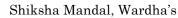
Roll No.:





## G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

First Semester Bachelor of Business Administration Examination (CBCS)

## PRINCIPLES OF BUSINESS MANAGEMENT

(BBAC 1.2)

Time: 3 Hours

Maximum Marks: 80

Note: All Questions are compulsory	
Q.1 Answer the following question in about 150-200 words:	10
A) Explain various functions of a Manager in detail.	
OR	
B) Discuss the Principles of Management given by Henri Fayol.	
Q.2 Answer the following question in about 150-200 words:	10
A) Explain Management Ethics. Discuss the benefits of using Management Ethics in	
workplace.	
B) What is Management Culture? Explain how management culture is transmitted to employees.	
Q.3 Answer the following question in about 150-200 words:	10
A) What do you mean by Planning? Explain various stages involved in Planning. OR	
B) Discuss the essentials of an Effective Planning.	
b) Discuss the essentials of an Effective Flammig.	
Q.4 Answer the following question in about 150-200 words:	10
A) Explain the Principles of an Organization in detail.	
OR	
B) "Decisions are basic to Management". Comment.	
Q.5 Answer the following questions in about 75-100 words: (Any Two)	08
A) Define Management and explain its scope.	
B) "Management is a series of continuous inter-related functions". Comment.	
C) What do you mean by Contingency Approach?	

<ul> <li>Q.6 Answer the following questions in about 75-100 words: (Any Two)</li> <li>A) Differentiate between Management and Administration.</li> <li>B) Discuss the various skills required of a Manager.</li> <li>C) Do you think Management has the characteristics of a full-fledged Profession? Explain.</li> </ul>	08
<ul><li>Q.7 Answer the following questions in about 75-100 words: (Any Two)</li><li>A) Enlist different types of Plans.</li><li>B) Give the importance of Planning.</li><li>C) Write about the limitations of Planning.</li></ul>	08
<ul> <li>Q.8 Answer the following questions in about 75-100 words: (Any Two)</li> <li>A) Discuss the features of a good organization structure.</li> <li>B) Explain the concept of Committee Decision Making.</li> <li>C) Explain various methods of Decision Making.</li> </ul>	08
<ul> <li>Q.9 Answer the following questions in about 3-4 sentences each:</li> <li>A) Write in brief the conclusions of Hawthorne experiments.</li> <li>B) State two methods of skill development.</li> <li>C) What is Strategic Planning?</li> <li>D) Discuss different types of decisions.</li> </ul>	08