



Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Bachelor of Business Administration Examination (CBCS)

BUSINESS ETHICS & CORPORATE CULTURE

(BBASFC 2.0)

Time: 3 Hours

Maximum Marks: 80

- Note: a) All Questions are compulsory.
b) Draw well labeled diagrams wherever necessary.

- Q.1 Answer the following question in about 150-200 words: 10
A) What do you mean by Ethics? Discuss values and morals with an example.
OR
B) Explain Kohlberg's stages of Moral Development.
- Q.2 Answer the following question in about 150-200 words: 10
A) What do you mean by Business Ethics? Explain the myths involved in the fields of Business Ethics.
OR
B) State the arguments for and against Business Ethics.
- Q.3 Answer the following question in about 150-200 words: 10
A) What are the responsibilities of business towards different stakeholder of the society?
OR
B) What are the ethical concerns in Business? Explain with reference to HRM.
- Q.4 Answer the following question in about 150-200 words: 10
A) Explain Corporate Governance Codes.
OR
B) What are the features of good corporate Governance? Explain.
- Q.5 Answer the following questions in about 75-100 words: (Any Two) 08
A) Explain nature of ethics.
B) State the difference between Deontology & Utilitarianism theories of ethics.
C) Write a note on Rights & Duties.
- Q.6 Answer the following questions in about 75-100 words: (Any Two) 08
A) State the advantages of corporate code of ethics.
B) Give a note on implementation of corporate code of ethics.
C) What are the global trends in business ethics? Explain.

- Q.7 Answer the following questions in about 75-100 words: (Any Two) 08
A) What are the ethical concerns in business regarding research? Explain.
B) Give the ethical concerns in business regarding marketing.
C) State the ethical concerns in business regarding environment.
- Q.8 Answer the following questions in about 75-100 words: (Any Two) 08
A) Comment on Cadbury report. (Corporate Governance Code)
B) Give four recommendations by CII regarding the codes for corporate governance in India.
C) What are the essentials of good corporate governance in public sector?
- Q.9 Answer the following questions in about 3-4 sentences. 08
A) Give scope of ethics.
B) State two principles of business ethics.
C) What are the ways of achieving gender sensitivity in organisation through ethics?
D) What do you mean by whistle-blowing?

