



G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

First Semester Bachelor of Commerce, First Semester Bachelor of Commerce
(Computer Application) & First Semester Bachelor of Business

Administration Examination (CBCS)

ENGLISH LANGUAGE SKILLS

(BCL 1.E, BCCAL 1.E & BBAL 1.E)

Time: 3 Hours

Maximum Marks: 80

- Q.1 Answer the following questions in about 150-200 words.
- A) Dhirubhai Ambani's story is a true 'rags to riches' tale. Discuss.
OR
What role did the awl play in Braille's life? 08
- B) Describe Akio Morita's character and values. Give examples from the text to back up your description.
OR
How did Bajaj Auto reinvent itself? 08
- Q.2 Answer the following questions in about 75-100 words. (Any Four) 16
- i) Describe Morita's childhood responsibilities.
ii) What did Ambani do when he returned to India?
iii) How did Braille's parents react when Braille lost his vision?
iv) What were the low points in Rahul's life?
v) What were the initial responses to Ratan Tata when he took charge of the Tata group?
vi) Do you think that Job's early education and experiences shaped his interest?
- Q.3 A) Answer the following questions in about three-four sentences each. 08
- i) What were the Apple products named after?
ii) What did Ambani's father do for a living?
iii) Where did Ratan Tata begin his career?
iv) What did *Time Magazine* and *The Economist* label Morita as?
- B) Use the following idioms and phrases into sentences of your own. (Any four) 08
- i) to take to heart
ii) on the other hand
iii) to look after
iv) to plant a seed
v) in search of
vi) to gain prominence

- Q.4 A) Answer the following question in about 150-200 words. 08
What are the elements of the communication process?
OR
What is Non-Verbal Communication? Elaborate with examples.
- B) Write short notes on the following in about 75-100 words. (Any two) 08
i) Types of communication
ii) Importance of communication
iii) Barriers to communication
iv) Written communication
- Q.5 Do as directed. 08
A) Transform the following sentences:
i) Who does not know him? (Change into assertive sentence)
ii) He is a good man. (Make into a Negative sentence)
iii) He reads a book. (Change into interrogative sentence)
iv) India is the largest democracy in the world. (Change into a positive degree)
v) Alice is taller than any other girl in the class. (Change into superlative degree)
vi) He is riding a horse. (Rewrite the sentence using future continuous tense of the underlined verbs)
vii) He helps his father in his work. (Rewrite the sentence using simple past tense of the underlined verb)
viii) They went to the cinema, (Add proper question tag and rewrite)
- B) Form verbs from the following Nouns. (Any four) 04
i) Development
ii) Judgement
iii) Vacancy
iv) Excellence
v) Notice
vi) Spark
- C) Form new words by adding the following Prefixes/ Suffixes. (Any four) 04
i) un____
ii) dis____
iii) im____
iv) ir____
v) ____ness
vi) ____hood
vii) ____ship
