



Shiksha Mandal, Wardha's  
**G. S. College of Commerce & Economics, Nagpur**  
An Autonomous Institution  
(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)  
First Semester Bachelor of Business Administration Examination (CBCS)  
**BUSINESS ORGANISATION & SYSTEMS**  
(BBAC 1.4)

Time: 3 Hours

Maximum Marks: 80

Note: a) All Questions are compulsory.  
b) Draw well labeled diagrams wherever necessary.

- Q.1 Answer the following question in about 150-200 words: 10  
A) Define Business. What are its characteristics?  
OR  
B) Give classification of business activities.
- Q.2 Answer the following question in about 150-200 words: 10  
A) Discuss advantages of Sole Traders.  
OR  
B) Discuss the characteristics of Joint Stock Company.
- Q.3 Answer the following question in about 150-200 words: 10  
A) Define an organisation. Discuss the differences between formal & informal organisation.  
OR  
B) What are the principles of organisation?
- Q.4 Answer the following question in about 150-200 words: 10  
A) Who is a CEO? Discuss the roles of a CEO.  
OR  
B) Write a note on E-Business.
- Q.5 Answer the following questions in about 75-100 words: (Any Two) 08  
A) Discuss objectives of Business.  
B) Classify industries into various types.  
C) Define Service Sector Industry. Give reasons responsible for emergence of service sector.
- Q.6 Answer the following questions in about 75-100 words: (Any Two) 08  
A) What do you understand by Private Company?  
B) Discuss risks of KPO.  
C) What are the advantages of BPO to an economy?

- Q.7 Answer the following questions in about 75-100 words: (Any Two) 08  
A) What is Matrix Organisation? Explain.  
B) What is Line Organisation? Explain.  
C) Explain the advantages of Project Organisation?
- Q.8 Answer the following questions in about 75-100 words: (Any Two) 08  
A) List the various qualities of Chairman.  
B) What is E-Banking?  
C) What are the internal constituents of Business Organisation?
- Q.9 Answer the following questions in about 3-4 sentences. 08  
A) Define Social Responsibility of Business in detail.  
B) What is Service Sector Business?  
C) What are the disadvantages of Informal Organisation?  
D) Define E-Commerce in detail.

