



Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

First Semester Bachelor of Commerce (Computer Application) Examination
(CBCS)**BUSINESS ECONOMICS**

(BCCAC 1.2)

Time: 3 Hours

Maximum Marks: 80

Note: a) All Questions are compulsory

b) Draw well labeled diagrams wherever necessary

- Q.1 Answer the following question in about 150-200 words: 10
A) "Economics guides to balance the problem of scarcity of resources with unlimited wants."
Critically examine the statement.
OR
B) "Mixed Economy is helpful for developing nation". Discuss.
- Q.2 Answer the following question in about 150-200 words: 10
A) Define Elasticity of Demand. Explain the methods of measuring Elasticity of Demand.
OR
B) Explain Indifference Curve Technique with its properties.
- Q.3 Answer the following question in about 150-200 words: 10
A) Explain Short run and Long run cost curves.
OR
B) Explain Internal and External Economies of scale.
- Q.4 Answer the following question in about 150-200 words: 10
A) Explain the short run equilibrium of a firm under Perfect Competition.
OR
B) Explain the concept of Price Discrimination. When is Price Discrimination profitable?
- Q.5 Answer the following questions in about 75-100 words: (Any Two) 08
A) Explain the merits of Capitalistic Economy.
B) Explain the Production Possibility Frontier.
C) Explain the scope of Micro-Economics.
- Q.6 Answer the following questions in about 75-100 words: (Any Two) 08
A) Why does a Demand Curve slope downwards from left to right?
B) Explain the factors affecting Supply.
C) Explain the determinants of elasticity of demand.

Q.7 Answer the following questions in about 75-100 words: (Any Two) 08

- A) Explain the stages of returns to scale
- B) Explain the Direct and Indirect costs.
- C) Explain diseconomies of scale.

Q.8 Answer the following questions in about 75-100 words: (Any Two) 08

- A) Explain the types of Monopoly.
- B) Explain the features of Monopolistic Competition Market.
- C) Explain the concept of Kinked Demand Curve.

Q.9 A) Match the Pairs: 08

- | A | B |
|--|-------------------------|
| 1. Dominance of Private Sector | a. Micro-Economics |
| 2. Objectives of Social Welfare | b. Socialistic Economy |
| 3. Existence of both Private and Public Sector | c. Capitalistic Economy |
| 4. Study of totality | d. Macro-Economics |
| | e. Mixed Economy |

B) Calculate the missing figures:

No. of Units	Total Utility	Marginal Utility
1	10	10
2	19	<input type="text"/>
3	<input type="text"/>	5

C) Fill in the blanks with suitable option.

- i) Marginal product is maximum at _____.
- ii) Returns to a factor is known as _____.

D) Answer the following question in 3 to 4 sentences.

Explain the concept of Dumping.
