



Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

First Semester Master of Business Administration Examination (CBCS)

EVOLUTION OF BUSINESS MANAGEMENT

(MBC 1.1)

Time: 3 Hours

Maximum Marks: 80

N.B.: All questions are compulsory.

- Q.1 Answer the following question in about 150-200 words: 10
A) "Management is a Science underlining the art". Justify the statement.
OR
B) Describe the contribution of Henri Fayol in designing the administrative theory of management.
- Q. 2 Answer the following question in about 150 -200 words: 10
A) What is the nature and significance of planning?
OR
B) According to you what are the features of a good & ideal plan?
- Q. 3 Answer the following question in about 150 -200 words: 10
A) What are the various types and forms of organisation?
OR
B) What are the components and characteristics of formal organisation? State its merits & demerits.
- Q. 4 Answer the following question in about 150-200 words: 10
A) Explain the various types of Decisions.
OR
B) Define motivation. What are its objectives?
- Q. 5 Answer the following question in about 150-200 words: 10
A) What is the need for co-ordination? What are the various types of co-ordination?
OR
B) Define Direction. List down the principles of direction.
- Q. 6 Answer the following question in about 150-200 words: 10
A) Define Control. What are the characteristics of a good control?
OR
B) "Controlling is a forward looking approach". Justify the statement.

Q. 7 Answer the following questions in about 75-100 words. (Any Five)

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- a) Explain the nature of management in short.
- b) What are the kinds of business planning?
- c) What are the general limits of authority?
- d) Explain Maslow's hierarchy of human needs.
- e) Write the benefits of existence of high morale in an organisation.
- f) Write a short note on 'Z' Culture of American companies.

