



# G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Bachelor of Commerce (Computer Application) Examination  
(CBCS)

## BUSINESS ETHICS AND CORPORATE CULTURE

(BCCASFC 2.0)

Time: 3 Hours

Maximum Marks: 80

N.B.: All questions are compulsory.

- Q. 1 Answer the following question in about 150-200 words. 10  
A) Explain Kohlberg's stages of Moral Development.  
OR  
B) Compare Deontology with Utilitarianism.
- Q. 2 Answer the following question in about 150-200 words. 10  
A) What are the ethical concerns in a Business Organization?  
OR  
B) What do you understand by LPG? Mention some global trends experienced in business ethics.
- Q. 3 Answer the following question in about 150-200 words. 10  
A) Explain the Social Responsibilities of business towards employees and customers.  
OR  
B) What do you understand by Environmental Ethics? Explain any two ethical concerns relating to Environment.
- Q. 4 Answer the following question in about 150-200 words. 10  
A) Define the term 'Corporate Governance'. What are the major objectives of Corporate Governance?  
OR  
B) Explain the meaning of the term 'Whistle Blowing'. What are the objectives of Whistle Blowing?
- Q. 5 Answer the following questions in about 75-100 words. (Any Two) 08  
A) Explain the Nature of Ethics.

- B) What do you understand by Virtue Ethics?  
C) Compare Ethics and Values.
- Q. 6 Answer the following questions in about 75-100 words. (Any Two) 08  
A) Mention any four guidelines for formulation and implementation of Corporate Code of Ethics.  
B) What are the advantages of Corporate Code of Ethics?  
C) Write a short note on Business Ethics rating in India.
- Q. 7 Answer the following questions in about 75-100 words. (Any Two) 08  
A) Explain the concept of Corporate Social Responsibility.  
B) Explain Gender Sensitivity as an ethical issue.  
C) Write any four ethical concerns in Human Resource Management.
- Q. 8 Answer the following questions in about 75-100 words. (Any Two) 08  
A) Write a note on 'Cadbury Report'.  
B) What is 'Insider Trading'?  
C) What is Ethical Investing?
- Q. 9 State with reason whether the following statements are True or False: 08  
A) Ethics is Normative in nature.  
B) Pollution is not an ethical concern of business organization.  
C) CSR is an alternative to regulation.  
D) Whistle Blowing is to uncover the unethical matters.

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