



Shiksha Mandal, Wardha's

**G. S. College of Commerce & Economics, Nagpur**

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Master of Business Administration Examination (CBCS)

**ECONOMIC ENVIRONMENT OF BUSINESS**

(MBC 2.1)

Time: 3 Hours

Maximum Marks: 80

N.B.: All questions are compulsory.

- Q.1 Answer the following question in about 150-200 words: 10  
A) What is Environment Analysis? What are the internal and external techniques of environmental analysis?  
OR  
B) Discuss the Five Year Plans in India with special reference to 2012-2017 years.
- Q. 2 Answer the following question in about 150 -200 words: 10  
A) Explain global recession. Discuss its effect & remedies.  
OR  
B) What do you understand by disinvestment? Mention the positive & negative critiques of disinvestment.
- Q. 3 Answer the following question in about 150 -200 words: 10  
A) Write a detailed note on Industrial Sickness. Mention its causes & remedies.  
OR  
B) Write a note on trademarks and merchandise act, 1999.
- Q. 4 Answer the following question in about 150-200 words: 10  
A) What do you mean by current account deficit and surplus? State its importance.  
OR  
B) What is Foreign Exchange Management Act (FEMA)? What are its features & impact on Indian Business?
- Q. 5 Answer the following question in about 150-200 words: 10  
A) Explain Technological "S" curve alongwith its process & importance.  
OR  
B) Explain technological leadership & followership. Also illustrate the impact of technology on business.

Q. 6 Answer the following question in about 150-200 words: 10  
A) Elucidate technological dynamics and its sources. In what ways technological dynamics can be analysed?

OR

B) Write a detailed note on process & methods for transfer of technology.

Q. 7 Write short notes on (any five). 20

A) Write a short note on internal business environment.

B) List down the various measures for correcting fiscal deficit.

C) What do you mean by consumerism?

D) List down the concepts of BOP.

E) What are the various types of innovation?

F) Write a short note on time lags in technology introduction and absorption.

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