



Shiksha Mandal's

# G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

First Semester Master of Business Administration Examination (CBCS)

## EVOLUTION OF BUSINESS MANAGEMENT

(MBC 1.1)

Time: 3 Hours

Maximum Marks: 80

N.B.: All questions are compulsory.

- Q. 1. Answer the following question in about 150-200 words. 10
- A) What is Management theory? Discuss Fayol's Management Process theory.
- OR
- B) What do you understand by "Decision Making"? What are the steps involved in the process of Decision Making?
- Q. 2. Answer the following question in about 150-200 words. 10
- A) Explain the concept of Planning from an Organisation's context. Discuss the features involved in Operational Plans of an Organisation.
- OR
- B) Explain "Planning Premises". Discuss the process of Planning Premises.
- Q. 3. Answer the following question in about 150-200 words. 10
- A) Define Pearce and Robinson's term "Organisation". What are the kinds of Organisation Charts? Discuss.
- OR
- B) Differentiate in detail between Responsibility and Authority.
- Q. 4. Answer the following question in about 150-200 words. 10
- A) Define "Motivation". Describe non-financial motivational factors in an organisation.
- OR
- B) Define "Performance Appraisal". What according to you are the essentials of a good appraisal system?
- Q. 5. Answer the following question in about 150-200 words. 10
- A) "Direction is all about understanding the behaviour of people". In this context, explain types of Organisation Behavior Models described by Newstorm.

OR

B) Discuss different Leadership styles on the basis of power.

Q. 6. Answer the following question in about 150-200 words.

10

A) Discuss traditional techniques of Control.

OR

B) Give a comparative study of main features of Japanese Management and Z culture of American Companies.

Q. 7. Answer the following questions in about 75-100 words. (Any Five)

20

A) Differentiate between Management and Administration.

B) Explain Strategic Planning.

C) Discuss the concept "Span of Control".

D) Explain "Job Design" in an organisation with reference to business management.

E) Write a note on "Morale Building" of employees in an organisation.

F) Explain "feed forward control" with reference to controlling process in an Organisation.

