



Shiksha Mandal, Wardha's
G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

First Semester Bachelor of Business Administration Examination (CBCS)

PRINCIPLES OF BUSINESS MANAGEMENT

(BBAC 1.2)

Time: 3 Hours

Maximum Marks: 80

Note: All Questions are compulsory

- Q.1 Answer the following question in about 150-200 words: 10
A) Explain various functions of a Manager in detail.
OR
B) Discuss the Principles of Management given by Henri Fayol.
- Q.2 Answer the following question in about 150-200 words: 10
A) Explain Management Ethics. Discuss the benefits of using Management Ethics in workplace.
OR
B) What is Management Culture? Explain how management culture is transmitted to employees.
- Q.3 Answer the following question in about 150-200 words: 10
A) What do you mean by Planning? Explain various stages involved in Planning.
OR
B) Discuss the essentials of an Effective Planning.
- Q.4 Answer the following question in about 150-200 words: 10
A) Explain the Principles of an Organization in detail.
OR
B) "Decisions are basic to Management". Comment.
- Q.5 Answer the following questions in about 75-100 words: (Any Two) 08
A) Define Management and explain its scope.
B) "Management is a series of continuous inter-related functions". Comment.
C) What do you mean by Contingency Approach?

- Q.6 Answer the following questions in about 75-100 words: (Any Two) 08
- A) Differentiate between Management and Administration.
 - B) Discuss the various skills required of a Manager.
 - C) Do you think Management has the characteristics of a full-fledged Profession? Explain.
- Q.7 Answer the following questions in about 75-100 words: (Any Two) 08
- A) Enlist different types of Plans.
 - B) Give the importance of Planning.
 - C) Write about the limitations of Planning.
- Q.8 Answer the following questions in about 75-100 words: (Any Two) 08
- A) Discuss the features of a good organization structure.
 - B) Explain the concept of Committee Decision Making.
 - C) Explain various methods of Decision Making.
- Q.9 Answer the following questions in about 3-4 sentences each: 08
- A) Write in brief the conclusions of Hawthorne experiments.
 - B) State two methods of skill development.
 - C) What is Strategic Planning?
 - D) Discuss different types of decisions.

