



Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Bachelor of Commerce, Second Semester Bachelor of Commerce (Computer Application) & Second Semester Bachelor of Business Administration Examination (CBCS)**ENGLISH LANGUAGE SKILLS**

(BCL 2.E, BCCAL 2.E & BBAL 2.E)

Time: 3 Hours

Maximum Marks: 80

- Q.1 Answer the following questions in about 150-200 words. 08
- A) Illustrate Adam Smith's views on division of labour.
- OR
- What does Karl Marx mean by the term free labour?
- B) Write a note on David Ricardo's theory of Comparative Advantage. 08
- OR
- Write in your own words, John Stuart Mill's approach to accumulation.
- Q.2 Answer the following questions in about 75-100 words each. (Any Four) 16
- i) Write in brief the main ideas discussed in Book One of The Wealth of Nations.
- ii) Explain the concept of Ricardian Rent.
- iii) Write a short note on Karl Marx's views on use value and exchange value of a commodity.
- iv) What did Keynes state in the Manchester Guardian in 1922?
- v) Write a brief note on the Human Development Index of 1990 UN Development Programme.
- vi) What are John Stuart Mill's view on private property?
- Q.3 A) Answer the following questions in about three-four sentences each. (Any Four) 08
- i) Why does Ricardo feel that cutting down taxes is not a Good idea in the face of faltering economy?
- ii) What is the barter system according to Adam Smith?
- iii) According to Karl Marx, what does C-M-C stands for?
- iv) Why does John Maynard Keynes advocate the government's intervention in economy?
- v) How does bicycle increase the individual Capability Set according Amartya Sen?
- vi) What was John Stuart Mill's fear about Malthusian population growth?
- B) Identify the Economic Thinkers with the concepts they propagated. (Any four) 08
- i) The degree of specialization achieved, however, is dependent on the size of the market in which the pins can he sold.

- ii) The Capital begins with the commodity because it embodies all the important relations in bourgeois society: value, exploitation, exchange, accumulation, world market and so forth.
- iii) His 'A Treatise on Money', published in 1930, followed by the "General Theory of Employment, Interest and Money", published in 1936, went on to revolutionize economics.
- iv) The capability approach and a range of conversion factors.
- v) He illustrated his theory of comparative advantage with a simple example using basic arithmetic.
- vi) He adopted Smith's basic approach to accumulation.

Q.4 A) Applications are invited for the post of Accounts Officer. The candidate should be M.Com with Knowledge of Computers and good command on spoken and written English. 08

Write a Job application letter along with bio-data to the Managing Director, Healthwell Food Products Limited, 48, Bapat Road, Mumbai. 440001. (M.S.)

OR

Draft a letter of enquiry along with a reply to Jain Garments Ltd., Station Road, New Delhi – 110021 regarding students' college uniforms for both boys and girls.

B) Attempt the following. (Any two) 08

- i) Draft a memo to Shri Mukesh Sharma working with Suman Engineering Limited, Pune, 220001, informing him that the office has no objection in his pursuing part time M. A. Degree course in the evening after office hours. However, grant of leave for study or examination is subject to exigencies of office work. You are the manager of the company. Mr. R. K. Roy.
- ii) Draft an office order informing to Shri. Ashok Shinde, Senior Accountant with Mangalam Paints & Chemicals Ltd, Coimbatore – 641018, about being promoted as Assistant Accounts Officer with immediate effect and on probation of one year.
- iii) Draft an office circular to the employees of Tiger Sport Club, J. N. Marg, Mumbai – 440001, warning against strike for wage hike. Inform that disciplinary action shall be taken as per company's service rules and other applicable laws.
- iv) Prepare an office note from Accounts Manager Shri K. M. Roy to Administrative officer Shri. K. K. Sinha of Sudarshan Cement Company Ltd, Mumbai – 440001, dated 27th May, 2018 regarding misconduct on the part of Mr. Sunil Kumar Goel. He is found to be reporting late to office regularly, is callous with work and indulges in gossip.

- Q.5 A) Change the voice of following sentences. (Any Four) 04
- i) I write a poem.
 - ii) They eat bananas.
 - iii) He likes me.
 - iv) The last goal was scored by David Beckham.
 - v) The car was nicely polished by the mechanic.
 - vi) I was admonished by my teacher.
- B) Change from direct to indirect speech. (Any four) 04
- i) My father said, "Honesty is the best policy."
 - ii) Jeet said, "I am writing a letter."
 - iii) Deepika Said, "We are playing cricket."
 - iv) Neeharika said, "He is a good boy."
 - v) Neha said to me, "Please give me a pen."
 - vi) Tina said to me, "When will you go to the zoo"?
- C) Match the words in column A with their Antonyms in column B. (Any four) 04
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|---------------|-------------|
| i) Above | a) Present |
| ii) Absent | b) Below |
| iii) Agree | c) Ugly |
| iv) Beautiful | d) Sell |
| v) Buy | e) Disagree |
| vi) Cold | f) Hot |
- D) Give one word substitution. (Any four) 04
- i) Science of study of plants.
 - ii) A practitioner of law.
 - iii) A story of a person's life, written by himself.
 - iv) One who draws plans for buildings and looks after their erection.
 - v) The science of farming.
 - vi) One who takes part in an enterprise of his own free will.
