



Shiksha Mandal, Wardha's

G. S. College of Commerce & Economics, Nagpur

An Autonomous Institution

(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Second Semester Master of Business Administration Examination (CBCS)

AGRI-BUSINESS MANAGEMENT

(MBGE 2.3)

Time: 3 Hours

Maximum Marks: 80

Note: All questions are compulsory.

- Q.1 Answer the following question in about 150-200 words: 10
A) What is the concept of Agricultural Inputs? Describe in detail its types and importance of agro inputs.
OR
B) Define Fertilizers. What is status and structure of fertilizer industry? Give suitable examples wherever necessary.
- Q.2 Answer the following question in about 150-200 words: 10
A) What is the present status of livestock products industry in India? Elaborate with examples.
OR
B) Write in detail demand – supply scenario for live stock products in domestic & global markets with examples.
- Q.3 Answer the following question in about 150-200 words: 10
A) Describe in detail the role of management in feed manufacturing industry. Give suitable examples.
OR
B) What are the challenges and opportunities in storage, transportation and marketing of live stock in Indian context? Give suitable examples.
- Q. 4 Answer the following question in about 150-200 words: 10
A) What is the present status and advances in floriculture and flower? Write in detail in Global context with examples.
OR
B) What are the agricultural needs & application of biotechnology for agricultural uses & benefits? Give suitable examples.
- Q.5 Answer the following question in about 150-200 words: 10
A) What are the ITC's E-Chaupal initiative? Write in detail its outcomes with examples.
OR
B) What is the role of Government in the development of agricultural marketing? Discuss in detail with suitable examples.

Q.6 Answer the following question in about 150-200 words: 10
A) What are the different types of Crop Insurance policies available in the market?
Discuss with examples.

OR

B) What is the organizational structure and role of NAFED? Discuss in detail.

Q.7 Answer the following questions in about 75-100 words: (Any Five) 20

- A) Discuss in short the role of Agro Vision.
- B) What do you mean by Agricultural Credit?
- C) Explain Food Processing Industry.
- D) What is organizing & planning feed manufacturing unit?
- E) Explain in short poultry live stock management.
- F) Explain in short: CDSAMB.

