of Life and Limitation of wants; Use of Appropriate Technology; and Alternative Development; Sustainable Development. Importance and Co-operation in Economic Development; Economic Value Based Approach.
Books Recom	mended:
	lations and Gandhian Thought", Mahajan P. M. and Bhakti K. S. – n, Nagpur
2. "Gandł	nian Economics: A Human Approach", Sharma R: Deep & Deep Ners, New Delhi
4. Gandhi	ical Study of Gandhian Economic Thought", Jha S. N.: Agra Publication. i M.K.: "The Story of my Experiments with Truth", Navjeevan ing House, Ahmedabad.

Introduction to Public Administration (BCOE 6.2)				
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Open Elective				
Objectives:				

1. To introduce to the students three types of administration in India Democratic Republic.

2. To acquaint students of principles of administration.

3. To acquaint the students the scalar chain applicable in Indian Government.

Unit	Contents
Ι	Meaning, Nature, Scope and Significance of Public Administration; Public and Private Administration; Indianization of public services, Central, State and Local Government
II	Constitutional framework of government: Salient features and value premises; Constitutionalism; Political culture; Bureaucracy and democracy; Fundamental rights and duties; Directive principles of
	State policy.
III	Public administration and governance: government and governance; Good Governance-concept, evolution and applications; Democratic Governance-concept and contextualization; E-Governance and M- Governance.
IV	Union Government and Administration: Executive, Parliament, Judiciary- structure, functions, work processes; The Prime Minister's Office; Central Secretariat; Ministries and Departments.
Books Re	commended

Books Recommended:

1. **Indian Public Administration: Institutions and Issues,**Ramesh K Arora and Rajani Goyal: Vishwa Prakashan, New Delhi, 1996.

2. **From Government to Governance,** Kuldeep Mathur: National Book Trust, New Delhi, 2010.

3. Indian Administration, Hoshiar Singh: Kitab Mahal, New Delhi, 2004.

4. Indian Administration, S.R. Maheshwari: Orient Longman, Delhi, 2005.

5. **Public Administration in India,** S.R. Maheshwari: Oxford University Press New Delhi, 2005.

6. **Public Adminstration in India**, Padma Ramchandran: Natonal Book Trust, New Delhi, 2006.

7. Indian Administration, Ashok Chanda: George Allen & Unwin, Lndon, 1958.

8. State Governments in India, S.R. Maheshwari: Orient Longman, Delhi, 2005.

9. **Agenda for Improving Governance,** Bibek Debroy (ed.): New Delhi, Academic Foundation, New Delhi, 2004.

10. **Public Institutions in India**, Devesh Kapur and Pratap Bhanu Mehta (eds.): OUP, New Delhi, 2005.

11. District Administration in India, M.I. Khan: Anmol Publication, New Delhi, 1997.

12. **Indian Administration-Politics, Policies and Prospects** Kamala Prasad:, Pearson Education, New Delhi, 2000.

13. BharatiyaPrashashan, K. R. Bang: Vidya Books, Aurangabad, 2004. (Marathi)

14. **BharatiyaPrashashan**, Satish Dandge: Chinmay Prakashan, Aurangabad, 2007. (Marathi)

15. **PrashashanachePailu, Vol. I and II,** Mahav Godbole: ShreevidyaPrakashan, Pune, 1999 and 2000. (Marathi)

16. **Bhartiya Prashasanachi Roopresha**,Shyamsunder Waghmare and others: RajmudraPrakashan, Latur, 2008. (Marathi)

SEMESTER VI

Intellectual Property Rights (BCOE 6.3)				
Teaching Hours: 4	Total Credit: 4	Total Marks: 80	Group: Generic Elective	

Objectives:

1. To introduce fundamental aspects of intellectual property rights to students who are going to play major role in developing and management of innovative project in industries.

2. To aware students about the procedure of registration and protection of intellectual property rights such as trademarks, copyrights, patents and designs etc.

3. To aware students about the practice aspects of registration of intellectual property in order to protect their research work and get it registred under regulations of IPR.

Unit	Contents		
Ι	Overview of Intellectual Property		
	Introduction of IPR, Need for intellectual property right (IPR), IPR in India – Genesis and DevelopmentIPR in abroad, Case Study		
II	Patents		
	Need for patent, Macro-economic impact of the patent system, Classification of patents in India, Classification of patents by WIPO, Categories of Patent, Special Patents, Patenting Biological products,		
	Patent document, Granting of patent, Rights of a patent, Patent		

	Searching, Patent Drafting, filing of a patent, different layers of the international patent system, Utility models, Case Study	
III	Copyrights	
	Overview of Copyright, Importance of Copyrights, Process for copyright, Related rights, case study.	
IV	Trademark and Trade Secrets	
	Overview of Trademarks & Trade Secret, Importance of Trademarks & Tradesecret, Rights of Trademark & Trade Secret, Types of Trademarks, Registration process for Trademark & Trade Secret, Duration of Trademark and trade secret, Case Study	
Books Recom	mended:	
1) Indian	Patents Law – Legal & Business Implications, AjitParulekar and Sarita	
D' Souz	a, Macmillan India Ltd., 2006	
2) Law Relating to Patents, Trade Marks, Copyright, Designs & Geographica Indications, B. L. Wadehra; Universal law Publishing Pvt. Ltd., India 2000		
3) Law of Copyright and Industrial Designs, P. Narayanan; Eastern law Hou		
Delhi, 2	010.	
4) Handbook of Indian Patent Law and Practice, Subbaram N. R., S. Viswanath		
Printer	s andPublishers Pvt. Ltd.,1998.	

Constitution of India and Human Rights (BCOE 6.4)					
Teaching Hours: 4Total Credit: 4Total Marks: 80Group: Open Elective					
Objectives:					
1. To understand the significance of constitution of India.					
2. To understand the concept of Human rights.					

3. To understand the role of constitution of India in protection and promotion of human rights

Unit	Contents
Ι	Meaning and Significance of Constitution, Classification of Constitution, Union and State Legislatures - Composition, Powers, Functions and Privileges, President and Union Council of Ministers, Governor and State Council of Ministers - Powers of President and Governor
II	Citizenship under Indian Constitution -Person vis-s-vis Citizen;

	Rights of citizens FundamentalRights- Meaning, Nature and Significance, Relationship of Human Rights and Fundamental Rights
	Right to Equality: Concept and Significance; Equality before Law and Equal Protection of Law; Freedoms and Restrictions under Art.19; Article 21- Right to Life and Personal Liberty;
III	Meaning and definition of Human Rights, Theories of Human Rights
	Classification of rights; Right to development, Right to Self determination, Right to Healthy Environment
	Steps taken to protect human rights in India
	Adoption of Human Rights by the UN Charter, U.N. Commission on Human Rights
IV	Human Rights Protection in India - Human Rights Commissions,
	Salient features of National Human Rights Commission of India (NHRC); State Human Rights Commissions, Human Right Courts in Districts,
	International Commission of Human Rights
Books Recom	mended:
1. Indian Co	nstitutional Law, M.P. Jain, Wadhwa & Co, Nagpur
2. Constituti	on of India, V.N. Shukla, Eastern Book Company, Lucknow
3. Indian Co	nstitutional Law, G.C. V. Subba Rao, S.Gogia & Co., Hyderabad
4. Constituti	onal Law of India, N.Pandey, Central Law Agency, Allahabad
5. Human Ri Theodor	ghts and International Law: Legal and Policy Issues, Meron
6. Human ri g	ghts Under International Law and Indian Law, S.K. Kapoor
7. Human Ri	ights in India, C. J. Nirmal, Oxford
8. Internatio	nal Human Rights Documents, P.R. Gandhi, Universal, Delhi

PATTERN OF QUESTION PAPER (THEORY/NUMERICAL)

Time: 3.00 Hours

Marks: 80

• Note: All questions are compulsory.

		THEORY SUBJECTS	NUMERICAL SUBJECTS		
Q. No.	Sub- Question	Nature		Unit	Marks
1.		LAQ	LAQ	-	
	A	Theory	Problem	Unit No. I	10
	OR		OR		
	В	Theory	Problem	Unit No. I	10
2.		LAQ	LAQ		
	А	Theory	Problem	Unit No. II	10
	OR		OR		
	В	Theory	Problem	Unit No. II	10
3.		LAQ	LAQ		
	A	Theory	Problem	Unit No. III	10
	OR		OR		
	В	Theory	Problem	Unit No. III	10
4.		LAQ	LAQ		
	A	Theory	Problem	Unit No. IV	10
	OR		OR		
	В	Theory	Problem	Unit No. IV	10
5.		SAQ (Any Two)	SAQ (Any Two)	-	
	A	Theory	Theory	Unit No. I	4
	В	Theory	Theory	Unit No. I	4
	С	Theory	Theory	Unit No. I	4
6.		SAQ (Any Two)	SAQ (Any Two)		
	А	Theory	Theory	Unit No. II	4
	В	Theory	Theory	Unit No. II	4
	С	Theory	Theory	Unit No. II	4
7.		SAQ (Any Two)	SAQ (Any Two)		
	A	Theory	Theory	Unit No. III	4
	В	Theory	Theory	Unit No. III	4

	С	Theory	Theory	Unit No. III	4
8.		SAQ (Any Two)	SAQ (Any Two)		
	А	Theory	Theory	Unit No. IV	4
	В	Theory	Theory	Unit No. IV	4
	С	Theory	Theory	Unit No. IV	4
9.		VSAQ/OBJECTIVE	VSAQ/OBJECTIVE		
		(All)	(All)		
	A & B	Theory	Theory	Unit No. I	2
	C & D	Theory	Theory	Unit No. II	2
	E & F	Theory	Theory	Unit No. II	2
	G & H	Theory	Theory	Unit No. IV	2
	TOTAL				80

B.Com. (Semester I)

(Time: 3 Hours)

English Language Skills

Unit	Q.	Sub.Q		Marks
48	1			
		A	Lesson 1	8
			OR	
			Lesson 2	
		В	Lesson 3	8
			OR	
			Lesson 4	
	2	Answe	er the following questions in about 75-100 words	16
		Any Four).		
		a.	Lesson 5	
		b.	Lesson 5	
		C.	Lesson 6	
		d	Lesson 6	
		e.	Lesson 1	
		f.	Lesson 2	
	3	Α	Answer the following questions in about 3-4	
			sentences each:	
		a.	Lesson 3	8
		b.	Lesson 4	
		C.	Lesson 5	
		d.	Lesson 6	
		В	Use the following idioms and phrases into sentences of your own (Any FOUR)	8
			Six options; idioms/phrases from the text-book.	
16	4	Α	Answer the following question in about 150- 200 words:	
			Topic 1 (LAQ)	
			OR	8
			Topic 2(LAQ)	
	Marks 48	Marks No. 48 1 2 3	Marks No. . No. 48 1 Answerwords 48 1 B 8 2 Answerwords 8 3 A 6 6 6 7 6 6 8 1 1 9 2 Answerwerwerwerwerwerwerwerwerwerwerwerwerw	Marks No. . No. 48 1 Answer the following questions in about 150-200 words each: A Lesson 1 0R Lesson 2 B Lesson 3 0R Lesson 4 2 Answer the following questions in about 75-100 words each (Any Four). a. Lesson 5 b. Lesson 5 c. Lesson 6 d Lesson 6 e. Lesson 1 f. Lesson 5 b. Lesson 5 c. Lesson 1 f. Lesson 6 e. Lesson 1 f. Lesson 6 e. Lesson 1 f. Lesson 2 3 A Answer the following questions in about 3-4 sentences each: a. a. Lesson 3 b. Lesson 4 c. Lesson 6 B Use the following idioms and phrases into sentences of your own (Any FOUR) Six options; idioms/phrases from the text-book. 16 A Answer the following quest

			В	Give short notes on the following in about 75- 100 words (Any Two):	8
			a.		
			b.		
			C.		
			d.		
III	8	5	Do as	directed:	
			Α	Grammar	8
			a.		
			b.		
			C.		
			d.		
			e.		
			f.		
			g.		
			h.		
IV	8		В	Vocabulary: e.g. Noun from verbs (Any Four):	4
		C Vocabulary: e.g. Adjectives from nouns (Any Four):		4	
	TOTAL				80

B.Com. (Semester I)

(Time: 3 Hours)

Supplementary English

Uni	Unit	Q.	Sub.Q.		Mark
t	Marks	No.	No.		S
Ι	32	1	Answer each:	the following questions in about 150-200 words	
			A	Lesson 1	8
				OR	
				Lesson 2	
			В	Lesson 3	8
				OR	
				Lesson 4	
		2		ver the following questions in about 75-100 words ny Two).	8
			a.	Lesson 5	
			b.	Lesson 5	
			с.	Lesson 1	
			d	Lesson 2	
			В.	Answer the following questions in about 3-4 sentences each:	8
			a.	Lesson 5	
			b.	Lesson 5	
			с.	Lesson 3	
			d.	Lesson 4	
II	16	3	A	Answer the following question in about 150-200 words:	
				Poem 1	8
				OR	
				Poem 2	
			В	Answer the following questions in about 75-100 words each: (Any Two)	8
			a.	Poem 3	
			b.	Poem 4	
			с.	Poem 5	

			d.	Poem 1	
III 16		4	Answer each:	the following questions in about 150-200 words	
			Α		8
				OR	
			В		8
				OR	
III	8	5	A	Answer the following questions in about 75-100 words each: (Any Two)	8
			a.		
		b.			
			с.		
			d.		
IV	8		В	Write an essay in about 250-300 words on ANY	8
				ONE of the following topics:	
			a.		
			b.		
			С.		
			d.		
	TOTAL				80

(Time: 3 Hours)

Marathi

Uni	Unit	Q.	Sub.Q.		Mark
t	Marks	No.	No.		S
Ι	32	1	Answer each:	the following questions in about 150-200 words	
			A	Lesson 1	8
				OR	
				Lesson 2	
			В	Lesson 3	8
				OR	
				Lesson 4	
		2		ver the following questions in about 75-100 words ny Two).	8
			a.	Lesson 5	
			b.	Lesson 5	
			с.	Lesson 1	
			d	Lesson 2	
			В.	Answer the following questions in about 2-3 sentences each:	4
			a.	Lesson 5	
			b.	Lesson 5	
			с.	Lesson 3	
			d.	Lesson 4	
			C.	Use the following idioms in your own sentences: (Any Four)	4
				Out of Six choices	
II	16	3	Α	Answer the following question in about 150-200 words:	
				Poem 1	8
				OR	
				Poem 2	
			В	Answer the following questions in about 75-100	8
				words each: (Any Two)	
			a.	Poem 3	

			b.	Poem 4	
			C.	Poem 5	
			d.	Poem 1	
III	16 Gandhiji	4	A	Answer the following question in about 150-200 words:	8
				OR	
			В	Answer the following questions in about 75-100 words each: (Any Two)	8
			a.		
			b.		
			C.		
			d.		
IV	8	5	A	Write a letter to (Business letter)	8
			a.		
			b.		
			C.		
			d.	Write an essay in about 250-300 words on ANY	
Ι	8		В	Write an essay in about 250-300 words on ANY ONE of the following topics:	8
			a.		
			b.		
			C.		
			d.		
	TOTAL	_1	I		80

(Time: 3 Hours)

Hindi

Uni	Unit	Q.	Sub.Q.		Mark
t	Marks	No.	No.		S
Ι	32	1	Answer each:	the following questions in about 150-200 words	
			А	Lesson 1	8
				OR	
				Lesson 2	
			В	Lesson 3	8
				OR	
				Lesson 4	
		2		ver the following questions in about 75-100 words ny Two).	8
			a.	Lesson 5	
			b.	Lesson 5	
			с.	Lesson 1	
			d	Lesson 2	
			В.	Answer the following questions in about 2-3 sentences each:	4
			a.	Lesson 5	
			b.	Lesson 5	
			с.	Lesson 3	
			d.	Lesson 4	
			C.	Use the following idioms in your own sentences: (Any Four)	4
				Out of Six choices	
II	16	3	A	Answer the following question in about 150-200 words:	
				Poem 1	8
				OR	
				Poem 2	1
			В	Answer the following questions in about 75-100 words each: (Any Two)	8
			a.	Poem 3	

			b.	Poem 4	
			с.	Poem 5	
			d.	Poem 1	
III	16 Gandhiji	4	A	Answer the following question in about 150-200 words:	8
				OR	
			В	Answer the following questions in about 75-100 words each: (Any Two)	8
			a.		
			b.		
			c.		
			d.		
IV	8	5	А	Write a letter to (Business letter)	8
			a.		
			b.		
			C.		
			words each: (Any Two) a. b. c. d. A Write a letter to (Business letter) a. b. c. d. d. d. d. d. d.		
Ι	8		В		8
			a.		
			b.		
			с.		
			d.		
	TOTAL	-1	- 1		80