



Shiksha Mandal, Wardha's
G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

First Semester Master of Business Administration Examination (CBCS)

EVOLUTION OF BUSINESS MANAGEMENT

(MBC 1.1)

Time: 3 Hours

Maximum Marks: 80

N.B.: All questions are compulsory.

- Q. 1 Answer the following question in about 150-200 words: 10
- A) Define 'Management'. Explain the importance and scope of Management. Write your thoughts to elaborate whether Management is a Science or an Art.
- OR
- B) What are the characteristics and qualities required in Modern Managers? Explain the contributions made by Taylor, Fayol, Hawthorne in developing management thoughts.
- Q. 2 Answer the following question in about 150-200 words: 10
- A) Write in detail the various types of Planning with respect to policy, procedures, methods, rules, budget mission and objectives.
- OR
- B) Write the importance of Strategic Planning in Indian Industry context.
- Q. 3 Answer the following question in about 150-200 words: 10
- A) Write in detail about:
- i) Types of Organization Structure
- ii) Combining Jobs
- OR
- B) What is Delegation of Authority? Explain with examples the basics of delegation of responsibility and authority.
- Q. 4 Answer the following question in about 150-200 words: 10
- A) What is Recruitment and Selection? Write in detail the various steps and procedures involved in recruitment and selection.
- OR

B) Do you think motivating employees play an important role in improving productive output? Explain the various approaches for improving motivation.

Q. 5 Answer the following question in about 150-200 words: 10

A) Explain the concept of 'Direction' with reference to its importance and principles.

OR

B) 'Effective Leadership is an important part of Team Building', explain with reference to functions styles and development of Leadership.

Q. 6 Answer the following question in about 150-200 words: 10

A) Explain in detail the various types of Control and Requirements of effective control policies.

OR

B) Do a comparative study of at least five features of Japanese Management and 'Z Culture' of American Companies.

Q. 7 Answer the following questions in about 75-100 words: (Any Five) 20

A) Mention the problems arising out of Control Process.

B) 'Quality of work life', Give your opinion on this statement.

C) How do corporates carry out morale building activities amongst employees?

D) Briefly describe line function and staff function.

E) Mention different types of planning premises.

F) Briefly explain the decision theory approach.
