

**G. S. College of Commerce & Economics, Nagpur  
(Autonomous)**

**Report**

**Workshop on “Rural Entrepreneurship Development”**

Held on Saturday, 7th, November 2020

**Chief Guest: Prof. Chethan Chithalkar**

Director, Mahatma Gandhi National Council of Rural Education, Ministry of Education, Govt. of India.

**Resource Person: Asst. Prof. Dr. Mahesh Chopde**

Mahatma Gandhi National Council of Rural Education, Ministry of Education, Govt. of India.

Mode: online

Link: <https://meet.google.com/axd-yisb-xjd>

No of Beneficiaries: 100 students

**Aim and objectives of Workshop:**

1. To develop entrepreneurship skills in the students.
2. to promote Self employment
3. to introduce the students to immense opportunities under the aforesaid workshop.

**Brief Introduction of work shop:** The workshop was conducted for motivating and promoting Rural Entrepreneurship through preparation of ‘Business Plans’. The aim is to understand the scope of Rural Entrepreneurship in detail , We scheduled a workshop for the members of the cell and the students of management department .

The areas of knowledge sharing include aspects of encouraging Rural Entrepreneurship, preparation of business plan, interaction and experience sharing of a Farmer Producer Organisation (FPO)/local Khadi and Village Industry(KVI)/local business/cottage industry near your institution, and experience sharing by a rural entrepreneur on the opportunities for the students in this area.