

G S College of Commerce & Economics, Nagpur

NAAC Accredited 'A' Grade Institution

An Autonomous Institution affiliated to RTM Nagpur University

BBA Department

Project Titles – BBA Sem.-VI (2018-19)

Sr. No.	Name	Project title (Marketing Management)
1	Mr Abdul Shafi Abdul Zaki Khan	A comparative study on perception of consumers towards I-phone and android phone.
2	Mr Abhishek Ajay Sharma	Result of Reliance Jio's aggressive marketing strategies on internet users in India.
3	Mr Aditya Dinesh Mishra	Analytical study of marketing strategy on Domino's
4	Mr Aditya JaykumarShinde	Strategic marketing plan on Nike.
5	Mr Aliasgar Qutbuddin Mithaiwala	Study of consumer behaviour towards e-wallets with comparative study of Paytm and PhonePe, with reference to Nagpur city.
6	Mr Anmol Vinod Sharma	A study of marketing strategy adopted by Nikon company with specific reference to Nagpur city.
7	Mr Ashish Samsuddin Rajani	A study of the marketing strategies and consumer perceptions of TVS Motors with specific reference to Nagpur City.
8	Ku Chanchal Suresh Raut	Critical study of online retailing challenges and opportunities in India for Amazon with specific reference to Nagpur city.
9	Ku Dipti Bharat Rajankar	Consumer behaviour towards Parle products with specific reference to Nagpur city.
10	Mr.Faizanuddin Mubeenuddin Quazi	Consumer perception towards Fastrack watches with specific reference to Nagpur city.
11	Ku G Kalyani G Shankar Rao	Study of customer satisfaction of Bata with special reference to Nagpur.
12	Mr Ganesh Girdhar Mishra	Study of marketing strategies of Hero Motocorp.
13	Mr Gurpreet Jarnail Singh	A study on Consumer perception and Marketing strategies of Kawasaki bikes with specific reference to Nagpur city.
14	Mr.Harshwardhan Sunderlal Gorle	A study of consumer satisfaction towards consumers products of Tata.
15	Ku Himani Pushparajan Khatri	Consumer Perception towards Milton Products with specific reference to Nagpur city.
16	Mr.Himanshu Parasram	Marketing strategies of Haldiram's with specific reference to Nagpur

	Samundre	city.
17	Mr. Hitesh Naresh Mulchandani	A study on Marketing Strategies of Samsung Electronics Ltd. with specific reference to Nagpur city.
18	Mr. Hitesh Rajendra Sonekar	A comparative study of service quality of HDFC bank compared with ICICI bank with specific reference to Nagpur city.
19	Mr Husain Murtuza Zariief	A detailed study of marketing strategies adopted by Asian paints with specific reference to Nagpur city.
20	Ku Jayashri Ashok Tumdam	A comparative study on satisfaction of consumer of Nestle and Cadbury with reference to Nagpur city.
21	Ku Kaanchan Ramesh Bangde	A study of customer satisfaction towards the mobile service provider brand 'Idea with specific reference to Nagpur city.
22	Ku Karishma Vinod Nagpure	A comparative study on consumer preference about Colgate and Pepsodent paste with specific reference to Nagpur city
23	Ku Kiran Rewa Chand Shyamnani	A study on Consumer perception & preference towards digital food apps services in Nagpur city.
24	Ku Laxmi Kailash Sharma	A study on consumer preference between Amazon & Flipkart with reference to Nagpur city.
25	Ku Mamata Ramesh Rao Bondre	A comparative study on consumer satisfaction of Dominos & Pizza Hut with specific reference to Nagpur city.
26	Ku Megha Prabhat Choudhary	An analysis of marketing strategies of Nestle Maggi with specific reference to Nagpur city.
27	Mr Monu Kuldeepsingh Hans	A study of Marketing strategies of Epson Printers with specific reference to Nagpur city.
28	Ku Nidhi Anil Sharma	A study on Consumer behaviour & perception of women towards Lakme with specific reference to Nagpur city.
29	Mr Nimish Naresh Baisware	Consumer Perception towards Dinshaws dairy food with specific reference to Nagpur city.
30	Mr Piyush Prabhakar Wandhare	A Comparative study on the marketing strategies of VIP Bags & American Tourister bags with specific reference to Nagpur city.
31	Mr Pravin Banarasi Gupta	A comparative analysis of Bisleri & Aquafina Brands with specific reference to Nagpur city.
32	Mr Rajkumar Gulabchand Gupta	Advertising & Brand image of consumer electronics & its impact on sales of a brand for Videocon Company Ltd. Nagpur.
33	Mr Ritik Vishnu Shahu	A comparative study of textile industry with special reference to Vimal and Raymond.
34	Mr Sagar Avinash Yadav	A study on Consumer perception towards AMUL products with specific reference to Nagpur city.
35	Ku Samiksha Kishor Khairkar	An analytical study of Sales promotion strategies adopted by Eureka Forbes Ltd. (for Aquaguard) with specific reference to Nagpur city.

36	Mr Shantanu Manish Shende	A Comparative study of consumer behaviour towards Apple Macbook Air & HP Probook with specific reference to Nagpur city
37	Mr Shashank Rajendra Nawabasi	Marketing strategy & distribution channel of Kent RO system Ltd with reference to Nagpur city.
38	Mr Shubham Rajesh Dubey	A study on the effectiveness of marketing mix in Big Bazaar with reference to Nagpur city.
39	Mr. Shyam Harish Manglani	A study on consumer awareness and perception of 'Oriflame' brand with specific reference to Nagpur city.
40	Mr. Sudesh Dayananda Nayak	A study on the decline & repositioning of Nokia with specific reference to Nagpur city.
41	Ku Suman Samarnath Mallick	A study of Marketing strategies of Pantaloons with specific reference to Nagpur city.
42	Mr Suryansh Rajesh Gupta	A study on perception & behaviour of consumers of BSNL with specific reference to Nagpur city.
43	Ku Teresa Mohan Palikandy	A study on Consumer perception towards Patanjali products with specific reference to Nagpur city.
44	Mr Yogesh Mahadeo Nimje	A Study of Marketing strategies adopted by TATA SKY (DTH services) with specific reference to Nagpur city.
45	Mr Yogesh Naresh Salame	A Study of Brand image & customer awareness of Raymonds with specific reference to Nagpur city.

Sr. No.	NAME	PROJECT TITLE (Financial Management)
46	Ku. Aarti Sunil Pandey	A study of Indian banking with reference to mergers
47	Mr. Aditya Shyam Umbarkar	Analytical study of financial performance of private sector & public sector banks
48	Ku. Aliva Dhaneshwar Sahoo	A study of Indian stock market with reference to BSE & NSE
49	Mr. Aniket Arun Tiwari	Analysis of quality of online banking services
50	Mr. Anurag Ashokkumar Pandey	Study of non-performing assets of state bank of India
51	Mr. Anurag Vinod Sawarkar	Analysis of financial statement of shree cement Ltd.
52	Mr. Aziz Shabbir Nasir	Comparative & layout study of ICICI direct zerodha
53	Mr. Babloo Sanjay Makode	Analytical study of financial analysis for LIC housing finance
54	Mr. Chetan Ramesh Junghare	Analytical study of car loan disbursement process in PNB
55	Ku. Deepika Ganesh Kotulwar	Comparative study of selected mutual funds with reference to India
56	Mr. Devendra Kumar Choubey	Comparative analysis of NPA of public, private & foreign bank
57	Mr. DevendraKumar Shahu	Working capital of maa bambleshwari co. society
58	Mr. Fajal Gulabrafiq Sheikh	Comparative study of union budget 2016-18
59	Mr. Jaykumar Sunil Roopwani	Analytical study of family business management & growth of Sindhi entrepreneur community with reference to Kamptee
60	Mr. Jitendra Faggulal Shahu	To study on manipuram gold loan
61	Ku. Kritika Anand Pillay	To study of Indian stock market scenario with ref. to its growth
62	Mr. Kuldeep Ashok Singh	Impact of GST on stock of FMCG products
63	Ku. Manasi Raju Shinde	Comparative analysis of Indian stock market with international market
64	Mr. Pawan Mahadeo Shahu	Comparative study on home loan services of 3 public & private bank in Nagpur
65	Ku. Priyanka Uttam Deshmukh	A comparative analysis of ULIP'S of ICICI prudential
66	Mr. Rajat Tarun Keshpag	Financial analysis of HUL
67	Ku. Raksha Gurudeo Rangari	The effect of anti-money laundering regulation implementation on the financial performance of commercial banking Kerala
68	Mr. Rohit Bhejandas Wasnik	Effect of demonetization on Indian economy

69	Mr. Roshan Ashokrao Helonde	Analytical study of life insurance plan of LIC & SBI
70	Ku. Ruqshar Ramzan Shaikh	Policy provided to farmers comparison between nationalised and private bank
71	Ku. Saba Arif Hussain	A study of banking sector in India with reference of net interest margin market capitalization of banks
72	Mr. Sagar Rajesh Soni	An analytical study on the financial stability of nestle India Ltd.
73	Mr. Saket Suresh Karawat	Online banking in developed & developing countries comparative study
74	Ku. Sakshi Prabhu Mathankar	Analysis on bankcruptey of kingfisher airlines
75	Ku. Shivani Hemant Geet	Comparative study & analysis of e-banking services of SBI & ICICI bank
76	Mr. Shubham Arvind Lohakare	Merger & acquisition of Idea & vodafone
77	Mr. Shubham Gajanan Yadav	A study of various vehical loan provide by HDFC bank in Nagpur city
78	Ku. Shubhangi Lekhraj Banothe	Role of SEBI in Indian security market
79	Ku. Shweta Shivshankar Wanjari	Indian banking sector challenges & opportunites
80	Mr. Shyamkumar Rutuji Kumar	The impact of monetary policy on commercial bank loan & advances in India
81	Mr. Sourabh Suresh Makode	Financial analysis of Amul
82	Mr. Sourav Utpal Sarkar	Customer perception towards mutual funds at Karvy
83	Mr. Suyash Uttamrao Naktode	Credit risk management of SBI
84	Mr. Trinkesh Chandrakant Gaikwad	Comparative study of equity mutual fund betwwen Reliance & Birla sonlife
85	Mr. Uddesh Girdhari Prasad Tiwari	Financial statement analysis of jio telecommunication
86	Mr. Vikram Prakash Guhe	Study of financial ratio analysis of Axis bank
87	Mr. Vinod Murarilal Tiwari	Working capital of Bata India Ltd.
88	Mr. Vishal Devidas Wagh	Relationship between capital structure & profitability
89	Mr. Yash Sandeep Oswal	The use & misuse of patent data issues for corporate finance

Sr. No.	Name	Project Title (Human Resource Management)
90	Akshata Satish Pathak	A study on Organizational Development of United India Insurance Co.
91	Deepika Sanjay Jain	A Detailed study of Job Rotation of Syndicate Bank
92	Dipti Madanlal Shahu	A study of Employee Satisfaction of Shilpa Steel
93	Jaspreet Kaur Amarjeet Singh Gidda	An Analytical Study of evaluation of staff induction and training for improving worker efficiency at Big Bazaar
94	Kajal Ramchandrasingh Thakur	An Analytical study on Employees Welfare in WCL (Sille Wara)
95	Kamolika Pranab Kumar Mandal	A study of Promotion and Transfer at HDFC Bank
96	Mansi Devdutta Puranik	A study on Compensation Management of OLX Co.
97	Maqsood Maqbool Khan	Analytical study of Training Methodology applied in X Celler IT Services
98	Minal Deepak Atram	Impact of Employee Motivation in HDFC Life Insurance
99	Mohammad Mudassir Mohammad Arif Silat	HR Policies of TATA Motors
100	Nandini Rakesh Pratap Singh	Impact of Employees on Career Planning on Organisational Performance on Raymond's Co.
101	Nikita Gopal Bahuriya	Impact of Employees work Performance on Shop locator pvt. Ltd
102	Niteshkumar Arunkumar Mishra	A study on HR practices in Haldiram's
103	Osheen Navnit Chaturvedi	A study of Performance Appraisal System at HDFC Bank
104	Radhika Ramji Malavi	Impact of Compensation Management on Employees of Ankit pvt.
105	Ruttika Vasant Moharil	A study of Employee Benefits of DHFL Pramerica Life Insurance Co. Ltd.
106	Shivam Shankarrao Satpute	Scientific screening process in Recruitment Consulting Firm
107	Shivani Dilip Pathare	An analytical study of procurement procedure of employees at Big Bazaar
108	Shrutika Sudhirrao Aasre	A study on recruitment procedure of Auto parts pvt. Ltd.
109	Trupti Suresh Rathod	Time and discipline management in Big Bazaar