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GSCN/W-2019/SEM-I/ BBAC 1.2



Shiksha Mandal, Wardha's  
**G. S. College of Commerce & Economics, Nagpur**  
An Autonomous Institution  
(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)  
First Semester Bachelor of Business Administration Examination (CBCS)  
**PRINCIPLES OF BUSINESS MANAGEMENT**  
(BBAC 1.2)

Time: 3 Hours

Maximum Marks: 80

Note: All Questions are compulsory.

- Q.1 Answer the following question in about 150-200 words: 10  
A) Define Management. Explain the functions of management.  
OR  
B) Explain fourteen principles of Henri Fayol.
- Q.2 Answer the following question in about 150-200 words. 10  
A) Discuss in detail professionalism of management in India.  
OR  
B) What do you understand by the term administration? How it is different from management?
- Q.3 Answer the following question in about 150-200 words. 10  
A) Define Planning. Explain the limitations of planning.  
OR  
B) Explain the characteristics of good plan.
- Q.4 Answer the following question in about 150-200 words: 10  
A) Define organization. Explain the importance of organization.  
OR  
B) Explain the types of decision with suitable example.
- Q.5 Answer the following questions in about 75-100 words: (Any Two) 08  
A) What is the contribution of F. W. Taylor to the management?  
B) "Management is art and science". Comment.  
C) Explain contingency approach of management.
- Q.6 Answer the following questions in about 75-100 words (Any Two): 08  
A) Write a note on management as a profession.  
B) Distinguish between management and administration.  
C) What are the managerial skills required for all levels of management?

- Q.7 Answer the following questions in about 75-100 words (Any Two): 08
- A) Write in brief about types of plans.
  - B) Enlist the steps involved in planning.
  - C) What are the objectives of planning?
- Q.8 Answer the following questions in about 75-100 words (Any Two): 08
- A) Write importance of organization.
  - B) What is the importance of decision making in organization?
  - C) Write the steps involved in decision making.
- Q.9 Answer the following questions in about 3-4 sentences. 08
- A) Explain the levels of management in organization.
  - B) Write note on limitations of planning.
  - C) Enlist the skills required by manager.
  - D) Enlist the types of organization structure.

