



G. S. College of Commerce & Economics, Nagpur
First Semester Bachelor of Business Administration Examination
(CBCS)

PRINCIPLES OF BUSINESS MANAGEMENT
(BBAC 1.2)

Time: 3 Hours

Maximum Marks: 80

- Q.1) Answer the following question in about 150-200 words. 10
 A. Define management and give its importance?
 OR
 B. Explain the significance of Hawthorne experiments.
- Q.2) Answer the following question in about 150-200 words. 10
 A. What do you mean by Administration? Give functions of administration.
 OR
 B. What are the skills required at different levels of management? Explain.
- Q.3) Answer the following question in about 150-200 words. 10
 A. Define planning. How can planning be made more effective?
 OR
 B. "Strategic planning is necessary for the success of any organization". Give reasons.
- Q.4) Answer the following question in about 150-200 words. 10
 A. Explain the principles of organization.
 OR
 B. What are the steps involved in decision – making? Explain.
- Q.5) Answer the following questions in about 75-100 words. (Any two) 08
 A. What are the principles of scientific management? Explain.
 B. "Management is both science and art". Comment.
 C. Give the contribution of Mary Follet.
- Q.6) Answer the following questions in about 75-100 words. (Any two) 08
 A. Write a note on need of professional management in India.
 B. What do you mean by Management ethics? What is the role of ethics in management?
 C. Explain various methods of skill development.
- Q.7) Answer the following questions in about 75-100 words. (Any two) 08
 A. What are the step involved in planning process?
 B. Give limitations of planning.
 C. What are the objectives of planning?

Q.8) Answer the following questions in about 75-100 words. (Any two) 08
A. What are the factors affecting good decision making?
B. Explain different types of organization structure.
C. What are the obstacles in good decision-making by committee?

Q.9) Answer the following questions in about 3 to 4 sentences. 08
A. What is contingency approach of management? Give one example.
B. Explain the concept of management culture.
C. What are the essentials of a good plan? Explain
D. State the suitability of functional structure of organizing.

