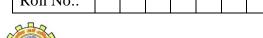
Maximum Marks: 80



Time: 3 Hours

Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Master of Business Administration Examination (CBCS)

ECONOMIC ENVIRONMENT OF BUSINESS

(MBC 2.1)

N.B.: All questions are compulsory. Q.1 Answer the following question in about 150-200 words: 10 A) What is Environment Analysis? What are the internal and external techniques of environmental analysis? B) Discuss the Five Year Plans in India with special reference to 2012-2017 years. Answer the following question in about 150 -200 words: Q. 2 10 A) Explain global recession. Discuss its effect & remedies. OR B) What do you understand by disinvestment? Mention the positive & negative critiques of disinvestment. Answer the following question in about 150 -200 words: Q. 3 10 A) Write a detailed note on Industrial Sickness. Mention its causes & remedies. OR B) Write a note on trademarks and merchandise act, 1999. Answer the following question in about 150-200 words: 10 Q. 4 A) What do you mean by current account deficit and surplus? State its importance. B) What is Foreign Exchange Management Act (FEMA)? What are its features & impact on Indian Business? Q. 5 Answer the following question in about 150-200 words: 10 A) Explain Technological "S" curve along with its process & importance. B) Explain technological leadership & followership. Also illustrate the impact of

technology on business.

- Q. 6 Answer the following question in about 150-200 words:
 - A) Elucidate technological dynamics and its sources. In what ways technological dynamics can be analysed?

OR

- B) Write a detailed note on process & methods for transfer of technology.
- Q. 7 Write short notes on (any five).

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- A) Write a short note on internal business environment.
- B) List down the various measures for correcting fiscal deficit.
- C) What do you mean by consumerism?
- D) List down the concepts of BOP.
- E) What are the various types of innovation?
- F) Write a short note on time lags in technology introduction and absorption.

