



Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Master of Business Administration Examination (CBCS)

ENTREPRENEURSHIP DEVELOPMENT

(MBC 2.3)

Time: 3 Hours

Maximum Marks: 80

N.B.: All questions are compulsory.

- Q.1 Answer the following question in about 150-200 words: 10
A) Define an entrepreneur. Discuss the role of entrepreneurship in economic development of a country.
OR
B) What do you mean by women entrepreneur? Discuss the problems faced by women entrepreneurs.
- Q.2 Answer the following question in about 150 -200 words: 10
A) Discuss characteristics of entrepreneurial leadership.
OR
B) In entrepreneurship development, what according to you are the impediments to creativity?
- Q.3 Answer the following question in about 150 -200 words: 10
A) What do you mean by a franchise? How does a franchise – franchisor collaboration work?
OR
B) What are the reasons for business plans failures? Explain.
- Q.4 Answer the following question in about 150-200 words: 10
A) Discuss various government policy packages for SSI.
OR
B) Write a detailed note on need for institutional support to small entrepreneurs.
- Q.5 Answer the following question in about 150-200 words: 10
A) What is an intrapreneur? What are intrapreneurial characteristics?
OR
B) Discuss the barriers to intrapreneurship in an organisation.

- Q. 6 Answer the following question in about 150-200 words: 10
A) What are the methods for an entrepreneur to go international?
OR
B) Discuss various entrepreneurship challenges in international market.
- Q. 7 Answer the following questions in about 75-100 words: (any five). 20
A) Write a note on types of entrepreneurs.
B) Discuss in brief the techniques for generating ideas in entrepreneurship development.
C) Discuss various elements of a business plan.
D) Write a note on various problems of Small Scale Industries.
E) Write a short note on ancillarisation advantages to an entrepreneur.
F) Write a short note on importance of international entrepreneurship.

