

G.S. College of Commerce & Economics, Nagpur

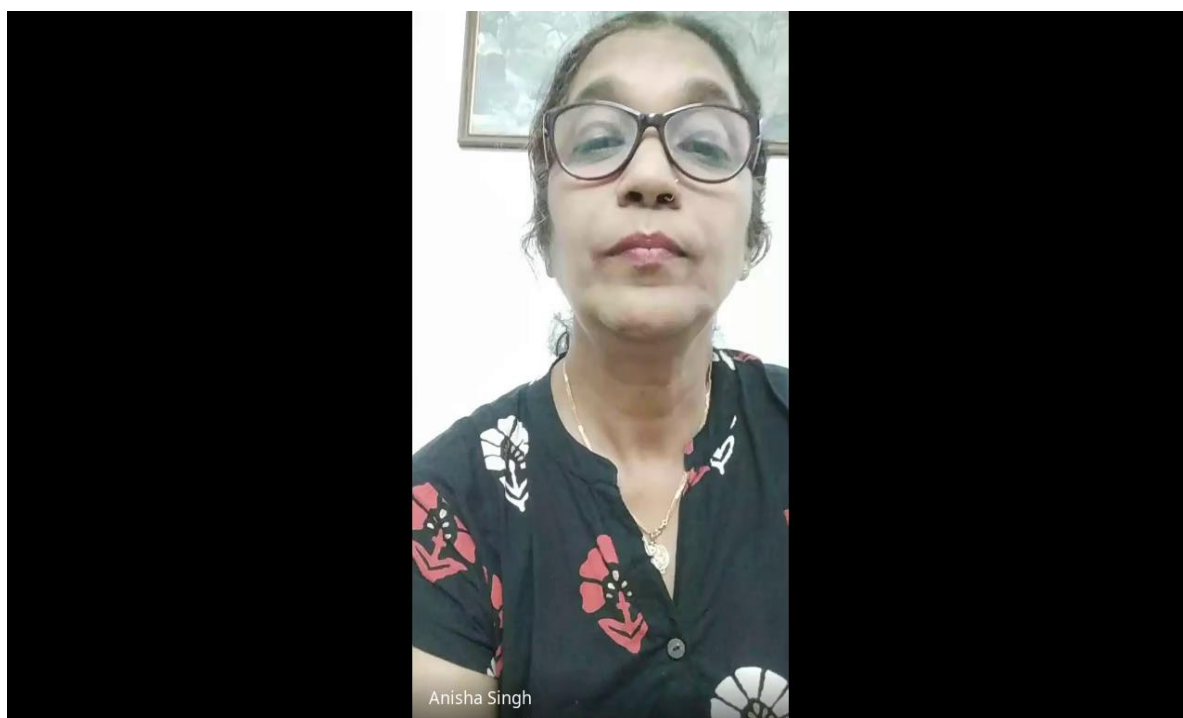
NAAC Accredited “A” Grade Autonomous Institution

**Report of Entrepreneurship Development Cell, Women Entrepreneurship Cell &
Incubation Centre**

Session 2021-22

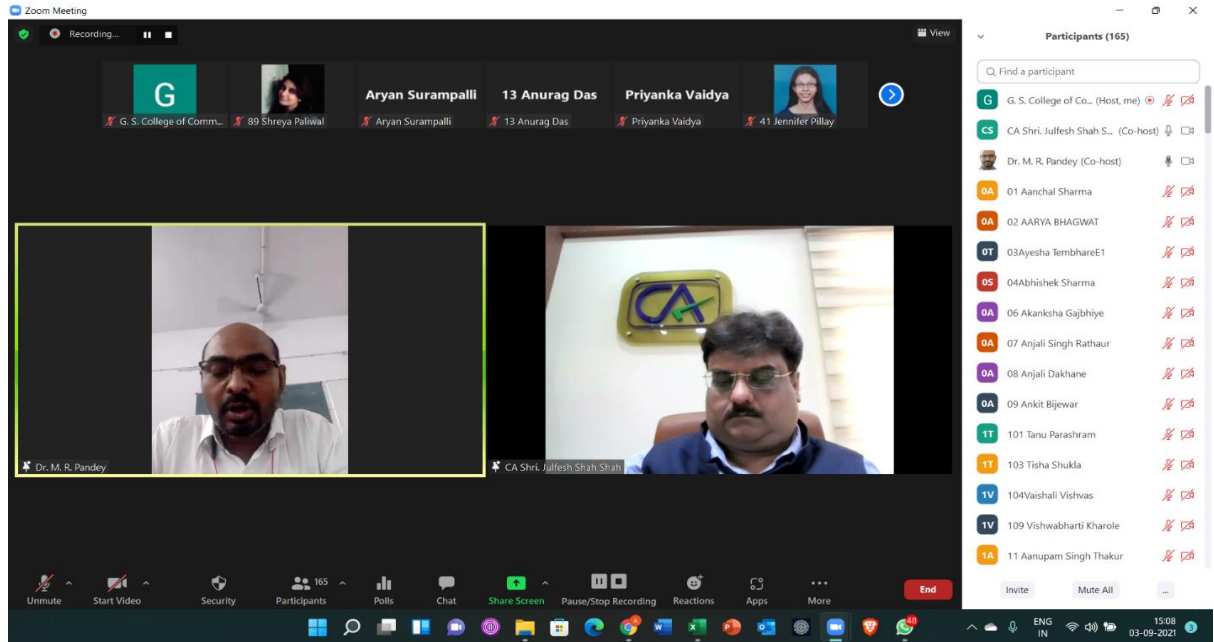
With the objective of inculcating entrepreneurship skills in students and to develop self-employment skills and through them employment opportunities for others, we have conducted various activities regarding start up, innovation and entrepreneurship in our college as under:

1. A webinar on 4th June 2021 by Anish Singh, Founder of Indus Mediherbs & Satvaahar a Successful entrepreneur on the topic of **“Choice of Entrepreneurship as a career”**. 135 students attended the webinar.



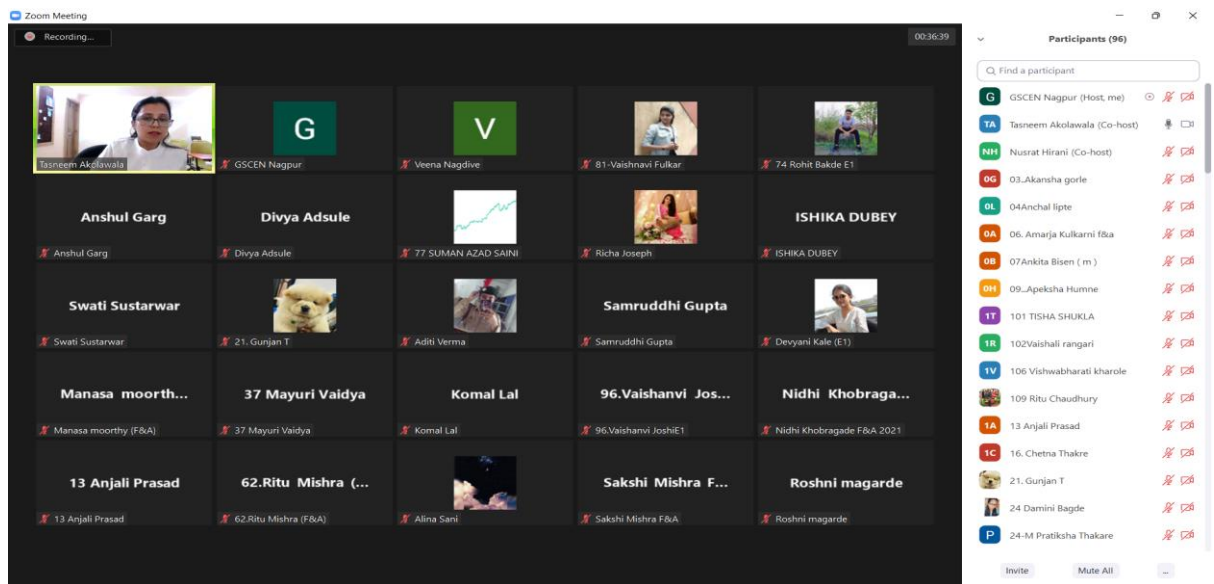
Mrs Anisha Singh delivering online lecture on the topic **“Choice of Entrepreneurship as a career”**.

- A workshop on 9th Sept. 2021 by CA Shri Julfesh Shah (Chairman COSIA Vidarbha) on the topic of “**Micro, Small & Medium Enterprises (MSME) Underlying benefits & various incentive schemes**”. 252 students attended the workshop.



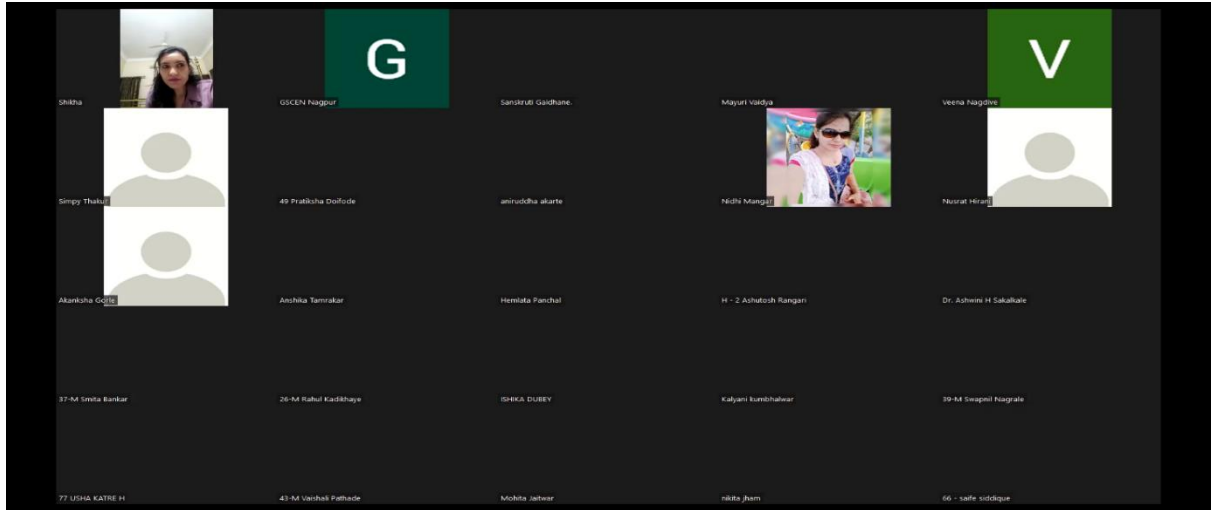
CA Shri Julfesh Shah (Chairman COSIA Vidarbha) delivering lecture on the topic of “**Micro, Small & Medium Enterprises (MSME) Underlying benefits & various incentive schemes**”.

- An online guest lecture on 8th February 2022 by Mrs Tasneem Akolawala on the topic “**Art of effective communication skill**”. Total 135 students attended the webinar.



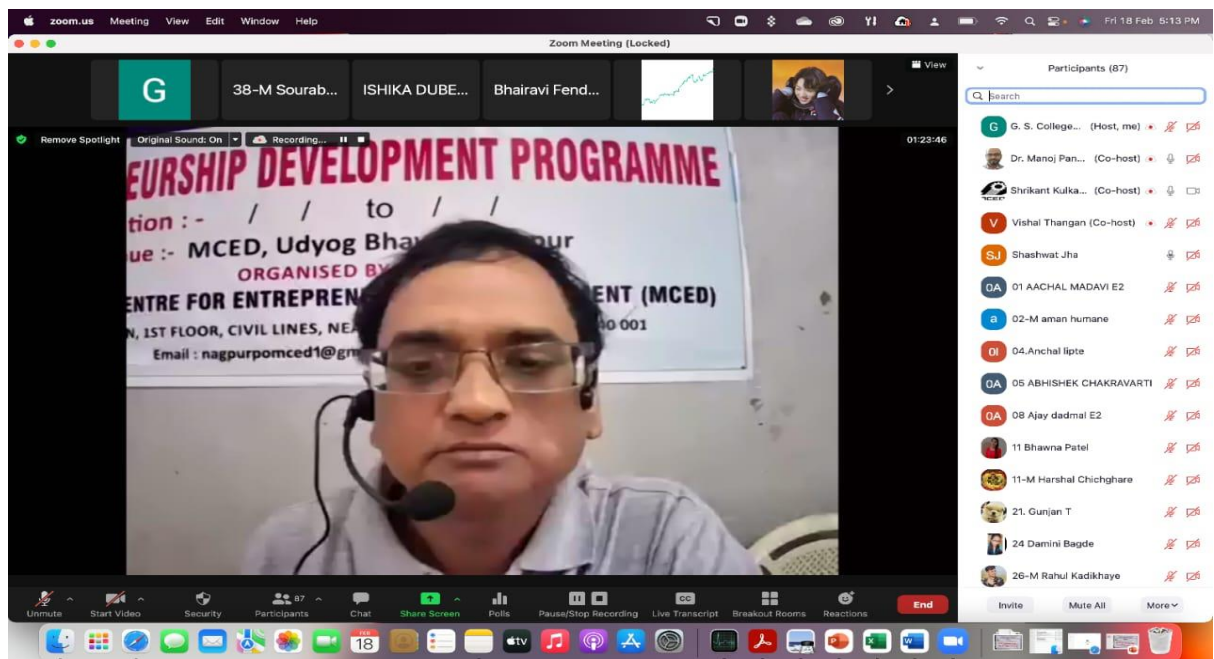
Mrs Tasneem Akolawala delivering online lecture on the topic “**Art of effective communication skill**”.

- An online guest lecture on 15th February 2022 by Mrs. Shikha Thutheja, Founder of Studio Uniform a successful entrepreneur on the topic “**My Journey of an Entrepreneur**”. 216 students attended the lecture.



Mrs. Shikha Thutheja, Founder of Studio Uniform, a successful entrepreneur delivering online lecture on the topic “**My Journey of an Entrepreneur**”.

- A workshop on 18th Feb. 2022 on the topic “How to start the business and various schemes of government in collaboration with MCED”. The project officer of MCED Nagpur division Shri Shrikant Kulkarni guided the students. 139 students attended the workshop.



The project officer of MCED Nagpur division Shri Shrikant Kulkarni delivering lecture on the topic “How to start the business and various schemes of government”.

6. Students were guided by our faculty members on setting up own entrepreneurial ventures. Thereafter, proposals on start-ups were invited. The business ideas received from students were scrutinised by us and selected three students were sent to MCED for training on the topic “ How to setup MSME units/business, Govt. schemes and Subsidies”
7. A workshop on 22nd April 2022 with the help of Viridian Accerlerator Centre on “**Business Idea Generation**” by Shri Surya kant from Viridian Accerlerator Centre. 39 students attended the workshop.
8. Our ED cell has also motivated the students to go for professional services. 10 students have successfully completed their GST certificate course which is conducted by our institution.
9. Two of our students have started their own business. They have procured franchisee.

The students are:

A) Mr. Saroj Rautrai from B.Com III H. He has procured franchisee from Winzera Pvt. Ltd., an online marketing company.

B) Mr. Ashish Thakur from B.Com III H. He has procured franchisee from IYDA Payments Pvt. Ltd. which provides services like GST registration, Government related services, Banking services, etc.

