



Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Master of Business Administration Examination (CBCS)

ENTREPRENEURSHIP DEVELOPMENT

(MBC 2.3)

Time: 3 Hours

Maximum Marks: 80

- Note: a) All questions are compulsory.
b) Draw well labeled diagrams wherever necessary.

- Q.1 Answer the following question in about 150-200 words: 10
A) Entrepreneurship development can go a long way in solving the economic and non-economic problems of a developing country like India. Do you agree? Explain your answer with relevant examples.
OR
B) Define the term 'Social Entrepreneurship'. Give the salient features of Social Entrepreneurship. Give examples of a Social Entrepreneur.
- Q.2 Answer the following question in about 150-200 words: 10
A) 'The business idea arises from an opportunity in the Market' with reference to the above statement, Explain the various techniques for generating business idea in Entrepreneurship Development.
OR
B) Define Entrepreneurship Creativity and Innovation. List down the roadblocks/bottlenecks (impediments) in Entrepreneurship on the way to creativity.
- Q.3 Answer the following question in about 150-200 words: 10
A) Franchising is a growing concept with varying franchise arrangements and multiple types of relationships between franchiser and franchise. Explain with suitable examples.
OR
B) Define Business Plan. State the essential elements of a good business plan.
- Q.4 Answer the following question in about 150-200 words: 10
A) How is the government's protective policy beneficial for development of Small Scale Industries? Justify your answer with relevant examples.
OR
B) Explain the roles and functions of NABARD.

Q.5 Answer the following question in about 150-200 words:

10

A) What are the qualities of successful Intrapreneur? Explain how Intrapreneurship develops in an organisation with different cultural background.

OR

B) Define Ancillarisation? List down the major benefits and disadvantages of ancillarisation in India.

Q.6 Answer the following question in about 150-200 words:

10

A) What are the various opportunities and challenges for International Entrepreneurship?

OR

B) Define Business Model. Discuss the various business models with relevant examples.

Q.7 Answer the following questions in about 75-100 words. (Any Five)

20

A) What are the recent trends in the development of Women Entrepreneurship in India?

B) List down the characteristics of Entrepreneurial Leadership.

C) What are the different sources of Finance?

D) List down the roles and functions of MSME.

E) Define the concept of Intrapreneurship.

F) Explain various parameters involved in Entrepreneurial Ecosystem.

