Semester - I

Statistics in Business (MCABR 1.1)			
Teaching Hours: 4	Total Credits: 4	Total Marks: 70+30 =100	Group: Major Core

Objective:

The objective of this course is to familiarize the students with the application of statistical technique in business decision making.

Learning Outcome:

- 1. To get detailed understanding of various aspects of data collection and tabulation.
- 2. To understand and learn application of measures of central tendency.
- 3. To get acquainted with the practical application of time series and range.
- 4. To get acquainted with the practical application of index number.

Unit	Content
ı	Introduction: Meaning, definition & functions of statistics, scope, importance & limitations of
	statistics.
	Collection of data, Classification &Tabulation of data
	Primary & Secondary data, methods of collection of data & sources of data.
	Meaning, objects, rules & types of classification of data. Meaning & objects of tabulation of data,
	difference between classification & tabulation. Types of statistical series (construction & conversion
	of series –Practical Problems).
II	Measures of Central Tendency
	Meaning, definition, functions & characteristics, merits & demerits of mean, median & mode, standard
	deviation, quartiles, quartile deviation, Skewness. (Theory)
	Mean, median, mode, standard deviation, Standard Errors, quartiles, quartile deviation, Skewness
	(Practical Problems)
Ш	Time Series:
	Meaning of time series, characteristics &, merits & demerits of semi- average method & moving
	average method in time series. (Theory)
	Semi-average method, moving average method (Practical Problems)
	Range: Meaning of range, characteristics & Objectives (Theory), Calculation of range and its co-
	efficient (Practical)
IV	Index Number: Introduction, meaning, definition, characteristics, uses of index numbers and types of
	index numbers, merits & demerits (Theory)
	Laspeyre's Index Number, Paasche's Index Number, Bowley's Index Number & Fisher'sIdeal Index

Books Recommended:

- **1. Fundamentals of statistics,** D.V.Elhance & VeenaElhance
- **2. Statistics, V.K.Kapoor,** S.Chand&Sons

Number. (Practical Problems)

- 3. Statistics, B.Gupta, Sahitya Bhavan, Agra
- **4. Statistics Methods,** S.P.Gupta, S.Chand&Sons
- **5. Fundamental of Statistics,** S.C.Gupta, HimalayaPublishingHouse
- **6. Business Statistics,** Dr. Iyappan M., Dr. Nanje Gowda, Dr. Rajeshwari M.

Semester – I

		Commercial I	Law (MCABR 1.2)	
To	achina Hourse 4	Total Craditar 4	Total Marks:	Croup, Major Coro
Te	aching Hours: 4	Total Credits: 4	70+30 =100	Group: Major Core
Objec	tive:			
To pro	ovide a brief idea of	Indian Commercial (merca	ntile) Laws	
Learni	ing Outcome: After	learning this subject, stude	ents will be able to:	
1.	Understanding	g of basic laws that govern l	business dealings.	
2.		gal knowledge to business t		
3.			business and legal terminol	ogy.
4.	Understanding	g of basic banking laws.		
Unit			Content	
I		inity – Definition, Rights of	•	
			ce between contract of inde	mnity and Guarantee, Rights
	of surety, Extent o			
			uties of Bailer and Bailee,	Rights of Finder of goods as
	Bailee, Liability to			
			ITOR	uties of Pawnor and Pawnee
II	Right to Information Act 2005: Scope of the Act, definition of information, definition of public			
	authority, definition of right to information, Salient features of the Act, maintenance and publication			
	of records, exemptions, procedure to file an inquiry under RTI Act, Benefits of Right to Information			
	Act.			
III	INFORMATION TECHNOLOGY ACT, 2000: Scope of the Act; objectives, Meaning of Digital Signature,			
		HTT WATER		onic signatures, Retention of
				per terrorism, Advantages of
			e by an intermediary as per	
IV				of commercial banks; Effects
			_	and Functions; Definition of
	banker and customer; Duties of a Banker; Relationship between banker and customer; rights of			
	bankers, obligation			
				hich banking companies may
		und; Cash reserve; Powers	of KBI to give directions	
	Recommended:			
1.	Business Laws, Su	Itan Chand & Sons, New De	elhi.	

I.T. Rules with Information Technology Act, 2000, Taxmann Publication Pvt. Ltd. New Delhi.

Law of Information Technology, Paintall D, Taxmann Publication Pvt. Ltd. New Delhi.

2.

3.

4.

5.

RTI ACT, 2005, Dr Jyoti Rattan, Deccan law House

Banking Law & Practice, E. Gordon, K.Natarajan.

Semester - I

Business & Economic Environment (MCABR 1.3)			
Teaching Hours: 4	Total Credits: 4	Total Marks:	Group: Major Core
l caegca.s	rotar creates	70+30 =100	Croup: major core

Objectives:

- 1. To understand the impact of the economic environment on business.
- 2. To understand the importance of economic factors in business.
- 3. To understand the impact of the environment on business.
- 4. To understand the economic environment at national level and global level.

Learning outcome: After learning this subject, students would be able understand:

- 1. The learner would know the structure of business, role of government and GEE.
- 2. The learner would have the clear idea of economics and its impact.
- 3. The learner would understand the environment and business and its role om economy.
- 4. The learner would know the need of LPG in India.

7. 11	the learner would know the need of Er a in maid.		
Unit	Content		
I	Business: Meaning, Characteristics, Importance, Merits and Demerits; Commerce – Factors and its		
	Importance; Difference between Profession and Business; Role of Government in Growth of Business.		
	Impact of Business on Economy.		
	Global Economic Environment: Significance, Functions, area of Operation, Role and Impact.		
Ш	Economic Factor: Unemployment/employment – Problems and Remedies; Population – Problems and		
	Solution, Income – Sources and Utilization of Income, Savings; Consumer Confidence Level – Impact		
	of Inflation and Deflation on Consumer Behaviour; Role of Government in Economic Development.		
Ш	Environment: Meaning and Importance; Factors of Environment – Policy, Political Condition,		
	Economic Strategies, Demographic Factor, culture and climate, legal environment		
IV	LPG Policy: Introduction, need for the policy (Economic scenario in 1991).		
	Liberalization: Meaning, significance, advantages, limitations.		
	Privatization: Meaning, significance, advantages, limitations, obstacles in privatization.		
	Globalization: Meaning, significance, advantages, issues in globalization, limitations.		
Books	Recommended:		

- 1. Economics Environment of Business, Mishra and Puri, Himalaya Publishing House, New Delhi, 11ed
- 2. Business Economics, Rob Dransfield, Routledge Taylor and Francis Group, 2014
- 1. Business Policy and Administration, Acharya and Govekar, Himalaya Publishing House, New Delhi. 2012 edition

Semester - I

Auditing (MCABR 1.4.1)			
Teaching Hours: 4	Total Credits: 4	Total Marks: 70+30 =100	Group: Major Electives

Objective: To provide knowledge of auditing principles, procedures and techniques in accordance with current legal requirements and professional standards and to give an overview of the principles of Corporate Governance and Corporate Social Responsibility.

Learning Outcome: After learning this subject, the student will be able to understand:

- 1. The concept and importance of Audit and various Audit Procedures.
- 2. The concept and procedures of company and bank audit.
- 3. The format and types of audit report.
- 4. The basic understanding of some important Auditing Standards.

	The basic understanding of some important Additing Standards.
Unit	Content
1	Introduction: Definition of audit, Objectives and Advantages of auditing, Basic principles of auditing,
	Types or Classification of auditing, Techniques of Auditing. Internal control system – Features,
	Objectives, Advantages & Disadvantages.
	Internal check – Fundamental Principles & Advantages.
	Internal audit – Need and function of internal auditing.
	Audit Plan & documentation of audit plan. Audit programme & constructing an audit programme,
	Audit evidence
Ш	Company Audit: Qualification, Disqualification, Appointment & Removal of auditors. Ceiling on
	number of audits, rights, powers & duties of a company auditor, remuneration of auditor, Audit
	Committee. Civil liabilities of an auditor, professional negligence.
	Audit of Banks - Understanding of accounting system in Banks, Audit Approach, Audit of Revenue
	items, Special Consideration in Bank Audit with emphasis on Advances and NPAs.
Ш	Audit Reports: Introduction and Basic elements of an auditor's report, Form of opinion (Modified,
	Unmodified, Qualified, Adverse and Disclaimer of opinion) and basis for opinion.
	Companies (Auditor's Report) Order, 2022: Introduction to CARO 2022, Applicability of CARO 2022,
	Overview of reporting requirement under CARO 2022
IV	Introduction to Standards on Auditing –
	SA 220: Quality Control for an Audit of Financial Statements
	SA 230: Documentation
	SA 300: Planning an Audit of Financial Statements
	SA 320: Materiality in Planning and Performing an Audit
	SA 500: Audit Evidence

- 1. Auditing, ICAI Study Material
- 2. Auditing Principles and Practice, Ravinder Kumar and Virender Sharma, PHI Learning.
- 3. Auditing, Aruna Jha, Taxmann Publication.
- **4.** Auditing Theory and Practice, A. K. Singh, and Gupta Lovleen. Galgotia Publishing Company.
- 5. Modern Indian Company Law, MC Kuchhal, Shri Mahaveer Book Depot. Publishers. (Relevant Chapters)

Semester - I

Financial Statement Analysis (MCABR 1.4.2)			
Teaching Hours: 4	Total Credits: 4	Total Marks: 70+30 =100	Group: Major Core

Objectives: The objective of this paper is to acquaint the students with the basic concepts and tools used in financial statement analysis.

Learning Outcomes:

- 1. To understand meaning and need of Analysis of Financial Statements of companies also to know various tools of analysis of financial statements.
- 2. To understand the procedure for ascertainment of various ratios for analyzing financial statements.
- 3. To know importance of budgets and budgetary control and to understand the procedure for preparation of flexible budget.
- 4. To understand the procedure for preparation of cash flow statements.

	o understand the procedure for preparation of cash now statements.
Unit	Content
I	Analysis of Financial Statements:
	Theory: Meaning, Characteristics, Objectives and tools of analysis of financial statements:
	Comparative Statements, Common Size Statements, Trend Analysis, Ratio Analysis and Cash Flow
	Analysis.
	Practical Problems: Comparative Statements, Common Size Statements, Trend Analysis.
II	Accounting Ratios:
	Theory: Meaning of Accounting Ratios, Objectives, Advantages, Limitations, Types of Ratios: Liquidity
	Ratios, Solvency Ratios, Activity (or Turnover) Ratios, Profitability Ratios.
	Practical Problems: Calculation of Liquidity Ratios, Solvency Ratios, Activity (or Turnover) Ratios,
	Profitability Ratios and preparation of Balance Sheet on the basis of ratios.
Ш	Budget and Budgetary Control:
	Theory: Meaning of Budgetary Control, Tools of Budgetary Controls, Types of Budget, Advantages and
	Disadvantages of Flexible Budget.
	Practical Problems: Preparation of Flexible Budget.
IV	Cash Flow Analysis:
	Theory: Meaning of Cash Flow, Uses of Cash flow statement, Objectives, Advantages and limitations
	of Cash Flow Statement, Meaning of Cash Flow from Operating Activities, Investing and Financing
	Activities. Meaning of Working Capital, Meaning of Current Assets and Current Liabilities, Increase of
	Current Assets and Current Liabilities.
	Practical Problems: Preparation of Cash Flow Statement as per AS-3.

- 1. Analysis of Financial Statements, T.S. Grewal's (As per Schedule III of the Companies Act, 2013)
- 2. FINANCIAL STATEMENT ANALYSIS, 11TH EDITION, K.R. Subramanyam
- 3. Financial Management, P C Tulsian, Bharat Tulsian & Tushar Edition 2023, S. Chand Publishing
- 4. Financial Statements Analysis, Goel Sandeep, Taylor & Francis

Semester – I

	Research Methodology (MCABR 1.5)				
Too shing House, 4		Talal Cardina 4	Total Marks:	Group: Research	
re	aching Hours: 4	Total Credits: 4	70+30 =100	Methodology	
Objec	tive: This programn	ne aims at providing the u	nderstanding of business r	esearch and the methods of	
busine	ess research. The pr	ogramme will impart learn	ing about how to collect, ar	nalyze, present and interpret	
data.					
Learni	ing Outcome:				
i)	Students will b	e able to learn about funda	amentals of conducting a go	ood research.	
ii)	Students will b	e able to learn how to writ	e and present a good Resea	rch Report.	
Unit			Content		
I	Introduction to Re	search Methodology:			
	Meaning of Research, Definition of Research, meaning of research methodology, Qualities of good				
	research, features and objectives of research, Types of Research, Research Process, problems in				
	research process, Scope and Importance of Research in Commerce.				
II	Review of literature and Research Design:				
	Meaning of literature review, purpose of literature review in research, steps in writing a literature				
	review.				
	Characteristics of research design, Types of RD; sources of research problem, Selection of a problem				
	for Research, Fram	ing of Hypothesis, Sample	design, Sampling technique	es, Survey-planning a survey.	
Ш	Data Collection:	18/83	all El		
	<u> </u>	7		on; Sources of data; Use of	
				 Observation-Interviews, 	
	Questionnaires an	d Sch <mark>edules- its advantage</mark>	s and limitations		
IV		nd Repor <mark>t Writi</mark> ng:	3 0		
	Editing; Classificati	on and Tabulation; benefit	s of tabulation, Analysis of	Data and Interpretation	
	Report Writing: Q	ualities <mark>of a Good Report, L</mark>	ayout of the Research Repo	ort, References, Bibliography,	
	citations, styles of	citations; Plagiarism- UGC	rules on plagiarism		

- 1. Research Methodology: Ranjit Kumar; Pearsons
- 2. **Research Methodology:** Methods and Techniques, C. R. Kothari, New Age International Publishers 2015

Semester - II

Advanced Statistics (MCABR 2.1)			
Teaching Hours: 4	Total Credits: 4	Total Marks: 70+30 =100	Group: Major Core

Objective:

The objective of this paper is to equip students with some of the important statistical techniques for managerial decision making and to provide ground for learning advanced analytical tools used in research.

Learning Outcome:

- 1. To understand the applications of correlation analysis in business decision making
- 2. To get acquainted with the concept and applications of regression analysis in managerial decisions
- 3. To be coherent with concept of probability and its practical application
- 4. To understand the concept of hypothesis and application of various non-parametric tests in business research

Unit	Content
I	Correlation Analysis: Simple, multiple and partial correlation analysis; Karl Pearson's Co- efficient of
	Correlation; Spearman's Rank correlation. (theory and Practical)
II	Regression Analysis: Simple and Multiple linear regression analysis (involving up to three variables).
	Multiple regression analysis using MS Excel. (theory and Practical)
Ш	Probability: Laws of probability, simple and Compound probabilities, Permutations and Combinations.
	(Theory and Practical)
IV	Sampling and Test of Significance: Sampling on mean, sampling on standard deviation, type I and
	types II Errors and Chi-square test. (theory and Practical)

- 1. Statistics for Management, Levin, R.I. and D.S. Rubin, Prentice-Hall of India.
- 2. **Complete Business Statistics**, Aczel, Amir D., and Sounder pandian, J., Tata McGraw Hill Publishing.
- 3. Statistics for Business and Economics, Anderson, Sweeny and Williams, CENGAGE Learning, New Delhi.
- 4. Business Statistics, Kazmeir Leonard J., Tata McGraw Hill Publishing Company, New Delhi.
- 5. Business Statistics, Vohra, N. D., Tata McGraw Hill Publishing Company, New Delhi.
- 6. **Elementary Business Statistics,** Freund, J. E. And F. J. Williams, The Modern Approach, Prentice Hall of India Private Ltd., New Delhi.

Semester - II

Corporate Accounting (MCABR 2.2)				
Teaching Hours: 4	Total Credits: 4	Total Marks:	Group: Major Core	
reaching riours. 4	Total Credits. 4	70+30 =100	Group: Major core	

Objectives: The objective of this paper is to help students to acquire conceptual and practical knowledge about corporate accounting

Learning Outcomes:

- 1. To understand the concept of holding companies and procedure of preparation of consolidated financial statement.
- 2. To understand the concept and procedure of Amalgamation of Companies
- 3. To understand the concept and procedure of Absorption of Companies
- 4. To get acquainted with the concept and procedure of Liquidation of Companies

4. To	4. To get acquainted with the concept and procedure of Liquidation of Companies			
Unit	Content			
ı	Consolidated Financial Statements:			
	Theory: Concepts of Group, holding company and subsidiary company. Meaning of Wholly owned and			
	Partly owned subsidiaries, purpose of preparing the consolidated financial statements, procedures for			
	consolidation of financial statements of subsidiaries with the holding companies. Components of			
	consolidated financial statements.			
	Practical Problems: Prepare the Consolidated financial statements as per provisions of Companies			
	Act, 2013.			
Ш	Amalgamation of Companies:			
	Theory: Meaning of Amalgamation of companies, Objectives, Need, Advantages and Disadvantages of			
	Amalgamation. Methods of calculation of Net Present Value, Procedure of Amalgamation of			
	Companies.			
	Practical Problems: Journal Entries in the books of Transferee company and Transferor company and			
	Preparation of Balance sheet of Transferee Company as per provisions of Companies Act, 2013			
Ш	Absorption of Companies:			
	Theory: Meaning of Absorption of companies, Objectives, Need, Advantages and Disadvantages of			
	Absorption. Methods of calculation of Net Present Value. Procedure of Absorption of Companies.			
	Practical Problems: Journal Entries in the books of Transferee company and Transferor company and			
	Preparation of Revised Balance sheet of Transferee Company as per provisions of Companies Act, 2013			
IV	Liquidation of Companies:			
	Theory: Meaning of Liquidation, Types of Liquidations, Objects, Advantages and Disadvantages of			
	Liquidation, Procedure of Liquidation, Meaning of Liquidator, Role of Liquidator, Commission paid to			
	the Liquidator.			
	Practical Problems: Preparation of Liquidator Final Statement of Account.			

- 1. Financial Accounting, Paul, S. K, New Central Book Agency,
- 2. **Financial Accounting For Managers,** Ghosh, T. P, Taxman Allied Service.
- 3. Financial Accounting, Mohammed Hanif, Amitabh Mukherjee, Tata McGraw-Hill Education.
- 4. **Financial Accounting,** Dr.V.K.Goyal, Published by Excel Books.
- 5. Financial Accounting, Jain S.P., Narang K.L., Kalyani Publishers, Delhi.
- 6. Financial Accounting, Grewal, Shukla, S. Chand (Sultan Chand Publications), Delhi
- 7. Corporate Accounting, Dr. R.K. Mittal, Dr. Shagun Ahuja, VK Publications
- **8. Corporate Accounting,** Mukherjee & Hanif, Amitabha Mukherjee Mohammed Hanif Tata McGraw-Hill Education.

Semester - II

Corporate Law (MCABR 2.3)				
Teaching Hours: 4	Total Credits: 4	Total Marks: 70+30 =100	Group: Major Core	

Objective: To gain an expert knowledge of corporate functions in the context of Companies Act & related Corporate Laws.

Learning Outcome: After learning this subject, student will be able to:

- 1. Acquire the knowledge of Company Law and would be able to be distinguished between old (1956) and new (2013) Laws.
- 2. Understand the procedure of formation of company and liquidation of company as per the provisions of the Companies Act.
- 3. Understand the role of various key managerial persons in company management and various types of directors, provisions related to their qualifications and appointments, their duties and liabilities etc.
- 4. Understand the procedure of conduct of company meetings and MCA 21 portal

Unit	Content			
I	Introduction to Companies Act 2013 (as amended from time to time), Company- an introduction,			
	features, kinds of companies, Statutory Company, Registered company, Government company,			
	Foreign Company, Sec 8 Company, Holding and subsidiary company, one person company, Conversion			
	of Private company to Public company, conversion of Public company to Private company, Section 8			
	to other kinds.			
II	Formation of company – promotion, incorporation, commencement of business, M.O.A- clauses and			
	alterations, A.O.A-Content and alterations. Binding effect of M.O.A & A.O.A, Doctrine of ultra vires,			
	doctrine of constructive notice, doctrine of indoor management			
	Corporate Liquidation – Compulsory Winding up under the order of Tribunal, Contributories			
Ш	Company Management - Directors, qualifications, legal position of directors, Appointment of			
	directors, number of directors, duties, liabilities, D.I.N, Types of Directors- whole time director, women			
	director, executive director, Independent director, additional director, resident director,			
	Managing Director and other KMP- appointment, disqualifications of M.D.			
IV	Company meetings – Meaning of meeting, kinds of meetings, notice, agenda, quorum, chairman,			
	voting (postal, electronic and poll), Proxy and its provisions, resolutions and Types of resolutions.			
	MCA-21 – Role and benefits of MCA, MCA services, DIN and its KYC.			

- 1. Company Law & Secretarial Practice. Sultan Chand & Sons, Kapoor, N.D: New Delhi.
- 2. **Indian Company Law,** Singh Avtar, Eastern Book Company, Lucknow.
- 3. Company Law and Secretarial Practice, Dr. R.K. Nelakha, Ramesh Book Depot, Jaipur.
- 4. **Corporate & Allied Laws,** Munish Bhandari, Best Word Publication.
- 5. Company Law and Practice, Dr. G.K.Kapoor-Taxmann's

Semester - II

Industrial Law (MCABR 2.4.1)			
Teaching Hours: 4	Total Credits: 4	Total Marks:	Group: Major Core
		70+30 =100	Electives
reaching Hours: 4		70+30 =100	Electiv

Objective: To develop conceptual knowledge about industrial law.

Learning Outcome:

After learning this subject, the student will be able to understand:

- 1. Provisions related to retrenchment, closure, Works committee, Grievance Committee etc. as per the provisions of Industrial Relations Code, 2020
- 2. Laws related to working hours and work conditions.
- 3. Provisions of minimum wages, payment of wages etc. as per the Code on wages 2019.
- 4. Various laws relating to equality and empowerment of women.

	various laws relating to equality and empowerment of women.			
Unit	Content			
I	Industrial Relations Code, 2020			
	Meaning of industry, industrial dispute, lay-off. Retrenchment: meaning, workers not entitled for			
	compensation in certain cases, conditions precedent to retrenchment of workers. Closure- basic rules.			
	Works committee, Grievance Redressal Committees.			
	Trade Unions: Nature, registration of trade union, rules of trade union, Functions of Trade Union in India			
II	Laws relating to working hours and work conditions-			
	Factories Act: provisions regarding workers health, safety and welfare, provisions relating to working			
	hours of adult, provisions of employment of young persons.			
	Child Labors (Prohibition and Regulation) Act, 1986:- Scope and application of the act, objectives,			
	provisions regarding hours and periods of work for children, provisions regarding health and safety for			
	working children, prohibition of employment of children in certain occupations and processes			
III	Laws relating to compensation-			
	Code on wages 2019-			
	Minimum wages: Meaning of employer and employee, fixation of minimum wages, components of			
	minimum wages. Wearing of employer and employee, fixation of minimum wages, components of			
	Payment of Wages: Mode of payment of wages, deductions which can be made from wages			
	Payment of Bonus: Meaning of bonus Eligibility for Bonus disqualification for Bonus, Minimum and			
	Maximum Bonus, available Surplus, allocable Surplus, set & set off of allocable surplus			
IV	Laws relating to equality & empowerment of Women: -			
	Maternity Benefit Act - Object, Scope and application of the act, Prohibition on employment of			
	women during certain periods, rules for claiming maternity benefit, Dismissal during pregnancy,			
	Penalty.			
	Protective provisions for women employees – safety measures, health measures, working hours,			
	vocational training for women			
	vocational training for women			

- 1. Company Law & Secretarial Practice. Sultan Chand & Sons, Kapoor, N.D: New Delhi.
- 2. **Indian Company Law,** Singh Avtar, Eastern Book Company, Lucknow.
- 3. **Company Law and Secretarial Practice,** Dr. R.K. Nelakha, Ramesh Book Depot, Jaipur.
- 4. Corporate & Allied Laws, Munish Bhandari, Best Word Publication.
- 5. Company Law and Practice, Dr. G.K.Kapoor-Taxmann's

Semester – II

		Entrepreneurship Develop	ment: Government Policies (MC	CABR 2.4.2)	
Teaching Hours: 4		Total Credits:	Total Marks: 70+30 =100	Group: Major Electives	
Objec	tives:				
1. 7	Γο inculcate i	ı students an advanced lev	el of entrepreneurial vision and	entrepreneurial will.	
2. 1	To develop a	vareness regarding Govt. p	olicies and support system for st	arting new venture.	
Learni	ing outcome	After learning this subject	, students would be able -		
	•	the concept & process of			
2. 1	Го draft busir	ess plan based on innovati	ve business ideas.		
		•	efits of various Govt. policies.		
Unit			Content		
ı	Introductio	n to Entrepreneurship:			
	1. Meanin	& Definition of Entrepr	eneurship, relationship of entr	repreneurship with economic	
	develop	ment, process of entrepre	eneurship, factors affecting gro	wth of entrepreneurship and	
	barriers to entrepreneurship.				
	2. Theory	of achievement motivation	importance and criticism, McCl	elland's experiment, Maslow's	
	need theory.				
II	Entrepreneurship Development and Trends:				
	1. Entrepreneurship development in India: Issues and opportunities				
	2. Types of entrepreneurships, the ED cycle, Techno Economics innovation and entrepreneurship,				
	Socio-p	ychological <mark>factors influence</mark>	cing <mark>entrepr</mark> eneurship deve <mark>l</mark> opm	ent	
	3. Entrepr	eneurship tr <mark>ends, Cases fro</mark>	om In <mark>dian ind</mark> ustry- Shri Dh <mark>eeru</mark> k	ohai Ambani, Shri Ratan TATA,	
	Shri G.D	. Birla.			
Ш		ea and Business Plan:			
			idea generation process, evaluat	tion of business idea, creativity	
		ovation in idea generation.			
			eristics of business plan, import		
	•	•	, esse <mark>ntial r</mark> equi <mark>reme</mark> nt of develo	pping business plan.	
IV	_	of new venture and gove	-		
		• •	venture, registration of new ver	• •	
		,	p new enterprise, steps and prod	cess involved in manufacturing	
		rice unit.		210	
	_		EDII/EDI, NIESBUD, NABARD and	DIC.	
Do alsa		MSME, MITCON, MCED and	I WIIDC.		
	Recommen	ıea: urial Development – S. S. k	(hanka (S. Chand)		
1) 2)	-	•	,		
2 <i>j</i>	Entrepreneurship 6th Edition – Robert D. Hisrich (Tata McGraw Hill)				

3)

Entrepreneurship Development – MBA Sem III – Dr, Kailas S. Kadu (Thakur Publishers)