



G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Bachelor of Commerce (Computer Application) Examination
(CBCS)

BUSINESS ETHICS AND CORPORATE CULTURE

(BCCASFC 2.0)

Time: 3 Hours

Maximum Marks: 80

N.B.: All questions are compulsory.

- Q.1 Answer the following question in about 150-200 words: 10
A) Define Ethics & Morals. Explain the characteristics of moral standards.
OR
B) What do you mean by Ethics? Explain its objectives & branches.
- Q.2 Answer the following question in about 150-200 words: 10
A) What is code of Ethics? How it is useful for a business organisation? Exemplify.
OR
B) Define Global business and highlight its chief characteristics.
- Q.3 Answer the following question in about 150-200 words: 10
A) Analyse the stakeholder theory of Corporation. Distinguish the normative, descriptive and instrumental versions of Stakeholder Theory.
OR
B) How to stop unethical practice in finance?
- Q.4 Answer the following question in about 150-200 words: 10
A) Discuss the relationship between corporate governance and stakeholders in a corporation.
OR
B) What is Whistle-Blowing? Explain characteristics and types of Whistle-Blowing.
- Q.5 Answer the following questions in about 75-100 words: (Any Two) 08
A) Evaluation of Kohlberg's stages of Moral Development.
B) How to evaluate the Adequacy of Moral Reasoning?
C) Explain the foundation of theories of Ethics.

- Q.6 Answer the following questions in about 75-100 words: (Any Two) 08
A) Explain the scope of Business Ethics.
B) Explain the benefits of Code of Ethics.
C) Explain the essential components of code of ethics.
- Q.7 Answer the following questions in about 75-100 words: (Any Two) 08
A) Explain the scope of Human Resource Management.
B) Explain the unethical issues in Marketing.
C) Explain Corporate Social Responsibility.
- Q.8 Answer the following questions in about 75-100 words: (Any Two) 08
A) Explain the advantages of Good Corporate Governance.
B) Explain the causes of Whistle-Blowing.
C) Explain the impact of insider trading.
- Q.9 Answer the following questions in about 3 to 4 sentences. 08
A) Write Short Note: Theory of Virtue Ethics.
B) Define unethical practice in Global Business.
C) What is Employee Privacy?
D) Discuss any two objectives of Corporate Governance.
