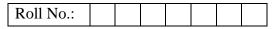
Maximum Marks: 80



Time: 3 Hours

Shiksha Mandal, Wardha's



G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Bachelor of Commerce (Computer Application) Examination (CBCS)

BUSINESS ETHICS AND CORPORATE CULTURE

(BCCASFC 2.0)

N.B.: All questions are compulsory. Q.1 Answer the following question in about 150-200 words: 10 A) Define Ethics & Morals. Explain the characteristics of moral standards. OR B) What do you mean by Ethics? Explain its objectives & branches. Answer the following question in about 150-200 words: Q.2 10 A) What is code of Ethics? How it is useful for a business organisation? Exemplify. B) Define Global business and highlight its chief characteristics. Answer the following question in about 150-200 words: Q.3 10 A) Analyse the stakeholder theory of Corporation. Distinguish the normative, descriptive and instrumental versions of Stakeholder Theory. B) How to stop unethical practice in finance? Q.4 Answer the following question in about 150-200 words: 10 A) Discuss the relationship between corporate governance and stakeholders in a corporation. OR B) What is Whistle-Blowing? Explain characteristics and types of Whistle-Blowing. Q.5 Answer the following questions in about 75-100 words: (Any Two) 08 A) Evaluation of Kohlberg's stages of Moral Development. B) How to evaluate the Adequacy of Moral Reasoning? C) Explain the foundation of theories of Ethics.

Q.6	Answer the following questions in about 75-100 words: (Any Two) A) Explain the scope of Business Ethics. B) Explain the benefits of Code of Ethics. C) Explain the essential components of code of ethics.	08
Q.7	Answer the following questions in about 75-100 words: (Any Two) A) Explain the scope of Human Resource Management. B) Explain the unethical issues in Marketing. C) Explain Corporate Social Responsibility.	08
Q.8	Answer the following questions in about 75-100 words: (Any Two) A) Explain the advantages of Good Corporate Governance. B) Explain the causes of Whistle-Blowing. C) Explain the impact of insider trading.	08
Q.9	Answer the following questions in about 3 to 4 sentences. A) Write Short Note: Theory of Virtue Ethics. B) Define unethical practice in Global Business. C) What is Employee Privacy? D) Discuss any two objectives of Corporate Governance. ***	08