



Shiksha Mandal, Wardha's  
**G. S. College of Commerce & Economics, Nagpur**

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Bachelor of Business Administration Examination  
(CBCS)

**BUSINESS ENVIRONMENT**

(BBAC 2.3)

Time: 3 Hours

Maximum Marks: 80

N.B.: All questions are compulsory.

- Q. 1. Answer the following question in about 150-200 words: 10  
A) Discuss various factors of Socio-Cultural Environment of Business.  
OR  
B) What is meant by Business Environment? Describe its economic factors.
- Q. 2. Answer the following question in about 150-200 words: 10  
A) What do you mean by Legal Environment? How the laws are impacting Industry in India?  
OR  
B) What do you mean by Regulatory Role of Government?
- Q. 3. Answer the following question in about 150-200 words: 10  
A) What do you mean by Privatisation? Discuss the main features of Privatisation.  
OR  
B) What do you mean by Globalization? Discuss the future trends in globalization.
- Q. 4. Answer the following question in about 150-200 words: 10  
A) What do you mean by Environmental Analysis? Explain SWOT.  
OR  
B) What are the objectives and functions of World Trade Organization?
- Q. 5. Answer the following questions in about 75-100 words. (Any Two) 08  
A) Explain the importance of Business Environment.  
B) Explain the impact of Socio-Cultural values on Business Environment.  
C) Explain the factors of Economic Environment.

- Q. 6. Answer the following questions in about 75-100 words. (Any Two) 08
- A) Explain the Regulatory functions of Government.
  - B) Explain the meaning of Political Environment.
  - C) Explain legal environment in Business.
- Q. 7. Answer the following questions in about 75-100 words. (Any Two) 08
- A) Explain the meaning of Globalization in India.
  - B) Explain the main objectives of Disinvestment.
  - C) Explain the objectives of Liberalization.
- Q. 8. Answer the following questions in about 75-100 words. (Any Two) 08
- A) Explain WTO in India.
  - B) Describe any one PORTER'S Five Forces Model.
  - C) Explain the need for Social Responsibility of Business.
- Q. 9. Answer the following questions in about 3-4 sentences. 08
- A) Explain in brief Economic Environment.
  - B) What do you mean by Legal Environment?
  - C) Explain any two problems of Privatisation.
  - D) Write a short note on Corporate Social Responsibility.

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