

G. S. College of Commerce & Economics, Nagpur
(Autonomous)
NAAC-Reaccredited 'A' Grade College
(Affiliated to RTM Nagpur University)

COURSE OBJECTIVES

B. COM.
2018-19

The course objectives are as under:

Sr. No.	Group	Course/Subject	Objectives
SEMESTER - I			
1	Languages	English Language Skills	1. Introducing great Entrepreneurs 2. Developing Communication Skills 3. Developing Grammar and Vocabulary Components
2	Languages	Supplementary English	1. To help students develop the language skills through the study of prose and poetry 2. To encourage students to appreciate language and literature in its various forms 3. To strengthen the grammar/vocabulary components for competitive examinations
3	Languages	Hindi	1- dksbZ Hkh Hkk'kk euq'; dks ifj'd'r] ifjekftZr vkSj laLdkfjr cukdj mlds O;fDrRo ds xq.kksa dh lqokl dks lekt es aQSykrh gSA 2- vk/kqfudrk ds bl ;qx esa le; dh ekax dks ns[kdj ;qx ds lkFk dne ls dne feyk dj pyus ds fy, fgUnh us vius iqjkru :lk dks ifjofrZr dj O;ogkfjd fgUnh dks viuk;kA 3- bl O;ogkfjd fgUnh ds ek;/e ls fgUnh Hkk'kh O;fDr jkstxkj ds {ks= esa Lo;a dks fl) dj ldrk gSA oS"ohdj.k ds bl ;qx esa O;fDr fgUnh ds v/;;u }kjk pfj= fuekZ.k ds lkFk lkFk thfodksiktZu Hkh dj ldrk gSA
4	Languages	Marathi	1 Hkk"kk ekuokyk ifj"d'r] ifjekftZr vkf.k laLdkfjr cuowu R;kaP;k O;fDrRo xq.kkapk lqokl lektke;/s iljfo.;kps dk;Z djhr vlrs- 2 fo kF;kZauk m e'khy izsj.ks acjkscjp ekuoh thoukrhy mPp ewY;kaph vksG[k d:u ns.ks- 3 oS'ohdj.kkP;k ;qxkr pkfj=~;fufeZrh cjkscjp O;Drhyk jkstxkjP;k {ks=kr Lo;iw.kZ fl)

			<p>dj,;klkBh O;kogkfjd ejkBhyk miftfodsp lk/ku Eg.kwu fLodkj,ks-</p> <p>4 ejkBh Hkk"kspk vH;kl dj.kk&;k o R;klkscrp Li/kkZijh{skph r;kjh dj.kk&;k fo kF;kZe;/s fuca/k ys[kukps dkS'kY; fodflr dj.ks-</p>
5	Core	Financial Accounting - I	The objective of this paper is to help students to acquire conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.
6	Core	Principles of Business Management	To acquaint the student with the basic concepts of management and use of management principles in the organization. To impart knowledge, so as to use the principles of management in all walk of life i.e. social and professionals. Also to acquaint them of recent trends in management.
7	Core	Business Economics	<ol style="list-style-type: none"> 1. To provide the students an understanding of basic concepts of business economics 2. By the end of the Semester, students will be able to analyze and predict consumption and production behaviour.
8	Skill Foundation	Business Mathematics and Statistics	The objective of this course is to familiarize students with the applications of mathematics and statistical techniques in business decision-making.
SEMESTER - II			
9	Languages	English Language Skills	<ol style="list-style-type: none"> 1. Introducing great Economic Thinkers 2. Developing knowledge of business communication 3. Developing Grammar and Vocabulary Components
10	Languages	Supplementary English	<ol style="list-style-type: none"> 1. To help students develop the language skills through the study of prose and poetry 2. To encourage students to appreciate language and literature in its various forms 3. To strengthen the grammar/vocabulary components for competitive examinations
11	Languages	Hindi	<p>;;%& 1- dksbZ Hkh Hkk"kk euq"; dks ifj"d`r] ifjekftZr vkSj laLdkfjr cukdj mlds O;fDrRo ds xq.kksa dh lqokl dks lekt esa QSykrh gSA</p> <p>2- vk/kqfudrk ds bl ;qx esa le; dh ek;x dks ns[kdj ;qx ds lkFk dne lss dne feykj pyus ds fy, fgUnh us vius iqjkru :lk dks ifjofrZr dj O;ogkfjd fgUnh dks viuk;kA</p> <p>3- bl O;ogkfjd fgUnh ds ek;/e ls fgUnh Hkk"kh O;fDr jkstxkj ds {ks= esa Loa; dks fl) dj ldrk gSA pfj= fuekZ.k ds lkFk oS'ohdj.k ds bl ;qx esa O;fDr fgUnh dks thfodksiktZu dk lk/ku Hkh cuk ldrk</p>

			gSA
12	Languages	Marathi	<p>1 Hkk"kk ekuokyk ifj"d`r] ifjekftZr vkf.k laLdkfjr cuowu R;kaP;k O;fDrRo xq.kkapk lqokl lektke;/s iljfo.;kps dk;Z djhr vlrs-</p> <p>2 fo kF;kZauk m e'khy izsj.ks acjkscjp ekuoh thoukrhy mPpewY;kaph vksG[k d:u ns.ks-</p> <p>3 oS'ohdj.kkP;k;qxkr pkfj=~; fufeZrh cjkscjp O;Drhyk jkstxkjP;k {ks=kr Loa;iw.kZ fl) dj.;klkBh O;kogkfjd ejkBhyk miftfodspS lk/ku Eg.kwu fLodkj.ks-</p> <p>4 ejkBh Hkk"ksPk vH;kl dj.kk&k o R;klkscrp Li/kkZ ijh{skph r;kjh dj.kk&k fo kF;kZe;/s fuca/k ys[kukps dkS'kY; fodflr dj.ks-</p>
13	Core	Financial Accounting II	To give the knowledge about the preparation of various accounts and their practical utilization
14	Core	Business Environment	<p>1. To enable students to understand the impact of environment on the business.</p> <p>2. To give orientation about different forms of organizations, functions in organizations, business strategies and environment, along with an exposure to elements of external business environment.</p>
15	Core	Monetary Economics	<p>1. The core objective is to provide students with an understanding of financial institutions and services and how changes in money supply can lead to economic fluctuations in a dynamic economic system.</p> <p>2. By the end of the Semester students will be able to comprehend the significance and working of financial institutions.</p>
16	Skill Foundation	Business Ethics and Corporate Culture	<p>1. To have an understanding of ethical issues in business.</p> <p>2. To inculcate the understanding about the healthy corporate culture in the organization</p>
SEMESTER - III			
17	Languages	English Language Skills	<p>1. Developing Ability to comprehend and interpret texts</p> <p>2. Developing the ability to Read and enjoy literature</p> <p>3. Developing Language Skills (Oral & Written)</p>
18	Languages	Supplementary English	<p>1. To help students develop the language skills through the study of prose and poetry</p> <p>2. To encourage students to appreciate language and literature in its various forms</p> <p>3. To strengthen the grammar/vocabulary components for competitive examinations</p>

19	Languages	Hindi	<p>;%& 1- fdlh Hkh {ks= esa lQyrk ikus ds fy, ;g vko';d gS fd og vius fopkjksa dh vPNh vfHkO;fDr nsa vr% fgUnh Hkk"kh O;fDr lly o lqcks/k fgUnh esa vius fopkjksa dks ewrZ #i ns ldrk gSA</p> <p>2- vk/kqfudrk ds bl ;qx esa le; dh ek;x dks ns[kdj ;qx ds lkFk dne ls dne feykdy pyus ds fy, fgUnh us vius iqjkru :lk dks ifjofrZr dj Á;kstu ewyd fgUnh dks viuk;kA fofu/k Hkk"kk Hkk"kh bl Hkkjr esa fgUnh gh ,slh Hkk"kk gS tks vf/kd ls vf/kd ykxs le>rs gSa] blfy, vkt fgUnh ehfM;k] foKkiu] dEI;wVj vkfn lapkj lk/kuksa dh Hkk"kk cuk gqbZ gSA</p> <p>3- bl O;ogkfjd fgUnh ds ek;/e ls fgUnh Hkk"kh O;fDr jkstxkj ds {ks= esa Loa; dks fl) dj ldrk gSA pfj= fuekZ.k ds lkFk oS"ohdj.k ds bl ;qx esa O;fDr fgUnh dks thfodksiktZu dk lk/ku Hkh cuk ldrk gSA</p>
20	Languages	Marathi	<p>1. f'k{k.k vkf.k Hkk"kk ;kapk laca/k laiw.kZ lektkP;k vflRok'kh o lqtk.k lekt ?kMfo.;kP;k izfd;s'kh tqGysyk vkgs-</p> <p>2 dks.kR;kgh {ks=kr lQyrk izklr dj;ph vlsy rj vkiysfopkj] dYiuk pkaxY;k r&gsus O;Dr djrk ;s.ks vko';d vkgs-</p> <p>3 vk/kqfud dkGkph cnykph xrh y{kkr ?ksrk fo kF;kZaukukuk fo/k vuqHkokauk fuR; lkeksjs tkos ykxr vkgs- gs y{kkr ?ksÅu O;kogkfjd ejkBhyk vH;kldzeker egRokps LFkku ns.;kr vkys vkgs-</p> <p>4 O;kogkfjd ejkBhP;k vH;kldzekeqGs ejkBhHkk"ksPk vH;kl dj.kkjk fo kFkhZ jkstxkjP;k {ks=k rLor%yk Lo;afl) d: 'kdsy-</p>
21	Core	Cost Accounting	This course exposes the students to the basic concepts and the tools used in cost accounting.
22	Core	Company Law & Secretarial Practice	To provide basic knowledge about the provisions of the Companies Act, 2013
23	Core	Indian Economy	<p>1. To make students understand the state of various macroeconomic fundamentals in the Indian Economy.</p> <p>2. By the end of the Semester, students will have gained knowledge of obstacles and challenges in the path of India's economic development.</p>
24	Skill Foundation	Computer Application in Business	<p>1. To enable students to understand advanced functions of basics of MS-office.</p> <p>2. To acquaint students to the procedures of computerized accounting in Tally software.</p> <p>3. To acquaint students with practical understanding the e-compliances under various</p>

SEMESTER - IV			Acts.
25	Languages	English Language Skills	1. Developing Ability to comprehend and interpret texts 2. Developing the ability to Read and enjoy literature 3. Developing Language Skills (Oral & Written)
26	Languages	Supplementary English	1. To help students develop the language skills through the study of prose and poetry 2. To encourage students to appreciate language and literature in its various forms 3. To strengthen the grammar/vocabulary components for competitive examinations
27	Languages	Hindi	1- fdlh Hkh {ks= esa lQyrk ikus ds fy, ;g vko";d gS fd og vius fopkjksa dh vPNh vfHkO;fDr nsa vr% fgUnh Hkk"kh O;fDr lly o lqcks/k fgUnh esa vius fopkjksa dks ewrZ #i ns ldrk gSA 2- vk/kqfudrk ds bl ;qx esa le; dh ek;x dks ns[kdj ;qx ds lkFk dne ls dne feykdy pyus ds fy, fgUnh us vius iqjkru :lk dks ifjofrZr dj Á;kstu ewyd fgUnh dks viuk;kA fof/k Hkk"kk Hkk"kh bl Hkkjr esa fgUnh gh ,slh Hkk"kk gS tks vf/kd ls vf/kd ykxs le>rs gSa] blfy, vkt fgUnh ehfM;k] foKkiu] dEI;wVj vkfn lapkj lk/kuksa dh Hkk"kk cuh gqbZ gSA 3- bl O;ogkfjd fgUnh ds ek;/e ls fgUnh Hkk"kh O;fDr jkstxkj ds {ks= esa Loa; dks fl) dj ldrk gSA pfj= fuekZ.k ds lkFk oS"ohdj.k ds bl ;qx esa O;fDr fgUnh dks thfodksiktZu dk lk/ku Hkh cuk ldrk gSA
28	Languages	Marathi	1. f'k{k.k vkf.k Hkk"kk ;kapk laca/k laiw.k ZlektkP;k vLrRok'kh o lqtk.k lekt ?kMfo.;kP;k izfd;s'kh tqGysyk vkgs- 2 dks.kR;kgh {ks=kr lQyrk izklr dj;ph vlsy rj vkiysfopkj] dYiuk pkaxY;k r&gsus O;Dr djrk ;s.ks vko';d vkgs- 3 vk/kqfud dkGkph cnykph xrh y{kkr ?ksrk fo kF;kZaukukuk fo/k vuqHkokauk fuR; lkeksjs tkos ykxr vkgs- gs y{kkr ?ksÅu O;kogkfjd ejkBhyk vH;kldzeker egRokps LFkku ns.;kr vkys vkgs- 4 O;kogkfjd ejkBhP;k vH;kldzekeqGs ejkBhHkk"kspk vH;kl dj.kkjk fo kFkhZ jkstxkjP;k {ks=k rLor%yk Lo;afI) d: 'kdsy-
29	Core	Management Accounting	The objective of the course is to enable students to acquire sound Knowledge of concepts, methods and techniques of management accounting and to make the students develop

			competence with their usage in managerial decision making and control.
30	Core	Business Law	To provide a brief idea of Indian Business Laws
31	Core	Entrepreneurship Development	1. To acquaint with basics of subject. 2. To impart the knowledge and scope of entrepreneur. 3. To motivate the students for self-employment
32	Skill Foundation	Environment Studies	1. Proficient and knowledgeable about the understanding of natural system. 2. Familiar with the issues and problems in environment, causes of such problems, effect of such issues and pollution on human life and remedies for these problems and pollution.
SEMESTER - V			
33	Core	Corporate Accounting	To give practical knowledge about corporate accounting
34	Core	Indian Financial System	To enable and equip the students with the understanding of Indian Financial System.
35	Core	Human Resource Management	Students will learn the basic concepts and frameworks of human resource management (HRM), and understand the role that HRM has to play in effective business administration. This syllabus will also improve students' ability to think about how HRM should be used as a tool to execute strategies.
36	Core	Direct Taxes	1. know the various provisions relating to Income and Incomes tax computation 2. understand the basic concepts of the Income Tax Act 1961 and get the elementary knowledge of scheme of taxation in India 3. Compute Income and Tax of an Individual assessee under the Act.
37	Discipline Specific Electives	Indian Banking and Insurance Systems	This course aims at providing the understanding of basic principles followed in Banking and Insurance.
38	Discipline Specific Electives	Organizational Behavior	The main objective is to familiarize the students with the basic concepts and factors underlying organizational behaviour so as to make them understand what shapes the way, organisations' work. Thus, it aims to provide better understanding of human behaviour in organisations.
39	Discipline Specific Electives	Security Analysis & Portfolio Management	This course aims at providing the students a comprehensive introduction to the areas of security analysis and portfolio management and equipping them with advanced tools and techniques for making profitable investment decisions.
40	Discipline	Production	1. To introduce students with various

	Specific Electives	Management	techniques of production planning and management. 2. To introduce students with various tools for material management
41	Generic Electives	Quantitative Aptitude and Logical Reasoning	1. To develop an understanding of the basic mathematical and statistical tools and their application in business and finance. 2. To develop logical reasoning skills and apply the same in simple problem solving. 3. The students should be able to evaluate various real life situations by resorting to analysis of key issues and factors
42	Generic Electives	Econometrics	The course is designed to equip students with basic econometric skills required for applied research in Economics.
43	Generic Electives	E-Governance	To aware students about the application of information and communication technology (ITC) for delivering government services, exchange of information, communication transaction, etc.
44	Generic Electives	Introduction to Travel and Tourism	1. To make students understand the scope in travel and tourism and various aspects related to it. 2. To give brief description about the Indian tourism vis-à-vis world tourism. 3. To aware about basic concepts and types of travel and tourism.
SEMESTER - VI			
45	Core	Auditing and Corporate Governance	To imbibe the knowledge of Corporate Governance and good governance practices to the students. It will help the students in better understanding of Corporate World and its outcome based ethical business practices.
46	Core	Financial Management	To familiarize the students with the principles and practices of financial management.
47	Core	Marketing Management	This course aims to familiarize students with the marketing function in organizations. It will equip the students with understanding of the Marketing Mix elements and sensitize them to certain emerging issues in Marketing
48	Core	Indirect Taxes	1. know the various provisions relating to Goods and Service Tax Law 2. understand the basic concepts of the Income Tax Act 1961 and get the elementary knowledge of scheme of taxation in India 3. Compute Income and Tax of an Individual assessee under the Act.
49	Discipline Specific	Goods and Service Tax	Equips the students to be aware of the latest trends in the Project Financing and give a

	Electives		broader view to subject both on a National & Global prospective. Thus encouraging them to become Project managers in the future.
50	Discipline Specific Electives	Industrial and Labour Law	To familiarize and impart primary knowledge of Industrial Laws.
51	Discipline Specific Electives	Retail Management	To introduce the student to the world of retailing from a managerial viewpoint. The subject will also provide an understanding to the integration of merchandise management and supply chain strategies leading to excellent customer service.
52	Discipline Specific Electives	Logistics and Supply Chain Management	To focus on management and improvement of supply chain processes and performance. It will be valuable for students who would like to pursue a career in consulting or take a position in operations, marketing or finance functions in a manufacturing or distribution firm.
53	Open Electives	Gandhian Economics	<ol style="list-style-type: none"> 1. To familiarize the students with the application of Gandhiji's principles and value in economics. 2. To imbibe the teaching and thoughts of Gandhiji that are applicable to present day economic and financial aspect in overall economy.
54	Open Electives	Introduction to Public Administration	<ol style="list-style-type: none"> 1. To introduce to the students three types of administration in India Democratic Republic. 2. To acquaint students of principles of administration. 3. To acquaint the students the scalar chain applicable in Indian Government.
55	Open Electives	Intellectual Property Rights	<ol style="list-style-type: none"> 1. To introduce fundamental aspects of intellectual property rights to students who are going to play major role in developing and management of innovative project in industries. 2. To aware students about the procedure of registration and protection of intellectual property rights such as trademarks, copyrights, patents and designs etc. 3. To aware students about the practice aspects of registration of intellectual property in order to protect their research work and get it registered under regulations of IPR.
56	Open Electives	Constitution of India and Human Rights	<ol style="list-style-type: none"> 1. To understand the significance of constitution of India. 2. To understand the concept of Human rights. 3. To understand the role of constitution of India in protection and promotion of human rights

B.B.A. 2018-19

The course objectives are as under:

Sr. No.	Group	Course/Subject	Objectives
SEMESTER - I			
1	Language	English Language Skills	1. Introducing great Entrepreneurs 2. Developing Communication Skills 3. Developing Grammar and Vocabulary Components
2	Core	Financial Accounting - I	The objective of this paper is to help students to acquire conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.
3	Core	Principles of Business Management	The course aims to provide basic knowledge to the students about the organization and management of a business enterprise.
4	Core	Business Economics	The objective of this paper is to help students to acquire conceptual knowledge of the Micro Economics.
5	Core	Business Organization and Systems	The course aims to provide basic knowledge to the students about the organization and management of a business enterprise.
6	Skill Foundation	Business Mathematics and Statistics	The objective of this course is to familiarize students with the applications of mathematics and statistical techniques in business decision-making.
SEMESTER - II			
7	Language	English Language Skills	1. Introducing great Economic Thinkers 2. Developing knowledge of business communication 3. Developing Grammar and Vocabulary Components
8	Core	Financial Accounting II	To give the knowledge about the preparation of various accounts and their practical utilization
9	Core	Business Environment	To generate understanding of business environment and impart knowledge of the function.

10	Core	Monetary Economics	The objective of this course is to apply the basic theories of economics in critical thinking and problem solving.
11	Core	Business Regulatory Framework	The objective of the course is to impart basic knowledge of the important business legislation along with relevant case law.
12	Skill Foundation	Business Ethics and Corporate Culture	The objective of this paper is to make the students more clear about the importance of ethics in business and practices of good corporate governance.
SEMESTER - III			
13	Core	Cost Accounting	This course exposes the students to the basic concepts and the tools used in cost accounting.
14	Core	Company Law & Secretarial Practice	To impart among the students company law and basic practices of a Secretary.
15	Core	Principles of Human Resource Management	To help the students to develop an understanding of the concept & techniques of essential functions of human resource management. The course will use and focus on Indian experiences, approaches and cases
16	Core	Principles of Marketing Management	This course aims to familiarize students with the marketing function in organizations. It will equip the students with understanding of the Marketing Mix elements and sensitize them to certain emerging issues in Marketing
17	Core	International Business Environment	To enable the students learn nature, scope and structure of International Business, and understand the influence of various environmental factors on international business operations.
18	Skill Foundation	Computer Application in Business	To provide computer skills and knowledge for commerce students and to enhance the student understands of usefulness of information technology tools for business operations.
SEMESTER - IV			
19	Core	Management Accounting	The objective of the course is to enable students to acquire sound Knowledge of concepts, methods and techniques of management accounting and to make the students develop competence with their usage in managerial decision making and control.
20	Core	Business Law	To gain knowledge of the branches of law which relate to business transactions, certain corporate bodies and related matters.
21	Core	Entrepreneurship Development	The purpose of the paper is to orient the learner toward entrepreneurship as a career option and creative thinking and behavior.
22	Core	Production and Operations	To understand the production and operation function and familiarize students with the

		Management	technique for planning and control.
23	Core	Strategic Management	To develop basic knowledge of strategic management and business environment.
24	Skill Foundation	Environment Studies	The objective of the paper is to understand the bases of diversity and its linkages with the people, livelihood, occupational diversity and socio-economic challenges.
SEMESTER - V			
25	Core	Corporate Accounting	To help the students to acquire the conceptual knowledge of the corporate accounting and to learn the techniques of preparing the financial statements.
26	Core	Indian Financial System	To acquire basic knowledge of Indian Financial System and its constituents
27	Core	Service Sector Management	To develop conceptual understanding of Service Sector and its practical application.
28	Core	Financial Management	To familiarize the students with the principles and practices of financial management.
29	Discipline Specific Electives	Indian Banking and Insurance Systems	This course aims at providing the understanding of basic principles followed in Banking and Insurance.
30	Discipline Specific Electives	International Trade & Business Administration	The objective of the course is to familiarize the students with the concepts, importance and dynamics of international business and India's involvement with global business.
31	Discipline Specific Electives	Organizational Behavior	The objective is to familiarize the students with the concepts and importance organizational behavior.
32	Discipline Specific Electives	Retail Management	The objective is to familiarize the students with the management and dynamics of retail trade.
33	Generic Electives	Quantitative Aptitude and Logical Reasoning	<ol style="list-style-type: none"> 1. To develop an understanding of the basic mathematical and statistical tools and their application in business and finance. 2. To develop logical reasoning skills and apply the same in simple problem solving. 3. The students should be able to evaluate various real life situations by resorting to analysis of key issues and factors
34	Generic Electives	Econometrics	The course is designed to equip students with basic econometric skills required for applied research in Economics.
35	Generic Electives	E-Governance	To aware students about the application of information and communication technology (ITC) for delivering government services, exchange of information, communication transaction, etc.

36	Generic Electives	Introduction to Travel and Tourism	<ol style="list-style-type: none"> 1. To make students understand the scope in travel and tourism and various aspects related to it. 2. To give brief description about the Indian tourism vis-à-vis world tourism. 3. To aware about basic concepts and types of travel and tourism.
SEMESTER - VI			
37	Core	Auditing and Corporate Governance	To provide knowledge of auditing principles, procedures and techniques in accordance with current legal requirements and professional standards and to give an overview of the principles of Corporate Governance and Corporate Social Responsibility.
38	Core	Corporate Tax Planning	To provide basic knowledge about corporate tax planning and practices and its impact on decision making.
39	Core	Financial Markets, Institutions & Services	To provide basic knowledge about framework of financial markets, institutions and services and their interrelationship.
40	Discipline Specific Electives	Security Analysis and Portfolio Management	The aim of this course is to provide a conceptual framework for analysis from an investor's perspective of maximizing return on investment – a sound theoretical base with examples and references related to the Indian financial system.
41	Discipline Specific Electives	Goods and Service Tax	Equips the students to be aware of the latest trends in the Project Financing and give a broader view to subject both on a National & Global prospective. Thus encouraging them to become Project managers in the future.
42	Discipline Specific Electives	Industrial and Labour Law	To familiarize and impart primary knowledge of Industrial Laws.
43	Discipline Specific Electives	E-Commerce	To develop application based understanding and knowledge about E-commerce.
44	Open Electives	Gandhian Economics	<ol style="list-style-type: none"> 1. To familiarize the students with the application of Gandhiji's principles and value in economics. 2. To imbibe the teaching and thoughts of Gandhiji that are applicable to present day economic and financial aspect in overall economy.
45	Open Electives	Introduction to Public Administration	<ol style="list-style-type: none"> 1. To introduce to the students three types of administration in India Democratic Republic. 2. To acquaint students of principles of administration. 3. To acquaint the students the scalar chain

			applicable in Indian Government.
46	Open Electives	Intellectual Property Rights	<ol style="list-style-type: none"> 1. To introduce fundamental aspects of intellectual property rights to students who are going to play major role in developing and management of innovative project in industries. 2. To aware students about the procedure of registration and protection of intellectual property rights such as trademarks, copyrights, patents and designs etc. 3. To aware students about the practice aspects of registration of intellectual property in order to protect their research work and get it registred under regulations of IPR.
47	Open Electives	Constitution of India and Human Rights	<ol style="list-style-type: none"> 1. To understand the significance of constitution of India. 2. To understand the concept of Human rights. 3. To understand the role of constitution of India in protection and promotion of human rights
48	-	Project Work	To give practical knowledge about the industry and business.

B.COM. (Computer Applications) 2018-19

The course objectives are as under:

Sr. No.	Group	Course/Subject	Objectives
SEMESTER - I			
1	Language	English Language Skills	1. Introducing great Entrepreneurs 2. Developing Communication Skills 3. Developing Grammar and Vocabulary Components
2	Core	Financial Accounting - I	The objective of this paper is to help students to acquire conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.
3	Core	Business Economics	The objective of this paper is to help students to acquire conceptual knowledge of the Micro Economics.
4	Core	Programming in C	It is basic programming language to improve the background for certain classes of Programming problems.
5	Core	Information System and Information Technology	Information System and Software Package is a Combination of Basic computer So software and Hardware with Internet basics. It improves office productivity, document management with Software Packages.
6	Skill Foundation	Mathematics	The objective of this course is to familiarize students with the applications of mathematics and statistical techniques in business decision-making.
SEMESTER - II			
7	Language	English Language Skills	1. Introducing great Economic Thinkers 2. Developing knowledge of business communication 3. Developing Grammar and Vocabulary Components
8	Core	Financial	To give the knowledge about the preparation of

		Accounting II	various accounts and their practical utilization
9	Core	Monetary Economics	The objective of this course is to apply the basic theories of economics in critical thinking and problem solving.
10	Core	Operation System and Computer Hardware & Networking	Operating System is interface between the hardware's resources which include the processors, memory, data storage and I/O devices. It understands basic concept & structure of computer hardware & networking.
11	Core	Programming in C ++	C++ improves C with object-oriented features. It is a general-purpose Programming language which is regarded as a middle-level language, as it comprises a combination of both high-level and low-level language features.
12	Skill Foundation	Business Ethics and Corporate Culture	The objective of this paper is to make the students more clear about the importance of ethics in business and practices of good corporate governance.
SEMESTER - III			
13	Core	Cost Accounting	This course exposes the students to the basic concepts and the tools used in cost accounting.
14	Core	Company Law & Secretarial Practice	To impart among the students company law and basic practices of a Secretary.
15	Core	Web Designing & HTML	Website Design works on getting a website that provides solutions for business requirements. It is used for "Selling on the internet" or "Online Shopping
16	Core	Programming in C #	The C # Programming language is intended for use in developing software components suitable for deployment in distributed environments. It is suitable for writing applications for both hosted and embedded systems
17	Core	MIS and System Analysis	MIS and System Analysis is the process of studying a procedure or <u>business</u> in order to identify its goals and purposes and create <u>systems</u> and procedures that will achieve them in an efficient way.
18	Skill Foundation	Computer Application in Business	This course is designed to impart knowledge regarding concepts of Financial Accounting Tally is an accounting package which is used for learning to maintain accounts.
SEMESTER - IV			
19	Core	Management Accounting	The objective of the course is to enable students to acquire sound Knowledge of concepts, methods and techniques of management accounting and to

			make the students develop competence with their usage in managerial decision making and control.
20	Core	Business Law	To provide a brief idea of the laws available for the common man
21	Core	VB. NET	Visual Basic .NET (VB.NET) is a <u>multi-paradigm</u> , Object-oriented <u>programming language</u> , implemented on the <u>.NET Framework</u> .
22	Core	Dynamic Web Designing (PHP and MySql)	PHP and MySQL make creating dynamic web sites easier and faster. Its purpose is to provide a way to publish and retrieve HTML pages. PHP makes web development easy.
23	Core	Database Management System and Oracle	Database management system is the means of controlling Databases either in the hard disk in a desktop system or on a network. The goal of a relational database design is to generate a set of relation schema.
24	Skill Foundation	Environment Studies	1. Proficient and knowledgeable about the understanding of natural system. 2. Familiar with the issues and problems in environment, causes of such problems, effect of such issues and pollution on human life and remedies for these problems and pollution.
SEMESTER - V			
25	Core	Auditing & Corporate Governance	To provide knowledge of auditing principles, procedures and techniques in accordance with current legal requirements and professional standards and to give an overview of the principles of Corporate Governance and Corporate Social Responsibility.
26	Core	Indian Financial System	To enable and equip the students with the understanding of Indian Financial System.
27	Core	Core java	It is intended to let application developers write once, run anywhere (WORA), meaning that compiled Java code can run on all platforms that support Java without the need for recompilation.
28	Core	Python	Python supports multiple programming paradigms, including object-oriented, imperative, functional programming, and procedural styles. It has a large and comprehensive standard library allows programmers to express concepts in fewer lines of code.
29	Discipline Specific Electives	Indian Banking and Insurance Systems	This course aims at providing the understanding of basic principles followed in Banking and Insurance.

30	Discipline Specific Electives	International Trade & Business Administration	The objective of the course is to familiarize the students with the concepts, importance and dynamics of international business and India's involvement with global business.
31	Discipline Specific Electives	Human Resource Management	To help the students to develop an understanding of the concept & techniques of essential functions of human resource management. The course will use and focus on Indian experiences, approaches and cases
32	Discipline Specific Electives	Entrepreneurship Development	The purpose of the paper is to orient the learner toward entrepreneurship as a career option and creative thinking and behavior.
33	Generic Electives	Quantitative Aptitude and Logical Reasoning	<ol style="list-style-type: none"> 1. To develop an understanding of the basic mathematical and statistical tools and their application in business and finance. 2. To develop logical reasoning skills and apply the same in simple problem solving. 3. The students should be able to evaluate various real life situations by resorting to analysis of key issues and factors
34	Generic Electives	Econometrics	The course is designed to equip students with basic econometric skills required for applied research in Economics.
35	Generic Electives	E-Governance	To aware students about the application of information and communication technology (ITC) for delivering government services, exchange of information, communication transaction, etc.
36	Generic Electives	Introduction to Travel and Tourism	<ol style="list-style-type: none"> 1. To make students understand the scope in travel and tourism and various aspects related to it. 2. To give brief description about the Indian tourism vis-à-vis world tourism. 3. To aware about basic concepts and types of travel and tourism.
SEMESTER - VI			
37	Core	Corporate Tax Planning	To provide basic knowledge about corporate tax planning and practices and its impact on decision making.
38	Core	Advance Java and Android	Advance Java is intended for developing Enterprise applications. Students will design Client end and Server end of application by understanding life-cycles of Servlet & JSP Projects.
39	Core	ASP.NET	ASP.NET is an <u>open-source server-side web application framework</u> designed for <u>web development</u> to produce <u>dynamic web pages</u> .
40	Discipline Specific Electives	Security Analysis and Portfolio Management	The aim of this course is to provide a conceptual framework for analysis from an investor's perspective of maximizing return on investment – a sound theoretical base with examples and references related to the Indian financial system.

41	Discipline Specific Electives	Goods and Service Tax	Equips the students to be aware of the latest trends in the Project Financing and give a broader view to subject both on a National & Global prospective. Thus encouraging them to become Project managers in the future.
42	Discipline Specific Electives	Industrial & Labour Laws	To develop conceptual knowledge about industrial law
43	Discipline Specific Electives	E-Commerce	To provide knowledge about the electronic transaction in the business and brief about various modes used in the process.
44	Open Electives	Gandhian Economics	<ol style="list-style-type: none"> 1. To familiarize the students with the application of Gandhiji's principles and value in economics. 2. To imbibe the teaching and thoughts of Gandhiji that are applicable to present day economic and financial aspect in overall economy.
45	Open Electives	Introduction to Public Administration	<ol style="list-style-type: none"> 1. To introduce to the students three types of administration in India Democratic Republic. 2. To acquaint students of principles of administration. 3. To acquaint the students the scalar chain applicable in Indian Government.
46	Open Electives	Intellectual Property Rights	<ol style="list-style-type: none"> 1. To introduce fundamental aspects of intellectual property rights to students who are going to play major role in developing and management of innovative project in industries. 2. To aware students about the procedure of registration and protection of intellectual property rights such as trademarks, copyrights, patents and designs etc. 3. To aware students about the practice aspects of registration of intellectual property in order to protect their research work and get it registered under regulations of IPR.
47	Open Electives	Constitution of India and Human Rights	<ol style="list-style-type: none"> 1. To understand the significance of constitution of India. 2. To understand the concept of Human rights. 3. To understand the role of constitution of India in protection and promotion of human rights
48	-	Project Work based on IT	To give practical knowledge about the IT industry and business.

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The course objectives are as under:

Sr. No.	Group	Course/Subject	Objectives
SEMESTER - I			
1	Core	Advance Financial Accounting	To provide detail knowledge about the recent change and development in financial accounting.
2	Core	Managerial Economics	<ol style="list-style-type: none"> 1. To provide an understanding of application of economics in decision making to budding economist and entrepreneurs. 2. To gain an understanding of the organizations, financial structure, business climate, fiscal and monetary policy and their impact on the growth of a firm and industry. 3. By the end of the Semester students will be able to think like economist.
3	Core	International Trade and Business Management	To facilitate an understanding of International Business in a multi-polar, multi-cultural world; to examine the critical factors for success in different countries.
4	Core	Marketing Management	The objective of this programme is to train students to apply concepts and techniques in marketing so that they become acquainted with the duties of a marketing manager. To acquaint students with the skills to solve marketing related problems and challenges and be familiar with the strategic marketing management process.
5	Skill Foundation	Statistical Techniques for Business	The objective of this paper is to equip students with some of the important statistical techniques for managerial decision making and to provide ground for learning advanced analytical tools used in research.
SEMESTER - II			
6	Core	Business	The objective of this programme is to acquaint

		Information Systems	students with recent developments of Information Technology in the corporate world and enable them to practically understand their applications.
7	Core	Advanced Cost Accounting	To acquaint the students with the basic concepts and tools used in Adv. Cost accounting, components of cost, their accounting and management control.
8	Core	Cooperation & Rural Development	1. To develop an understanding of the functioning of rural India and role of cooperation in rural India's progress. 2. By the end of the Semester students will be able to understand the functioning of rural Indian economy.
9	Core	Human Resource Management	To acquaint students the basic concepts and frameworks of human resource management (HRM), and understand the role that HRM has to play in effective business administration. This programme will also improve students' ability to think about how HRM should be used as a tool to execute strategies.
10	Skill Foundation	Business Research Methods and Application	This programme aims at providing the understanding of business research and the methods of business research. The programme will impart learning about how to collect, analyze, present and interpret data.
SEMESTER - III			
11	Core	Advance Management Accounting	To acquaint the students with the basic concepts and tools used in Advanced management accounting, their accounting and management control.
12	Core	Public Finance: Theory and Practices	1. To develop an understanding of the instruments and nature of public finance and effects of government intervention on socio-economic welfare. 2. By the end of the Semester students will be able to understand the effects and desirability of various government policies.
13	Core	Corporate Laws	To gain an expert knowledge of Corporate functions in the context of Companies Act & related Corporate Laws. To be able to assess whether strategies and the organization is in compliance with established regulatory framework.
14	Core	Corporate Planning Tax and Management	1. To provide understanding of direct and indirect taxes including rules pertaining there to and application to different business situations. 2. To understand principles underlying the service tax.

			3. To understand basic concepts of VAT.
15	Discipline Specific Electives	Global Strategic Management	To help students understand strategy making process that is informed integrative and Responsive to rapid changes in an organization's globally oriented environment and also to help them understand tasks of implementing strategy in a global market.
16	Discipline Specific Electives	Operation Management	1. To identify and articulate how operations research & management contributes to the achievement of an organization's strategic objectives. 2. To develop an understanding of the various concepts and limitations in network models in projects related to operations management
17	Discipline Specific Electives	Service Sector Management	To help the students to gain knowledge about recent developments in Service Sector. To make students compatible for handling practical issues in Service Sector.
18	Discipline Specific Electives	Corporate Social Responsibility	1. Understand and appreciate social responsibility concepts and principles. 2. Understand the critical elements of a CSR initiative, exposure to various social responsibility issues and cases in corporate settings, both in India and abroad. 3. Develop concrete plans / strategies addressing actual CSR concerns of corporations as a way of translating their understanding and exposure to social responsibility concepts and cases.
SEMESTER - IV			
19	Core	Global Business Environment	1. To develop an understanding of the working of international business environment. 2. By the end of the Semester students will be able to understand the functioning & working of international business environment
20	Core	Advanced Financial Management	The objective is to provide a theoretical framework for considering corporate finance problems and issues and to apply these concepts in practice by applying various financial models.
21	Core	Business Ethics & Corporate Governance	To acquire knowledge of ethics, emerging trends in good governance practices.
22	Discipline Specific Electives	International Financial Systems	To understand the mechanics and application of International Financial Systems.
23	Discipline Specific Electives	E-Commerce	1. To prepare students competent enough to take up to employment and self-employment opportunities in E-Commerce and M-Commerce

			<p>fields.</p> <p>2. To provide adequate knowledge and understanding about E-Commerce practices to the students.</p> <p>3. To provide adequate exposure for the students to environment and operations in the field of E-Commerce.</p> <p>4. To inculcate amongst the students training and practical approach by exposing them to modern technology in Commercial Operations.</p>
24	Discipline Specific Electives	Entrepreneurial Development and Management	To inculcate in students an advanced level of entrepreneurial vision and entrepreneurial will. The syllabus also aims to educate students about Industrial Development and Ancillary opportunities available.
25	Discipline Specific Electives	Performance and Compensation Management	<p>1. To develop an understanding of practices followed in performance management and compensation</p> <p>2. Understanding the significance of linking the right performance to appropriate rewards and compensation system</p>
26	Open Electives	Holistic Development	<p>1. To understand the concept of holistic development.</p> <p>2. To develop emotional quotient of students.</p> <p>3. To understand and inculcate the concept of harmony with environment.</p>
27	Open Electives	Introduction to Public Administration	<p>1. To introduce to the students three types of administration in India Democratic Republic.</p> <p>2. To acquaint students of principles of administration.</p> <p>3. To acquaint the students the scalar chain applicable in Indian Government.</p>
28	Open Electives	Intellectual Property Rights	<p>1. To introduce Cash mental aspects of intellectual property rights to students who are going to play major role in developing and management of innovative project in industries.</p> <p>2. To aware students about the procedure of registration and protection of intellectual property rights such as trademarks, copyrights, patents and designs etc.</p> <p>3. To aware students about the practice aspects of registration of intellectual property in order to protect their research work and get it registred under regulations of IPR.</p>
29	Open Electives	Constitution of India and Human Rights	<p>1. To understand the significance of constitution of India.</p> <p>2. To understand the concept of Human rights.</p> <p>3. To understand the role of constitution of India in protection and promotion of human rights</p>

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The course objectives are as under:

Sr. No.	Group	Course/Subject	Objectives
SEMESTER - I			
1	Core	Evolution of Business Management	<ol style="list-style-type: none"> 1. To understand the conceptual framework of management and its relationship with administration. 2. To understand the development of management thought and to understand the different management functions.
2	Core	Fundamentals of Human Resource Management	<ol style="list-style-type: none"> 1. To develop an understanding of the basic concepts of Human Resource Management 2. To develop an understanding of various functions of Human Resource Management 3. To develop an understanding of the various legal aspects in the HR Domain
3	Core	Fundamentals of Financial Accounting	<ol style="list-style-type: none"> 1. To develop a sound understanding of the basic fundamentals on which the accounting methodology is built. 2. Ability to prepare, analyze and present financial transactions and statements for decision-making. 3. To develop an understanding of the application of Computers in accounting with specific reference to MS Excel and Tally.
4	Core	Fundamentals of Marketing Management	<ol style="list-style-type: none"> 1. To develop an understanding of the concepts involved in marketing management 2. To develop an understanding of the concepts involved in promotion, distribution and pricing

			decisions
5	Core	Economics for Managers	<ol style="list-style-type: none"> 1. To understand the theoretical framework for Economics. 2. To understand the concept of National Income.
6	Core	Business Communication & Information Systems	<ol style="list-style-type: none"> 1. To develop an understanding in the students regarding communication skills and information systems 2. To develop the reading, writing and speaking skills in the students and trends in information systems.
7	Skill Foundation	CORPORATE IMAGE BUILDING	<ol style="list-style-type: none"> 1. To develop an understanding in the students regarding corporate culture and its different techniques of image projections. 2. To extend the core values of successful corporate and its implementation
8	Skill Foundation	FINANCIAL PLANNING & WEALTH MANAGEMENT	To develop an understanding among the student about business valuation.
9	Skill Foundation	BUSINESS VALUATION	<p>To develop an understanding in the students regarding Business Valuation and its different techniques.</p> <p>To extend the skill of reading and evaluating the business houses.</p>
SEMESTER - II			
10	Core	Economic Environment of Business	To understand the concept and importance of Economic Environment of Business and apply the various tools and techniques available in cost and management accounting
11	Core	Cost Management & Accounting	<ol style="list-style-type: none"> 1. To understand the importance and applications of cost and management accounting 2. To understand and apply the various tools and techniques available in cost and management accounting
12	Core	Entrepreneurship Development	<ol style="list-style-type: none"> 1. To develop an understanding about the basic concepts of Entrepreneurship 2. To enable the students to develop their Entrepreneurial Skills 3. To develop an understanding about New Venture Planning, Financing and Institutional

			<p>support for new ventures</p> <ol style="list-style-type: none"> To develop an understanding about Ancillarization To create awareness about some special issues for Entrepreneurs
13	Core	Quantitative Techniques for Business	<ol style="list-style-type: none"> To understand the various statistical concepts that are used in business and research. To develop an ability to apply the various statistical concepts to practical situations in business and research.
14	Core	Business Research Methods & Application	<ol style="list-style-type: none"> To understand the basic concepts and approaches involved in conducting research To understand and apply the various statistical tools and processes in practical research situations
15	Core	Regulatory Aspect of Banking & Finance	The candidates would be able to acquire knowledge in the legal & regulatory framework of the banking system and the various laws and enactments affecting day to day Banking Operations.
16	Generic Electives	Environment Management & Legislation	To understand the basic concepts of Environment Management which involves ecosystem and biodiversity and to understand various laws and policies related to environment management
17	Generic Electives	Project Management	<ol style="list-style-type: none"> To develop an understanding of a structured approach towards project management To develop an understanding regarding the various tools and techniques of Project Management.
19	Generic Electives	Agri Business Management	<ol style="list-style-type: none"> To develop an understanding of a structured approach towards agriculture management To develop an understanding regarding the role of management in rural marketing and study the distribution pattern in the field of agriculture
SEMESTER - III			
20	Core	International Business Management	<ol style="list-style-type: none"> To develop an understanding among students of the basic concepts of International Trade. To familiarize students with the International Business environment. To create an awareness regarding the Institutional Support For Foreign Trade in India
21	Core	Advanced Strategic Management	<ol style="list-style-type: none"> To enable the students to grasp the main concepts and thought processes in strategic

			<p>management.</p> <p>2. To understand the main concepts involved in implementing strategy at various corporate levels.</p>
22	Core	Summer Internship Project/ Report writing & Assessment	<p>1. To provide industry exposure to the students</p> <p>2. To enable the students to apply their knowledge of management concepts in real-life business situations.</p>
23	Core Group Electives	Sales and Distribution Management	<p>1. To familiarize the student with the sales management functions, sales process and distribution management.</p> <p>2. To develop understanding of concepts, approaches and the practical aspects of the key decision making variables in sales force and distribution channel management.</p>
24	Core Group Electives	Integrated Marketing Communication & Brand Management	<p>1. To develop an understanding of the concepts involved in Brand Management</p> <p>2. To develop an understanding of the concepts involved in Integrated Marketing Communication.</p>
25	Core Group Electives	Corporate Financial Management	<p>1. To develop an understanding about the concepts involved in the management of corporate finance.</p> <p>2. To familiarize the students with the Contemporary issues with reference to Financial Management in corporates</p>
26	Core Group Electives	Security Portfolio and Risk Management	<p>1. To develop an understanding about the concepts involved in valuation of securities and bond valuations.</p> <p>2. To familiarize the students with the contemporary concepts and methods involved in Portfolio and Risk Management.</p>
27	Core Group Electives	Training & Development Practises	<p>1. To understand the Function of Training & Development followed in the organizations.</p> <p>2. To understand identification of training needs, design & evaluation of training programs</p>
28	Core Group Electives	Performance Management & Compensation	<p>1. To develop an understanding of practices followed in performance management and compensation</p> <p>2. Understanding the significance of linking the</p>

			right performance to appropriate rewards and compensation system
29	Complimentary Group Electives	Logistics and Supply Chain Management	<ol style="list-style-type: none"> 1. To develop an understanding regarding the main concepts of SCM and the strategic role that SCM plays in business 2. To develop an understanding regarding the functions of purchasing, warehousing, inventory management, and transportation and how these functions interact with each other and other business functions 3. To develop an understanding regarding the issues involved in planning and operations of the supply chain
30	Complimentary Group Electives	Operations Research	<ol style="list-style-type: none"> 1. To identify and articulate how operations research & management contributes to the achievement of an organization's strategic objectives. 2. To develop an understanding of the various concepts and limitations in network models in projects related to operations management
31	Complimentary Group Electives	Banking & Insurance Services	<ol style="list-style-type: none"> 1. To understand the basic functioning of bank and the various concepts involved in banking. 2. To understand the concept, significance and functioning of insurance industry.
32	Complimentary Group Electives	Hospitality Management	To understand the concept, significance and functioning of hospitality industry and the role of management in running it.
SEMESTER - IV			
33	Core	Business Ethics & Corporate Governance	<ol style="list-style-type: none"> 1. To promote ethical thinking and behaviour in students 2. To develop an understanding of the need and concepts of Business Ethics 3. To sensitize students regarding the ethical issues arising in various domains of business
34	Core	Corporate Laws	<ol style="list-style-type: none"> 1. To develop a basic understanding of the legal framework in India with specific reference to Corporate Business situations 2. To develop a basic level knowledge about the various laws that concern the area of Business in India
35	Core	Advanced	<ol style="list-style-type: none"> 1. To understand the conceptual framework of

		Financial Management	Capital structure of a firm and its relationship with administration. 2. To understand the concept of Lease, Joint Ventures and mergers through Advanced Financial Management functions.
36	Core	Corporate Planning & Management	1. To summarize the principles of courtesy as they are practiced in the workplace 2. Syllabus will also discuss the effects that improper communication and poor listening may have on the work environment. 3. To Identify examples of the proper and improper use of technology in the workplace 4. Students can also interpret common cultural differences, taboos, and customs that may be practiced in the workplace, and discuss ways to navigate and honour such differences
37	Core Group Electives	Consumer Buying Behaviour	To develop an understanding of the concepts and the significance involved in Consumer Buying Behaviour
38	Core Group Electives	Investment Environment & Wealth Management	Understanding the concepts involved in wealth management and the significance and analysis of portfolio analysis
39	Core Group Electives	Industrial relations and Labour Laws	1. To understand the concepts, legislations relating to Social Security Measures, Wages and Industrial Relations, Trade Unions and Employment Conditions. 2. To understand Industrial Relations and Grievance Redressal Procedures
40	Complimentary Group Electives	Total Quality Management	1. To develop an understanding of the concept and the major issues in Quality management 2. To develop an understanding regarding the various tools and techniques of Quality Management
41	Complimentary Group Electives	Health Care Management	1. To create an understanding of the various concepts involved in the issues relating to Healthcare and social development. 2. To create an awareness of social welfare and factors relating to health policy formulations.
42	-	Project Work	To give practical knowledge about the IT industry and business.

