



Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

First Semester Bachelor of Commerce, First Semester Bachelor of Commerce
(Computer Application) & First Semester Bachelor of Business

Administration Examination (CBCS)

ENGLISH LANGUAGE SKILLS

(BCL 1.E, BCCAL 1.E & BBAL 1.E)

Time: 3 Hours

Maximum Marks: 80

- Q.1 Answer the following questions in about 150-200 words. 08
- A) Why did Morita move to America? What did he learn from his experiences in America?
- OR
- Describe the character of Dhirubhai Ambani.
- B) What kind of training did Rahul Bajaj undergo when he first joined the family business? How did this help him? 08
- OR
- Describe the family background and education of Ratan Tata.
- Q.2 Answer the following questions in about 75-100 words. (Any Four) 16
- i) Describe in brief, the family background and education of Akio Morita.
ii) Describe Dhirubhai Ambani's first job in Aden.
iii) How did Louis Braille lose his vision?
iv) What were the low points in Rahul Bajaj's life?
v) Write in brief about the acquisitions made by Ratan Tata.
vi) Which products were manufactured by 'Apple' when Steve Jobs joined it again as the new CEO?
- Q.3 A) Answer the following questions in about three-four sentences each. 08
- i) Where did Akio Morita meet Ibuka?
ii) Write the names of the two books on Dhirubhai Ambani by Hamish Mc Donald.
iii) Who was Valentin Haüy?
iv) Who was Steve Jobs?
- B) Use the following idioms and phrases into sentences of your own. (Any four) 08
- i) in search of a living
ii) low point
iii) Paid off
iv) laid back
v) to bridge the gap between
vi) started off

- Q.4 A) Answer the following question in about 150-200 words. 08
What is Verbal Communication? Write in brief about Oral and Written Communication.
OR
What is Non-Verbal Communication? Describe the different types of Non-Verbal Communication with examples.
- B) Write short notes on the following in about 75-100 words. (Any two) 08
i) Important features of Communication
ii) Directions of Communication
iii) Types of Electronic and Print Media Communication
iv) Barriers to Communication
- Q.5 Do as directed. 08
- A) Transform the following sentences: 08
i) We should always obey our parents. (Change into a negative sentence)
ii) What a big city Mumbai is! (Change into assertive sentence)
iii) They are coming to Nagpur. (Change into interrogative sentence)
iv) America is the richest Country in the World. (Change into positive degree of the adjective)
v) No other girl in the class is as tall as Radha. (Change into superlative degree)
vi) Mohan plays cricket. (Change into Simple Past tense and rewrite the sentence)
vii) I Write a letter. (Change into Past Continuous tense and rewrite the sentence)
viii) We are strong, _____. (Add a proper question tag and rewrite)
- B) Form adjectives from the following Nouns. (Any four) 04
i) Beauty
ii) Fame
iii) Honesty
iv) Courage
v) Kindness
vi) Action
- C) Form new words by adding the following Prefixes/ Suffixes. (Any four) 04
i) un____
ii) Im____
iii) Mis____
iv) ir____
v) ____ness
vi) ____ful
vii) ____age
viii) ____al
