Semester - I

Programming in C & C++ (BCCA 1.1)			
Teaching Hours: 4	Total Credits: 4	Total Marks: 40+30+30 = 100	Group: Major Core

Objectives:

- 1. To provide the students an understanding of basic concepts of the programming language.
- 2. To make the students familiar with the Procedure Oriented and Object-Oriented Programming Concepts.

Learning Outcome:

- 1. The students will be able to understand the basic concepts of control statements, Looping statements and array by learning of C and C++ languages.
- 2. Student would easily learn the concepts of Structure, Class and File Handling.

۷.	Student would easily learn the concepts of Structure, class and rife nandling.
Unit	Content
I	Introduction to C Language, Development Tools: Algorithm & Flowchart C Tokens: Data Types-
	Variables, Operators, Character Set, Identifiers and keywords, Constants-Primary constant &
	Secondary Constant, C Operators, Type Conversion, Escape sequences, Writing a Program in C:
	Variable declaration, Simple Input and Output Statements. Control Statements: Conditional
	Expressions, Loop Statements, Breaking control statements. Arrays: Arrays and Functions,
	Multidimensional, Array, Character Array.
Ш	Function and Program Structures: Defining a Function, Return Statement, Types of Functions, Actual
	& Formal Arguments Recursive Function. Storage Class: Automatic, Register, Static, External Storage
	Class. Pointers: Pointer and Functions, Pointers and Arrays, Pointer and Strings, Pointers to Pointers,
	Pre-processors, Macros, Structures and Union
Ш	Basic concepts of OOPS, Comparison of PPL & OOP, Classes and Object:- Structure and Class, Scope
	resolution Operator, Manipulator, Functions in C++:- Function Prototyping, Special Member
	Functions:- Constructor, Destructor, Inline Function, Friend Function, Dynamic Memory Allocation,
	This Pointer
	Inheritance: - Types, Virtual Base Class, Abstract Class.
IV	Polymorphism and Virtual Functions: - Early Binding, Late Binding, Virtual Function, Pure Virtual
	Function. Overloading function and Operator: - Function Overloading, Operator Overloading,
	Overloading Binary operator using Friend Function. Data File Operations: Input/output Functions,
	Opening and Closing of files, Simple File Operation, Structures and File Operation, Block Read/Write,
	Random Access File processing.

- 1. Operating System Concept Silberschatz, Galvin & Gagne, John Willey & Sons Inc, Haboken, NJ
- 2. The UNIX Programming Environment Kernighan & Pike, PHI, London
- 3. Linux: The Complete Reference (Sixth Edition) Richard Petersen, McGraw Hill, New Delhi
- 4. The Complete Reference, PC Hardware Craig Zacker John Rourke, McGraw Hill, New Delhi
- 5. Cisco Networks Christopher Carthern, William Wilson, Noel Rivera, Richard Bedwell
- **6. Computer Networks –** Fourth Edition, Andrew S., Tanebaum

Semester - I

		555			
	Secretarial Practice (BCCA 1.2.1)				
Teaching Hours: 2		Total Credits: 2	Total Marks:	Group: Generic/Open	
100	acining riours. 2	Total Credits. 2	35+15 = 50	Electives	
Object	tives:				
1.	To understand the	e concept of Secretarial Prac	tice		
2.	To understand the	e role of a Company Secreta	ry		
3.	To gain insight on	basic secretarial laws laid d	own by ICSI		
Learni	_	· learning this subject,			
1.	The learner would	be able to understand the	meaning, qualifications,	disqualifications and role of a	
	Company Secretary in the Company in accordance with the provisions of The Companies Act.			s of The Companies Act.	
2.	The learner would	I know the applicability of S	ecretarial Standards.		
Unit			Content		
I	UNIT I				
	Meaning of Secre	etary, Definition of Compa	ny Secretary, Qualifica	tions of Company Secretary,	
	Liabilities of Company Secretary. Company Secretary as a Key Managerial Personal (KMP), Process of			rial Personal (KMP), Process of	
	Appointment of a Company Secretary, Removal Process of Company Secretary Role of a Company				
	Secretary under The Companies Act, 2013.				
II	UNIT II	व्या उ	MA ISI		
	Company Secretary in Practice, Company Secretary in Employment – Meaning Responsibility of				

Secretarial Standards – Meaning and Application. Overview of Secretarial Standards – Meeting of Board of Directors, Secretarial Standard-II – General Meetings, Secretarial Standard – III – Dividend

Books Recommended:

- 1. Company secretarial practice Sangeet Kedia, Pooja Law Publishing Co.
- 2. Corporate & allied Laws P.P.S. Gogna S. Chand

Company Secretary in Practice.

3. **Company Law –** Dr. G. K. Kapoor, Dr. Sanjay Dhamija – Taxmann Publication

Semester – I

		Entrepreneurship De	velopment (BCCA 1.2.2)	
Teaching Hours: 2		Total Credits: 2	Total Marks:	Group: Generic/Open
16	aciling flours. 2	Total credits. 2	35+15 = 50	Electives
Objec	tives:			
1.	To understand th	e importance and significar	nce of Entrepreneurship de	velopment.
2.	To understand th	e process and opportunitie	s available for new entrant.	
3.	To encourage the	students to go for busines	S.	
Learn	ing Outcomes: Afte	r learning this subject, stud	ents would be able to unde	erstand:
1.	The importance of	f entrepreneurship.		
2.	Basic knowledge t	o establish business.		
Unit				
I	Entrepreneurship: Meaning – Importance – Nature, Types, and Challenges. Role and Functions of			
	Entrepreneur; Entrepreneurial Leadership – Meaning and Characteristics, Entrepreneurial Leadership,			
	Significance and Impediment of Creativity in Entrepreneurship Process, Techniques of Idea Generation			
	and Screening, Steps of Idea Generation.			
Ш	New Venture Planning and Financing: Franchising – Process and Opportunities, Business Plan – Need,			
	Perspective, Elements, Business Plan Failures, Managing Growing and Ending the New Venture –			
	Preparing for the New Venture Launch, Criteria for Evaluating New Venture Proposals; Early			
	Management Decisions; New Venture Expansion Strategies and Issues.			
Books	Books Recommended:			
1.	Entrepreneurship	- Creating and Leading a	n Entrepreneurial Organiza	ation, Kumar, Arya, Pearson,
	India	FF		
2.	Entrepreneurship	 Starting, Developing and 	Managing a New Enterpris	e, Hishrich, Peters, Irwin
3.	Launching New V	<mark>entures – A</mark> n Entrepreneuri	al Approach Cengage Learr	ning, Allen, K.R.,
4.	Entrepreneurship	Development - Ramachan	dran K., Tata McGraw Hill,	New Delhi, India.
5.	Entrepreneurship – Roy, Rajeev, Oxford University Press.			
		Illadal Dalad D. Naba	al Detain and Day Charle	and Tala Macan IIII Na

Entrepreneurship – Hisrich, Robert D., Michael Peters and Dean Shephered, Tata McGraw Hill, New

6.

Delhi

Semester - I

Intellectual Property Rights (BCCA 1.3.1)			
Teaching Hours: 2	Total Credits: 2	Total Marks:	Group: Generic/Open
reaching hours. 2	Total Cleuits. 2	35+15 = 50	Electives

Objectives:

- 1. To introduce fundamental aspects of intellectual property rights to students who are going to play major role in developing and management of innovative project in industries.
- 2. To aware students about the procedure of registration and protection of intellectual property rights such as trademarks, copyrights, patents and designs etc.
- 3. To aware students about the practice aspects of registration of intellectual property in order to protect their research work and get it registered under regulations of IPR.

Learning Outcome: After learning this subject, the student will be able to understand:

- 1. The concept of Intellectual Property Rights and Functioning of Patents.
- 2. Concepts of Copyright, Trademarks and Geographical Indication.

Unit	Content
Unit	
ı	Overview of Intellectual Property: Introduction of IPR, Scope of IPR, need for intellectual property
	right (IPR), Intellectual property related problems in India, Introduction to the leading International
	instruments concerning Intellectual Property Rights: The Berne Convention, The World Intellectual
	Property Organization (WIPO); International Trade Agreements concerning IPR — WTO — TRIPS.
	Patents: Definition of patent, invention and new invention; Need for patent, Inventions not
	patentable, Classification of patents in India, Classification of patents by WIPO, Categories/types of
	Patents, procedure for grant of patent, opposition to grant of patent, Patent Rights, Regulatory
	authority, Patent misuse, Penalties, Macro-economic impact of the patent system
П	Copyrights: Definition of copyright, concept of Copyright, Procedure for registration of copyrights,
	Term of copyright, Works that can be copyrighted, Copyright in literary, dramatic and musical works,
	computer programmes and cinematograph films Neighboring rights, Rights of performers and
	broadcasters, etc., Infringement of copyrights, Remedies for infringement of copyright.
	Trademark: Concept of Trademark, Definition, Types of Trademarks, Importance, Registration process
	for Trademark, Grounds for refusal of registration, Rights of Trademark, Duration of Trademark,
	Infringement of Trademark
	Geographical Indication: Concept of Geographical indication (GI), Difference between GI and
	Trademarks, Need for GI, Registered GI in India,

- 1. **Indian Patents Law Legal & Business Implications,** Ajit Parulekar and Sarita D' Souza, Macmillan India Ltd., 2006
- 2. **Law Relating to Patents, Trademarks, Copyright, Designs & Geographical Indications,** B. L. Wadehra; Universal law Publishing Pvt. Ltd., India 2000
- 3. **Law of Copyright and Industrial Designs,** P. Narayanan; Eastern law House, Delhi, 2010.
- 4. **Handbook of Indian Patent Law and Practice,** Subbaram N. R., S. Viswanathan, Printers and Publishers Pvt. Ltd.,1998.

Semester - I

Business Environment (BCCA 1.3.2)			
Teaching Hours: 2	Total Credits: 2	Total Marks:	Group: Generic/Open
reaching hours. 2	Total Credits. 2	35+15 = 50	Electives

Objectives:

- 1. To enable students to understand the impact of environment on the business.
- 2. To understand the business strategies and environment, along with an exposure to elements of external business environment.

Learning outcome: After learning this subject, students would be able to:

- 1. Understand the business environment, the purpose of regulation & regulatory role of the Government.
- 2. Understand the concept of liberalization, privatization, globalization and the role of WTO and develop the skills for analysis of business environment using PESTLE, SWOT etc.

Unit	Content		
ı	Business Environment: Meaning of business, Concept of Business environment, characteristics of		
	Business environment, components/factors of the Business Environment (internal environment & external environment), types of external environment.		
	Socio-Cultural Environment: Introduction, nature of culture, impact of culture, Demographic		
	environment		
	Economic Role of Government: Objectives of regulatory function of government, regulatory		
	authorities, purposes of regulation.		
II	Liberalization: Meaning, objectives, benefits and limitations		
	Privatization: Meaning of Privatization, Objectives, benefits and problems with Privatization,		
	obstacles to privatization in India.		
	Globalization: Meaning of Globalization, reasons for globalization, features and benefits of		
	Globalization, Role of WTO.		
	Analysis of Business Environment: PESTEL, STEEP, PORTER'S five forces model, SWOT analysis		

- 1. Business environment Veena K Pailwar; PHI
- 2. Business Environment Francis Cherunilam, Himalaya Publishing House, New Delhi.
- 3. **Essentials of Business Environment –** Aswathappa, Himalaya Publishing House, New Delhi.
- 4. **Indian Economy –** Mishra and Puri, Himalaya Publishing House, New Delhi.
- 5. **Business Environment** Raj Aggarwal Excel Books, Delhi.
- 6. **Business Environment –** Dr. V C Sinha, SBPD Publications.

Semester - I

Computer Hardware and Networking (BCCA 1.4)			
Teaching Hours: 2	Total Credits: 2	Total Marks:	Group: Vocational Skills
reaching Hours. 2	Total Cleuits. 2	35+5+10 = 50	Courses

Objectives:

- 1. To provide the students an understanding of basic concepts of hardware.
- 2. To make the students familiar with the concepts of Networking.

Learning Outcomes:

- 1. The students will be able to understand the basic concept of hardware, its types and assembly of various hardware components.
- 2. The students will be able to understand the concept of networking, configuration, various networking models and networking devices.

Unit	Content
ı	Computer Hardware: Introduction to Computers: Basics of Computers, Organization of Computers,
	Software, and Hardware Input/output devices: motherboard, types of motherboards, SMPS
	troubleshooting, Inside the PC: Opening the PC and identification of various components, study of
	different blocks, assembling and disassembling, modification, and replacement of components
Ш	Networking: Network basics and configuration: Setting IP addresses and sharing files and folders
	Network troubleshooting, PING test, ipconfig and network testing commands, crimping, etc. Network
	Types: LAN, WAN, MAN, and PAN Setting of the network connection, Networking Model: The OSI
	Model and TCP/IP Model work with various networking devices: routers, switches, modems, hubs, etc.
	working with Wired and wireless technology.

- 1. Operating System Concept Silberschatz, Galvin & Gagne, John Willey & Sons Inc, Haboken, NJ
- The UNIX Programming Environment Kernighan & Pike, PHI, London
- 3. Linux: The Complete Reference (Sixth Edition) Richard Petersen, McGraw Hill, New Delhi
- 4. The Complete Reference, PC Hardware Craig Zacker John Rourke, McGraw Hill, New Delhi
- 5. Cisco Networks Christopher Carthern, William Wilson, Noel Rivera, Richard Bedwell
- 6. Computer Networks Fourth Edition, Andrew S., Tanebaum

Semester - I

Basics of Communication Skills (BCCA 1.5.1)			
Toaching Hours: 2	Total Credits: 2	Total Marks:	Group: Skill Enhancement
Teaching Hours: 2	Total Cleuits. 2	35+15 = 50	Courses

Objectives:

- 1. To develop communication skills
- 2. To improve the oral and written skills
- 3. To understand the various types of communication

Learning outcome: After learning this subject, students would be able to understand:

- 1. The Importance and need of communication skills.
- 2. The process and features of communication.
- 3. Mediums of communication Oral, written, print, electronic.

Unit	Content
ı	Definition and importance of communication
	2. Features and types of communication upward, downward, horizontal, vertical etc.
	3. Process/ Cycle of communication sender, receiver, channel, feedback etc.
	4. Verbal/ Non – Verbal communication gesture, posture, eye contact etc.
	5. Oral & Written communication Advantages & Disadvantages
П	Medium and Channels of communication
	2. Print Media
	3. Electronic Media
	4. Advantages and Disadvantages of Print and Electronic media
	5. Internet Advantages & Disadvantages

- 1. Business Communication Urmila Rai, S.M. Rai (Himalaya Publishing House)
- 2. Business Communication V. K. Jain & Omprakash Biyani (S. Chand)
- 3. Business Correspondence and Report Writing R. C. Sharma & Krishna Mohan (Tata McGraw-Hill)
- 4. Developing Communication Skills Krishna Mohan & Meera Banerji (Macmillan)

Semester - I

Management Skills (BCCA 1.5.2)			
Teaching Hours: 2	Total Credits: 2	Total Marks:	Group: Skill Enhancement
reaching hours. 2	Total Cleuits. 2	35+15 = 50	Courses

Objectives:

- 1. To understand Management Skills
- 2. To understand its importance
- 3. To develop efficient Management system

Learning outcome: After learning this subject, students would be able to understand:

- 1. The Importance and scope of Management and role of Managers
- 2. The importance of planning and organizing
- 3. Leadership for proper management

Unit	Content
I	i) Meaning, Objectives, Scope, Importance of Management
	ii) Functions of Management, Role of Managers, Quality of Managers.
	iii) Planning: Meaning, Importance, Objectives, Types and Limitations of Planning, Essentials of good plans.
	iv) Organizing: Meaning, Principles, Importance and Types of Organization.
	v) Co-Ordination: Meaning, Concept, Importance, Need of Coordination.
II	i) Types of Management SkillsTechnical, personal, Human or Interpersonal etc.
	ii) Technical Skills-Use of gadgets for proper management
	iii) Personal Skills-Integrity, dedication, empathy
	iv) Interpersonal Skills <mark>-communication Skills-Oral, written, non-verba</mark> l, listening
	v) Leadership Skills-Personality skills, self-confidence, negotiation, persuasion skills
Books	Recommended:

- 1. Essential of Business Administration K. Aswathapa, Himalaya Publishing House.
- 2. Management Concept and Strategies, J. S. Chandan, Vikas Publishing.
- 3. Principles of Management Tripathi, Reddy, Tata McGraw Hill.
- 4. Principles of Management Ramasamy T, Himalaya Publishing House.
- **5. Principles of Business Management –** Sherlekar, Himalaya Publishing House.

Semester - I

Hindi (BCCA 1.6.1)			
Tooching Hours: 2	Total Credits: 2	Total Marks:	Group: Ability
Teaching Hours: 2	Total Credits. 2	35+15 = 50	Enhancement Courses

उद्देश्य: कोई भी भाषा मनुष्य को परिष्कृत, परिमार्जित और संस्कारित बनाकर उसके व्यक्तित्व के गुणों को सुवासित कर समाज में फैलाती है। आधुनिकता के इस युग में समय की मांग को देखकर युग के साथ कदम से कदम मिलकर चलने के लिए हिंदी ने अपने पुरातन रूप को परिवर्तित कर व्यावहारिक हिंदी को अपनाया।

परिणाम एक विश्लेषण:

- १. साहित्य अध्य्यन द्वारा विद्यार्थियों में साहित्य रूचि जागृत हुई।
- २. इस व्यावहारिक हिंदी के माध्यम से हिंदी भाषी व्यक्ति रोजगार के क्षेत्र में स्वयं को सिद्ध कर सकता है। वैश्वीकरण के इस युग में व्यक्ति हिंदी के अध्ययन द्वारा चरित्र निर्माण के साथ साथ जीविकोपार्जन भी कर सकता है।

	in the second of
Unit	Content
I	गद्य भाग
साहित्यिक	🕨 व्यवसाय का सत्य (श्री जैनेन्द्र कुमार)
हिंदी	🕨 नेतृत्व : इंफोसिस यात्रा के दौरान सीखे सबक <mark>(नाराय</mark> ण मूर्ति)
	पद्य भाग
	🕨 नागरी और हिंदी (मैथिली शरण गुप्त)
	प्रगति/ हार (अरविन्द भट्ट)
II	साक्षात्कार : स्वरूप, परिभाषा , विशेषताएँ , प्रकार , पूर्व तैयारी , समस्याएँ , व्यवहारिक रूप
व्यावहारिक	हिंदी पत्रकारिता : परिचय और विकास , पत्रकारिता लेखन , समाचार लेखन , फीचर लेखन
हिंदी	

Books Recommended:

संदर्भ ग्रंथ :-

- १. राष्ट्रसंत तुकडोजी महाराज नागूपर विद्यापीठ की B.COM हिंदी की पाठ्य पुस्तक
- २. प्रयोजन मूलक हिंदी : डॉ. पी. लता

Semester - I

Marathi (BCCA 1.6.2)			
Tooching Hours, 2	Total Credits: 2	Total Marks:	Group: Ability
Teaching Hours: 2	TOTAL CIEUITS. Z	35+15 = 50	Enhancement Courses

उद्दिष्टे:- भाषा मानवाला परिष्कृत, परीमार्जीत आणि संस्कारित बनवून त्यांच्या व्यक्तित्व गुणांचा सुवास समाजामध्ये पसरविण्याचे कार्य करीत असते. विद्यार्थ्यांना उद्यमशील प्रेरणेबरोबरच मानवी जीवनातील उच्च मूल्यांची ओळख करून देणे. वैश्विकरणाच्या युगात चारित्र्यनिर्मिती बरोबरच व्यक्तीला रोजगाराच्या क्षेत्रात स्वयंपूर्ण सिद्ध करण्यासाठी व्यावहारिक मराठीला उपजीविकेचे साधन म्हणून स्वीकारणे. मराठी भाषेचा अभ्यास करणाऱ्या व त्यासोबतच स्पर्धापरीक्षेची तयारी करणाऱ्या विद्यार्थ्यांमध्ये निबंध लेखनाचे कौशल्य विकसित करणे.

Learning outcome:

साध्य (अध्ययन निष्पत्ती):

घटक 1 – (गद्य विभाग) आणि घटक २ (पद्य विभाग) लेखक, कवी आणि कवियत्री यांच्या साहित्याचे विद्यार्थ्यांनी आवडीने अध्ययन करून त्यांची समाजोपयोगी मते जाणून घेतली.

घटक 2 – वैश्विकरणाच्या युगात चारित्र्यनिर्मिती बरोबरच व्यक्तीला रोजगाराच्या क्षेत्रात स्वयंपूर्ण सिद्ध करण्यासाठी व्यावहारिक मराठीला उपजीविकेचे साधन म्हणून स्वीकारणे.

Unit	Content
I	गद्य भाग
साहित्यिक	पद्य भाग
मराठी	AND STORY
II	🕨 मुलाखत लेखन : (स्वरूप , पूर्वतयारी, प्रकार , प्रात्यक्षिके)
व्यावहारिक मराठी	 बातमी लेखन : परिचय आणि विकास , वृत्तपत्र लेखन

Books Recommended:

संदर्भ ग्रंथ :-

- १. राष्ट्रसंत तुकडोजी महाराज नागपूर विद्यापीठाचे B.COM मराठीचे पाठ्य पुस्तक
- २. सुगम मराठी व्याकरण व लेखन मो. रा. वाळम्बे

Semester - I

Ancient Indian Education System (BCCA 1.7)			
Tooching Hours: 2	Total Credits: 2	Total Marks:	Group: Indian Knowledge
Teaching Hours: 2	Total Credits. 2	35+15 = 50	System

Objectives:

- 1. To acquaint the students about our ancient Indian education system.
- 2. To understand the rich knowledge systems in the past.
- 3. To understand the development of education in India

Learning outcome: After learning this subject, students would be able to understand:

- 1. The rich knowledge systems in ancient India.
- 2. Changes in the education system over the years.
- 3. To understand our great culture and knowledge inheritance.

Unit	Content
I	Introduction to ancient education systems-
	i) Features of Ancient Indian Education
	ii) Sources of Education- Vedas, Upanishad, Brahmanas etc
	iii) Objectives of studying the Vedas, Upanishad etc
	iv) Indigenous Education: Home, Temples, Pathshalas, Gurukuls
	v) The concept of Gurukuls and teaching at Gurukuls
Ш	i) Education in post Vedic period
	ii) Ancient Universities in Buddhist period- Takshshila , Kashi Nalanda, Valabhi Vikramshila
	iii) Features and objectives of the universities
	iv) Merits and Demerits of the ancient education system
Books	Recommended:

- 1. Education in Modern India Damal B.D. and Dash B.N, Kalyani Publisher, New Delhi (2005)
- 2. History of Education in India Ghosh, S.C, Rawat Publications, (2007)
- 3. History of Education in India Rawat Publications, Ghosh, S.C, (2007)
- 4. A History of Education in India Nurullah and Naik, Macmillan, Bombay. P.L. Rawat, (1995)

Semester - I

Environment and Sustainable Development (BCCA 1.8)			
Tooching Hours: 2	Total Credits: 2	Total Marks:	Group: Value Education
Teaching Hours: 2	Total Credits. 2	35+15 = 50	Courses

Objectives:

- 1. Understanding the concept of sustainable development: Students should be able to define and explain the concept of sustainable development, including its key principles and components.
- 2. Identifying sustainability challenges: Students should be able to identify and analyze sustainability challenges facing the planet, such as climate change, biodiversity loss, resource depletion, and pollution and suggest a possible solution for the same.

Learning outcome: After learning this subject, students would be able understand:

- 1. The learner would understand the importance of sustainable development.
- 2. The learner would be able to comprehend sustainable challenges.

Unit	Content
I	UNIT I:
	Multidisciplinary Nature of Environmental Studies - Concept of Environment, Scope of
	Environmental Studies, Need for public Awareness, Environmental Degradation, Shelter Security,
	Economic Security, Social Security, Effects of Housing on Environment, Effects of Industry on
	Environment.
	Environmental issues and crisis - Carbon Credits, Resource degradation, greenhouse gases,
	desertification, natural calamities and social insecurity, Industrialization, Globalization and
	Environment, Global Warming.
II	UNIT II:
	Sustainable Development – History and emergence of the concept of Sustainable Development,
	Definition of Sustainable Development, Sustainable development practices in modern era.
	Sustainable Development Goals (SDGs): Introduction to Sustainable Development Goals (SDGs)
	established by United Nations, Need and Purpose for establishment of SDGs,
	SDG 6: Clean Water and Sanitation, SDG 7: Affordable and Clean Energy, SDG 11: Sustainable Cities
	and Communities, SDG 13: Climate Action, SDG 17: Partnerships for the goals

- 1. **The Sustainability Revolution:** Portrait of a Paradigm Shift by Edwards, Andres R., New Society Publishers, 2005.
- 2. **Sustainable development in India:** Stocktaking in the run up to Rio+20: Report prepared by TERI for MoEF, 2011.
- **3.** Report of the Department for Policy Coordination and Sustainable Development (DPCSD), United Nations Division for Sustainable Development.
- 4. Corporate Social Responsibility Part I, Part II, Part III David Crowther and Guler Aras

Semester - II

	C#.NET (BCCA 2.1)				
Te	Teaching Hours: 4 Total Credits: 4 Total Marks: $40+30+30=100$ Group: Major Core			Group: Major Core	
Objec	tives:				
1.	To make the stude	ents familiar with C# Progra	amming Language basic con	cepts.	
2.	To make the stude	ents familiar with the C# Er	nvironment.		
Learni	ing Outcome:				
1.	. Students would b	e able to develop native w	indows applications by lear	ning of C#.	
2.	. Students will be	able to develop softwar	e components suitable fo	r deployment in distributed	
	environments.				
Unit			Content		
ı	Introduction to C#, An Overview of C#, Data Types, Literals, and Variables, Operators, Program control				
	statements, Introducing classes and objects, Arrays and strings, A closer look at methods and classes.				
	Operator Overload	ding, Inheritance, Interface	s, structure and Enumeration	on, Exception Handling	
Ш	Delegates and Events, Applying Events: Namespaces, preprocessor and assemblies, Unsafe code,				
	Pointers, Miscella	neous keywords, Constr	uctors, Overloaded Constr	ructors, Static Constructors,	
	Private Constructo	ors, Copy Constructors, Des	tructors		
Ш	Introduction and Understanding .NET with C# Environment –The .NET Strategy, .NET Framework,				
	Origin of .NET Technology, The Common Langue Runtime, User and Program Interface, Visual Studio				
	.NET, .NET Languages, C# and .NET., Boxing and Unboxing, Passing String Objects to Write Line				
	Method, Multiple Main Methods, Compile Time Error, Type Conversion.				
IV	Exploring the C# lil	orary, <mark>system Namespace, s</mark>	string and formatting, Multi	threaded programming, Basic	
	Windows programming, Advanced Windows forms features, Deploying Windows Application.				

Books Recommended:

1. The complete reference C# 2.0, Schildt Herbert, Publisher McGraw-Hill Professional Publishing, New Delhi

Semester - II

Basics of Economics (BCCA 2.2.1)			
Teaching Hours: 2	Total Credits: 2	Total Marks:	Group: Minor
reaching flours. 2	Total Cledits. 2	35+15 = 50	Group: Willion

Objectives:

- 1. To provide the students an understanding of basic concepts of business economics.
- 2. To make the students familiar with the fundamentals of economics.

Learning Outcomes:

- 1. The students will be able to understand the basic concepts of economics and contribution by traditional economists and would be aware about the central problems of the economy.
- 2. The students will be able to understand how the individuals make decisions on the basis of choice, satisfaction and income level.

Unit	Content					
I	Introduction to Economics					
	Economics - Meaning, Nature, Scope, Importance					
	• Contribution of Economists - Adam Smith, Alfred Marshal, Lionel Robbins - Definition, Features,					
	Criticisms					
	Central Problems of Economic System					
	Production Possibility Curve - Meaning, Properties					
II	Foundation of Economic Analysis					
	 Micro & Macro Economic Analysis - Meaning, Definition, Features, Merits, Demerits 					
	 Case Study on Bajaj Auto (Micro Analysis), Case Study on Automobile Sector (Macro Analysis) 					
	Utility Analysis - Meaning, Features, Types					
	 Law of Diminishing Marginal Utility - Meaning, Definition, Concept, Assumptions, Exceptions 					
	• Law of Equi Marginal Utility - Meaning, Definition, Concept, Assumptions, Limitations/Criticisms.					
Books	Recommended:					

- 1. An Introduction to Modern Economics, Hardwick, Khan & Langmead, Longman London & New York.
- 2. Modern Economics – H. L. Ahuja, S. Chand & Co Ltd, Latest Edition.
- 3. Micro Economics – P. N. Chopra, Kalyani Publishers.
- **Principles of Economics** D. M. Mithani, Himalaya Publishing House, Latest Revised Edition. 4.
- 5. **Modern Economic Theory** – K. K. Dewett, S. Chand & Co Ltd, Latest Revised Edition.
- Advance Micro Economic Theory M. Maria John Kennedy, Himalaya Publishing House, Latest 6. Revised Edition.

Semester - II

Legal Aspects of Business (BCCA 2.2.2)				
Teaching Hours: 2	Total Credits: 2	Total Marks:	Group: Minor	
reaching flours. 2	Total Credits. 2	35+15 = 50	Group: Willion	

Objective:

- 1. To develop a basic understanding of the business laws Indian Contract Act, 1872.
- 2. To develop a basic understanding of business laws Indian Sale of Goods Act, 1930.

Learning Outcome:

After learning this subject, the student will be able to:

- 1. Describe and explain rights and duties of respective parties under different types of contracts.
- 2. Analyse the salient features of Indian Sale of Goods Act, 1930 and its applications in real life situations.

Unit	Content				
ı	INDIAN CONTRACT ACT, 1872				
	Definition, Essential elements of a valid contract, Agreements, Offer and Acceptance, Essentials of a				
	valid offer and acceptance, Consideration, no consideration no contract, Capacity of parties to				
	contract, Free consent, Legality of object, Agreement declared void.				
	Performance of a contract, Types of performance, Discharge of contract, Breach of contract, Remedies				
	for breach of contract. Quasi contract, Contingent Contract				
Ш	SALE OF GOODS ACT, 1930				
	Meaning of contract of sale, Difference between sale & agreement to sell, Goods, Classification of				
	goods, Price- modes of fixing price, Conditions and Warranty, Implied Conditions and Warranty,				
	Difference between conditions and warranty, Transfer of ownership/property in goods, Doctrine of				
	'Caveat Emptor', 'Nemo dat quod non habet', Unpaid seller, Rights of an unpaid seller, Sale by auction.				

- 1. Business Laws, Kapoor N.D., Sultan Chand & Sons, New Delhi
- 2. Intellectual property Rights & Law, G.B. Reddy Gogia Law agency Hyderabad.
- 3. Law and Practice of intellectual Property, Vikas Vashisht, Bharat Law House Delhi, 1999.
- 4. I.T. Rules with Information Technology Act, 2000, Taxmann Publication Pvt. Ltd. New Delhi
- 5. Law of Information Technology, Paintall D; Taxmann Publication Pvt. Ltd., New Delhi

Semester - II

Thoughts of Management (BCCA 2.2.3)				
Teaching Hours: 2	Total Credits: 2	Total Marks: 35+15 = 50	Group: Minor	
Objectives				

Objectives:

- 1. To understand the basic concepts and principles in Management Thought.
- 2. To study the strategic approaches to managing a business successfully in a global context.

Learning Outcomes: After learning this subject, students will be able to:

1. Understand various perspectives and concepts in the field of Modern Management.

2. [2. Develop skills for applying these Management concepts to emerging business problems.			
Unit	Content			
I	Development of Management Thought: Scientific Management Concept of F.W. Taylor, Functional			
	Management Theory of Henry Fayol, Human Relations Movement of Elton Mayo. Behavioural Sciences			
	Movement of A. Maslow, The Modern Period Management and New Schools of Management thought.			
	Comparison of Scientific Management and Modern Management Concept.			
Ш	Schools of Management Thought: Social System School of Chester Bernard, Features, Contribution			
	and Limitations of Social System School of Management. Quantitative School Features, Contributions			
	and Criticisms of Quantitative School of Management., Decision Theory School- Features,			
	Contributions and Limitations , Contingency Theory School- Introduction, Features Contribution and			
	Limitations.			

- Organisation and Management Dr. C.B. Gupta, Shatya Bhavan Publication Agra.
- Principles and Practices of Management L. M. Prasad, Sultan Chand & SonsNew Delhi (2019). 2.
- Development of Management Thoughts Pollard, Think Inc (28 June 2019), Amazon Asia-Pacific Holdings Private Limited.
- Principles of Business Management T. Ramasamy, Himalaya Publication House Mumbai, 4.
- 5. Management: Challenges in 21st Century – S.H. Goodman & P.M. Fandt, Vintage Publishing House.

Semester - II

	Fundamentals of Financial Accounting (BCCA 2.3.1)				
Tooching Hourse 2		Tatal Conditor 2	Total Marks:	Group: Generic/Open	
Te	aching Hours: 2	Total Credits: 2	35+15 = 50	Electives	
Objec	tives: The objective	of this paper is to help stu	dents to acquire conceptu	al knowledge of the financial	
accou	nting and to impart	skills for recording various	kinds of business transaction	ons.	
Learn	ing Outcomes:				
1. T	o understand the fu	ndamentals of accounting	and the process of recordin	g transactions in a journal.	
2. T	o get acquainted wit	th the concept and process	of preparing ledgers and tr	rial balance.	
Unit			Content		
ı	Fundamentals of Accounting:				
	Theory: Meaning a	and scope of Accounting, N	leed, Development & Defin	ition of accounting, Branches	
	of accounting and Principles, Concepts and Conventions of accounting, Journal Entries of Transactions;				
	Meaning, importance and benefits of Accounting Standards.				
	Practical Problems: Preparation of Journal of Sole Proprietor.				
II	Ledger and Trial Balance:				
	Theory: Meaning of Ledger, different types of ledgers, importance and objectives of ledgers, meaning				
	of trial balance, importance and objectives of trial balance, uses of trial balance, advantages and				
	limitations of trial balance.				
	Practical Problems: Preparation of Ledgers, Simple Cash Book, Simple Bank Book and Trial Balance				
Books Recommended:					
1. I	 Financial Accounting – Paul, S. K, New Central Book Agency 				
2. I	2. Financial Accounting for Managers – Ghosh, T. P. Taxman Allied Service				
2	2. Financial Association. Dr. V. K. Cavel Fued Dealer				

- 3. Financial Accounting Dr. V. K. Goyal, Excel Books
- 4. **Financial Accounting** Jain S.P., Narang K.L., Kalyani Publishers, Delhi.
- 5. Financial Accounting Grewal, Shukla, S. Chand Publications, Delhi
- 6. Advanced Financial Accounting R.S.N. Pillai, Bhagavathi, S. Uma, S. Chand
- 7. CA Foundation and Intermediate Modules by ICAI.

Semester - II

	Indian Financial Systems (BCCA 2.3.2)					
Teaching Hours: 2		Total Credits: 2	Total Marks:	Group: Generic/Open		
		Total Credits. 2	35+15 = 50	Electives		
Objec	tives: To enable and	d equip the students with t	he understanding of Indian	Financial System.		
Learni	ng Outcomes: After	r learning this subject, the s	students will be able to und	erstand:		
i)	The concept of mon	ney markets, capital market	s and various instruments o	f money and capital markets.		
ii)	The instruments of	global capital markets, fina	ncial markets.			
Unit			Content			
I	Components of fo	ormal financial system- Str	ucture & Functions of Finar	ncial system, Nature and role		
	of financial institu	tions and financial markets	, financial system and econ	omic growth.		
	Money Markets -	Overview of money mark	ets, functions & operations	s, instruments, Treasury Bills		
	and types, Comm	ercial papers, Commercial	bills, Call money market, M	oney market intermediaries,		
	Money markets ar	nd monetary policies in Ind	ia.			
	CAPITAL MARKET					
	Capital Market: Structure of the Indian Capital Market – Recent Developments in the Indian Capital					
	Market - Interlink between Money Market and Capital Market - Overview of Debt Market in India					
II	Financial Instruments:					
	Traditional Instruments: Equities, Debentures and Bonds; Hybrid Instruments: Different types of					
	bonds such as Floating Rate Bonds, Zero Coupon Bonds, Deep Discount Bonds, Inverse Float Bonds.					
	Financial regulations & financial services-					
	Financial Regulation	on - SEBI <mark>– Mana</mark> gement, p	owers and functions, Inves	tor protection measures, RBI		
	objectives, org	ganiza <mark>tion, role</mark> . Financial	services: Meaning, need	and importance Factoring,		
	Securitization of d	lebt, <mark>Plastic money, Ventur</mark>	e Capital, Credit rating.			
	The Derivative M	arket in India: Meaning o	f Derivatives; Participants i	n the Derivatives Markets –		
	Hedgers, Arbitrage	eurs and Speculators, Type	es of Financia <mark>l Deriva</mark> tives –	- Forwards, Futures, Options		
	and Swaps.	3/6/8	7/2/57			

- 1. Pathak Bharati (2008): The Indian Financial System Markets, Institutions, and Services, (2nd Edition), Pearson Education, New Delhi.
- 2. **Financial Institutions and Markets, Growth and Innovation,** Bhole L. M., Tata McGraw-Hill, New Delhi, 2008.
- 3. Financial Economics, Bodie, Z. et. el, Pearson Education, New Delhi, 2009.
- 4. Introduction to Futures and Options Market, Hull John, Prentice Hall of India, Delhi, 2002.
- 5. **Financial Services,** Khan M.Y., Tata McGraw Hill, New Delhi, 2007.
- 6. Management of Banking and Financial Services, Paul, J. and P. Suresh, Pearson Education, Delhi, 2008.
- 7. Reserve Bank of India (various issues) Report on Currency and Finance, RBI, Mumbai.
- 8. **Reserve Bank of India,** Occasional Papers, Vol. 18, Nos. 2 & 3, RBI, Mumbai 1997.
- 9. **Derivatives: An Introduction,** Strong, R. A., Thomson Asia Pvt. Ltd, Bangalore, 2002.
- 10. Futures and Options, Sridhar, A. N., Equities and Commodities; Shroff Publishers, Mumbai 2006.

Semester - II

Mathematics (BCCA 2.4.1)			
Teaching Hours: 2	Total Credits: 2	Total Marks:	Group: Generic/Open
reactiling Hours. 2	Total Credits. 2	35+15 = 50	Electives

Objectives:

- 1. The objective of this course is to familiarize students with the applications of mathematics.
- 2. To make the students familiar with statistical techniques in business decision-making.

Learning Outcomes:

- 1. To understand and learn the application of measures of central tendency and measures of dispersion.
- 2. To understand practical applications of business mathematics.

Unit	Content		
ı	Simple & Compound Interest, Measures of Central Tendency, Measures of Dispersion.		
Ξ	Percentages, Profit, Loss and Discount, Ratio, Proportion and Variations, Partnership, Probability,		
	Permutation and Combination.		

- 1. Business Management and Statistics, N G Das J K Das, Tata McGraw Hill, New Delhi
- **2. Business Mathematics,** Mrintunjay Kumar, V<mark>ikas Publishing House Pvt. Ltd, New Delhi.</mark>
- 3. Mathematics & Statistics, Ajay Goel, Alka Goel, Taxmann, New Delhi.
- 4. Business Mathematics and Statistics, Dr. S. R. Arora, Dr. Kavita Gupta, Taxmann, New Delhi
- 5. Statistics & Mathematics, S. C. Gulhane, Sheth Publisher



Semester - II

Quantitative Aptitude and Logical Reasoning (BCCA 2.4.2)			
Teaching Hours: 2	Total Cradita: 2	Total Marks:	Group: Generic/Open
reaching nours. 2	Total Credits: 2	35+15 = 50	Electives

Objective:

- 1. To develop an understanding of the basic mathematical and statistical tools and their application in business and finance.
- 2. To develop logical reasoning skills and apply the same in simple problem solving.
- 3. The students should be able to evaluate various real-life situations by resorting to analysis of key issues and factors.

Learning Outcome:

After learning this subject, the student will be able to understand:

- 1. Concept of ratio, proportion and indices.
- 2. Concepts of permutations and combinations and logical reasoning.

Unit	Content				
ı	Ratio & Proportion and Indices				
	Ratio - Meaning, properties, the concept & application of inverse ratio.				
	Proportion – Meaning, properties of proportion, laws on proportion (Invertendo, Alternendo,				
	Componendo, Dividendo)				
	Indices – Meaning of indices & laws of indices (Easy applications)				
Ш	Basic Concepts of Permutation & Combination				
	Introduction, factorial, problems on permutations including circular permutation with restrictions and				
	problems on combination (easy to moderate level).				
	Logical Reasoning				
	Number series, Alphabet series, letter coding, number coding and blood relations. (Basic & Moderate				
	level)				

- 1. Quantitative Aptitude for competitive exams, Dr. R. S. Agrawal, S. Chand.
- 2. A Modern Approach to Logical Reasoning, Dr. R. S. Agrawal, S. Chand
- 3. Quantitative Aptitude for all competitive exams, Abhijit Guha, Tata Mac Graw Hill.
- 4. Quantitative Aptitude for CAT, Deepak Agrawal & D. P. Gupta.
- 5. **Quantitative Aptitude, Shripad Deo,** Allied Publishers Pvt. Ltd.
- 6. **ICAI study module of CA Foundation course,** Paper 3 Business Mathematics & Logical Reasoning & Statistics.

Semester - II

Basics of Tally Prime (BCCA 2.5)			
Teaching Hours: 2	Total Credits: 2	Total Marks:	Group: Vocational Skill
reaching Hours. 2	Total Cleuits. 2	35+5+10 = 50	Courses

Objectives:

- 1) To acquaint students with the Basics use of Tally Prime.
- 2) To acquaint students with practical understanding of creation of accounting and inventory masters, accounting of various business transactions, accounting of taxes (GST), daily accounting reports etc.

Learning Outcomes: After learning this subject, students will be able to:

- 1) Understand the installation procedure of Tally Prime, Creation of Company in Tally Prime, Creation of Accounting Masters in Tally Prime.
- 2) Understand creation of Inventory Masters, Maintenance of Godowns, Activation of GST and Accounting of GST transactions and various reports (Day Book, Trial Balance, Profit & Loss A/c, Balance Sheet and Stock Summary) in Tally Prime.

Unit	Content
I	Introduction to Tally Prime – Installation Procedure, Opening Tally Prime, Creating a Company.
	Creating Accounting Masters – Introducing Groups, Introducing Ledgers, Introducing Vouchers and
	accounting vouchers transactions.
II	Creating Inventory Masters - Stock Groups, Stock Items, Unit, Godown and inventory vouchers
	transactions.
	Introduction to GST – GST activation, GST Ledgers, GST Invoicing, Working with GST Reports.
	Reports – Day Book, Trial Balance, Profit & Loss A/c, Balance Sheet and Stock Summary.

- 1. Tally Prime Tally Education Private Ltd (TEPL).
- 2. Official Guide to Financial Accounting Using Tally Prime BPB Publications.
- 3. Mastering in Tally Prime Ascent Prime Publications.
- 4. Tally Prime GST United Publications
- 5. Tally Prime Training Guide BPB Publications.

Semester - II

	Correspondence	Skills (BCCA 2.6.1)	
Toaching Hours: 2	Total Credits: 2	Total Marks:	Group: Skill Enhancement
Teaching Hours: 2	Total Credits. 2	35+15 = 50	Courses

Objectives:

- 1. To develop written skills
- 2. To introduce various business letters
- 3. To introduce to office correspondence

Learning Outcomes: After learning this subject, students would be able to understand the writing of different types of business and office correspondence needed for the conduct of business and official work.

Unit	Content
1	Business Correspondence
	i) Business Enquiry Letters- Enquiry about products and services with seller; Reply to enquiries from
	buyer
	ii) Business Order Letters- placing order about products and services
	iii) Business Complaint Letters- Writing complaint letters to the seller about bad quality, less quantity,
	wrong products etc
	iv) Business Adjustment Letters- providing proper adjustment to the buyer
Ш	Job applications/Office/Bank/Insurance Correspondence
	i) Job applications with Bio-data
	ii) Memo/Office Order/Office Circular
	iii) Letters to Banks- Application for loan, bank overdraft, issuance of cheque book, stopping a cheque
	iv) Letters to Insurance company- Claim, compensation

- 1. Business Communication Urmila Rai, S.M. Rai (Himalaya Publishing House)
- 2. Business Communication V.K.Jain & Omprakash Biyani (S. Chand)
- 3. Business Correspondence and Report Writing R.C. Sharma & Krishna Mohan (Tata McGraw-Hill)
- 4. **Developing Communication Skills Krishna Mohan & Meera Baner**ji (Macmillan)

Semester - II

	Public Administ	ration (BCCA 2.6.2)	
Toaching Hours: 2	Total Credits: 2	Total Marks:	Group: Skill Enhancement
Teaching Hours: 2		35+15 = 50	Courses

Objectives:

- 1. To understand the concept of Public Administration
- 2. To understand its importance
- 3. Role of Public Administrators

Learning Outcomes: After studying this subject, students would be able to understand the administrative systems in India.

Unit	Content		
ı	i) Meaning, scope and significance of Public Administration		
	ii) Public and Private Administration		
	iii) Public Services-Central, State and Local Government		
	iv) Constitutional Framework of Government		
Ш	i) Basic elements of administrative governance Planning, Organizing, Directing and Controlling		
	ii) Characteristics of Public Administration Public interest, Equality in society, Tax collection etc.		
	iii) Role of Public Administration in development- Concept of good governance		
	iv) Union Government-Executive, Parliament, Judiciary		

- 1. **Indian Public Administration** Institutions and Issues, Ramesh K Arora and Rajani Goyal: Vishwa Prakashan, New Delhi, 1996.
- 2. From Government to Governance Kuldeep Mathur: National Book Trust, New Delhi, 2010.
- 3. Indian Administration Hoshiar Singh: Kitab Mahal, New Delhi, 2004.
- 4. Indian Administration S.R. Maheshwari: Orient Longman, Delhi, 2005.
- 5. **Public Administration in India** S.R. Maheshwari: Oxford University Press New Delhi, 2005.
- 6. **Public Administration in India –** Padma Ramchandran: National Book Trust, New Delhi, 2006.

Semester - II

A Better India, A Be	etter World (BCCA 2.7)	
Total Credits: 2	Total Marks:	Group: Ability
	35+15 = 50	Enhancement Courses
	·	Total Credits: 2

Objectives:

- 1. To make students understand the important life skills and values to become successful.
- 2. To motivate students to acquire good values.
- 3. To make students dream big by overcoming challenges.

Learning Outcomes: After studying this subject, students would understand:

- 1. Success tips from Shri Narayan Murthy
- 2. Qualities needed to become successful

Unit	Content
	From Part I: Address to Students
	i) Learning from Experience
	ii) The Indian of the Twenty-first Century
	iii) Succeeding in the Contemporary World
П	From Part II: Values
	i) What Can We Learn from the West
	ii) The Role of Discipline in Accelerating National Development
	iii) How Can We Stop Corruption in India

Books Recommended:

A BETTER INDIA, A BETTER WORLD BY N R NARAYAN MURTHY Published by Penguin Random House India, Gurgaon, India, 2010

Semester - II

Value Education (BCCA 2.8)			
Teaching Hours: 2	Total Credits: 2	Total Marks:	Group: Value Education
reaching Hours. 2		35+15 = 50	Courses

Objectives:

- 1. **Understanding the values, morals & ethics:** To impart & inculcate the importance of value-based living. Student should be able to understand the teachings of great Indian leaders and their relevance in today's world.
- 2. **Sensitization of students for Nation Building:** Sensitization of students on various facets like Human rights, Duties & Responsibilities of citizens, etc.

Learning Outcomes: After learning this subject, students would be able -

- 1. To build a strong base of high morals, values & ethics in life.
- 2. To appraise Indian values and to contribute to nation building.

	Control
Unit	Content
ı	UNIT I Morals, Values & Ethics:
	1. Meaning & definition of morals, values & ethics. Types of values and need of value education.
	2. Important values in Human Life – Integrity, truth, commitment, empathy, honesty, punctuality,
	unity, forgiveness, love, teamwork, ability to sacrifice, care, positive & creative thinking.
	3. Role of values in education.
	4. Teachings of great Indian Leaders: - Seven Deadly Sins by Mahatma Gandhi and Ten Golden
	Teachings of Swami Vivekanand.
П	UNIT II
	A – Values & Self:
	1. Self-confidence - Theories of self confidence
	2. Stress Management - Techniques of Stress Management
	3. Self-acceptance – Techniques and importance
	4. Self-growth – Role of spirituality, meditation, yoga in self-growth.
	B – Values & Nation Building:
	1. Sensitization for values, rights & duties – Sensitization to constitutional obligations, Gender
	sensitization & Cultural sensitization (Meaning, role & importance)
	2. Dr. A. P. J. Kalam's Ten points for enlightened citizenship

- 1. Vivekananda, Swami. "Personality Development" Advaita Ashrama, Kolkata, 2008.
- 2. "Value Education" Dr. Kiruba Charles and V Arul Selvi
- 3. "Wings of Fire" Dr. A. P. J. Kalam
- 4. **Skill Development –** Dr. Mohini T. Bhelwani, Shree Sainath Prakashan, Nagpur