



# G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

## Second Semester Bachelor of Business Administration Examination (CBCS)

### **BUSINESS ENVIRONMENT**

(BBAC 2.3)

Time: 3 Hours

Maximum Marks: 80

N.B.: All questions are compulsory.

- Q.1 Answer the following question in about 150-200 words: 10  
A) Explain internal and external components of business environment.  
OR  
B) Describe five environmental changes that you expect to have on the following industries:  
i) Retail Industry  
ii) Education Industry
- Q.2 Answer the following question in about 150-200 words: 10  
A) Explain various laws and regulations impacting industry.  
OR  
B) Explain various business risks posed by political environment.
- Q.3 Answer the following question in about 150-200 words: 10  
A) Explain various routes of privatisation.  
OR  
B) Explain various objectives of disinvestment.
- Q.4 Answer the following question in about 150-200 words: 10  
A) Explain corporate social responsibility of business towards different stakeholder groups.  
OR  
B) Explain Porter's Five Forces Model.
- Q.5 Answer the following questions in about 75-100 words: (Any Two) 08  
A) Explain characteristics of contemporary business.  
B) Explain economic environment of business.  
C) Explain socio-cultural environment of business.

- Q.6 Answer the following questions in about 75-100 words: (Any Two) 08  
A) Explain the regulatory role of government.  
B) Explain political and regulatory environment.  
C) Explain how does legal environment affects the business organisation.
- Q.7 Answer the following questions in about 75-100 words: (Any Two) 08  
A) Explain the concept of privatisation.  
B) Explain the concept of globalisation.  
C) Explain the concept of liberalisation.
- Q.8 Answer the following questions in about 75-100 words: (Any Two) 08  
A) Explain PESTLE analysis.  
B) Explain SWOT analysis.  
C) Explain need for social responsibility of business.
- Q.9 Answer the following questions in 3 to 4 sentences. 08  
A) Elaborate the characteristics of business environment with reference to decision making.  
B) Can a change in the elected government affect the business environment? Explain.  
C) Write a short note on characteristics of global company.  
D) State whether the following statements are true or false with appropriate reason:  
i) Porter's five forces model considers new entrants as a significant source of competition.  
ii) The PESTEL framework is used for analyzing both macro and micro environment.

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