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GSCN/W-2019/SEM-I/BCL 1.E, BCCAL 1.E, BBAL 1.E



Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

First Semester Bachelor of Commerce, First Semester Bachelor of Commerce
(Computer Application) & First Semester Bachelor of Business Administration
Examination (CBCS)

ENGLISH LANGUAGE SKILLS

(BCL 1.E, BCCAL 1.E & BBAL 1.E)

Time: 3 Hours

Maximum Marks: 80

Note: All questions are compulsory.

- Q.1 Answer the following question in about 150-200 words: 08
- A) Akio Morita is called as the 'Gadget Guru' of our generation. Describe how the title is justified.
- OR
- Describe the character of Dhirubhai Ambani.
- B) Write about the system of reading developed by Louis Braille. 08
- OR
- How did Rahul Bajaj contribute to the growth of automobile industry in India?
- Q.2 Answer the following questions in about 75-100 words: (Any four) 16
- i) Why did Morita and Ibuka choose the name 'SONY' for their company?
- ii) Describe Dhirubhai Ambani's job in Aden.
- iii) How did Louis Braille lose his vision?
- iv) Describe the early life and education of Rahul Bajaj.
- v) Describe the companies acquired by Tata Group under the Chairmanship of Ratan Tata.
- vi) Steve Jobs was a primary inventor or co-inventor in a range of technologies. Explain.
- Q.3 A) Answer the following questions in about three to four sentences. 08
- a) Write the names of the awards bestowed on Akio Morita.
- b) Who was Valentin Haüy?
- c) Write some of the major awards that Ratan Tata received.
- d) Who was Steve Jobs?
- B) Use the following idioms and phrases into sentences of your own. (Any Four) 08
- a) ins and outs
- b) Paid off
- c) in search of a living
- d) bridge the gap between
- e) To part ways
- f) Laid back

Q.4 Answer the following question in about 150-200 words: 08

A) Describe the characteristic features of Communication.

OR

Describe in detail, different types of non-verbal communication with appropriate examples.

B) Write short notes on the following in 75-100 words: (Any Two) 08

a) Process of Communication

b) Written Communication

c) Directions of Communication

d) Barriers to Communication

Q.5 Do as directed. 08

A) Transform the following sentences:

i) We should always respect our national heroes. (Change into a negative sentence).

ii) What a beautiful painting it is! (Change into an assertive sentence)

iii) I don't like sweets. (Change into an interrogative sentence)

iv) The Ganga is the biggest river in India. (Change into positive degree)

v) America is bigger than all other countries in the world. (Change into superlative degree)

vi) I do the work in time. (Change into present perfect tense & rewrite the sentence)

vii) I watch a movie in my leisure time. (Change into present continuous tense and rewrite the sentence)

viii) They are angry with us, _____. (Add a proper question tags & rewrite)

B) Form Verbs from the following nouns. (Any Four) 04

a) Apology

b) Excellence

c) Force

d) Power

e) Relief

f) Authority

C) Form new words by adding the following Prefixes/Suffixes. (Any Four) 04

a) un _____

b) dis _____

c) ir _____

d) _____ hood

e) _____ ful

f) _____ tion
